

Telecoms Operators' Green And Carbon Reduction Strategies

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Abstracts

Introduction

This report examines telecoms operators' environmental strategies, with particular emphasis on measures aimed at reducing CO2 emissions. It details the specific measures already undertaken by operators and their plans for the future, and gives an understanding of the ways in which the operators measure themselves and their performance against those targets.

Features and benefits

Understand what operators are doing to reduce their carbon footprints.

Find out how CO2 reduction fits into overall environmental and CSR strategies.

Highlights

Detailed case studies of seven operators' carbon reduction strategies.

Your key questions answered

Why are telecoms operators seeking to reduce their carbon emissions?

What targets have they set themselves?

How are they performing against those targets?

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SUMMARY

In a nutshell

APPENDIX

Methodology

Author

Ovum Consulting

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