

Study shows socioeconomic benefits of FTTH adoption

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Abstracts

A recent study conducted by Ovum showed definite socioeconomic benefits to individuals and communities connected to the Internet with FTTH (fiber to the home). The study — consisting of a consumer survey, in-person interviews, and independent research — focused on rural areas in Sweden, a country that is leading Europe in FTTH adoption. It identified both direct consumer benefits, such as higher quality TV and higher data rates, and aggregate benefits i.e. those relevant to a wider area and communities. The FTTH investment took place as part of a wider strategy to stimulate economic growth and social development. There was unanimous agreement that FTTH networks brought clear advantages to municipalities by reducing telecoms costs, improving communications, and enabling the adoption of new services such as e-learning and telemedicine.

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