

Telecoms in 2020: emerging markets

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Abstracts

The telecoms markets in the emerging countries of Africa, Asia, Europe, the Middle East and South & Central America will have changed dramatically by 2020. Economic growth; the rapid growth of data, content and video services; the proliferation of connected devices; and the emergence of the SMART vendor role will be the key drivers of change. These will foster a significant change in user demand for communications, service provider positioning and industry structure.

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