

Trends in Brazil IT Outsourcing



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Date:	June 1, 2010
Pages:	21
Price:	US\$ 1,495.00
ID:	T5BA42AFDA7EN

Brazil's economy continues to grow rapidly and, with more evidence of a surge in IT spending in the coming years, outsourcing vendors with a base in the country are well placed to profit. In addition, there are many reasons to believe that Brazil could be a good foil for India as part of a global IT service delivery strategy.

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- Ovum view
- Key messages

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- Rise of Indian vendors in Brazil?

BRAZIL – A CONTENDER FOR OFFSHORE IT SERVICES?

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- Upgrade requirements to existing IT backbone

Vertical opportunities
Growth of the SME sector

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