

Telecoms in 2020: executive summary

https://marketpublishers.com/r/T02627F5AFCEN.html

Date: December 2009

Pages: 35

Price: US\$ 2,495.00 (Single User License)

ID: T02627F5AFCEN

Abstracts

This is the second of two reports that present the combined thinking of the Ovum telecoms research group on the subject of what the telecoms industry will look like in the year 2020. This report summarises the key findings and conclusions of our individual practice reports, which map out developments in specific areas, ranging from consumer, enterprise and wholesale telecoms through to network infrastructure and regulation.



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Fully immersive environments are still a long way off

Not everything will be in the cloud

Building online trust will become critical

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Evolved web access will become ubiquitous across devices

Pervasive web will drive innovation into the cloud



Focus will shift away from solving device-side problems of application development OEMs will refocus on creating unique user experiences

Vertical integration of devices, software and services makes sense in the short term...

... and will continue to deliver benefits through 2015 and beyond

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