

Telstra

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Date: February 2010

Pages: 11

Price: US\$ 895.00 (Single User License)

ID: T551D1DBAC1EN

Abstracts

With Telstra's transformation programme in its last year of implementation, the operator has begun to cut costs and generate new value for customers. However, government intervention in the broadband market and relatively flat sales growth due to tougher competition threaten future profitability.

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