

Tata Communications

https://marketpublishers.com/r/TF2B663A038EN.html

Date: November 2009

Pages: 24

Price: US\$ 1,560.00 (Single User License)

ID: TF2B663A038EN

Abstracts

Tata Communications is a successful provider of international wholesale voice and data services that has built on the consolidation of several different telecoms companies to develop a global footprint, addressing both the wholesale and enterprise markets.



Contents

Executive summary

In a nutshell

Ovum view

SWOT analysis

Strengths

Weaknesses

Opportunities

Threats

External conditions

Competitive environment

Regulatory environment

Customer demand

Strategy

Strategic objectives

Strategy implementation

Network strategy

Customer segmentation

Customer service strategy

Sales strategy

Products and services

Product strategy

Geographic reach

Backbone

Submarine cable systems

City and regional rings

PoPs and data centres

Future developments

Service delivery

Voice

IΡ

Transmission

Mobile

Data centre

Business transformation

Pricing strategy

Company information

Business focus



Company size

Organisation

Partners

Acquisitions

Prior to the re-branding

After the re-branding

Financial highlights

Tata Communications Group: financial year ending 31 March 2009

Segment analysis

Wholesale traffic analysis

Six-month results ending 30 September 2009

Ownership



List Of Tables

LIST OF TABLES

- Table 1: Tata Communications' wholesale customer base
- Table 2: Tata Communications: regional distribution
- Table 3: Tata Communications: revenue breakdown per segment
- Table 4: Tata Communications: wholesale traffic FY06/7 to FY08/9



List Of Figures

LIST OF FIGURES

- Figure 1: Tata Communications' position in the wholesale service structure
- Figure 2: Tata Communications' organisational structure
- Figure 3: Tata Communications: financial highlights
- Figure 4: Tata Communications: segment profit contribution to overall profit
- Figure 5: Tata Communications: financial highlights



I would like to order

Product name: Tata Communications

Product link: https://marketpublishers.com/r/TF2B663A038EN.html

Price: US\$ 1,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TF2B663A038EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970