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Telecoms in 2020: telco operations

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Abstracts

Ovum's core telecoms scenario predicts two likely futures for the telcos, either as a SMART or LEAN player. Both options will require a root and branch review of the current telco business and operational models including: organisational restructuring and consolidation, as well as upgrade and replacement of systems and processes. Operationally over the next ten years we expect to see more emphasis on services and solutions in a software-driven environment. The underlying infrastructure will become smarter, more flexible and faster to deploy, and cost management will become tighter. Only experts in end-to-end operation and delivery will survive.

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