

SenSage – more than just a clever name in analytics

<https://marketpublishers.com/r/SEC61C47FFFEN.html>

Date: December 2009

Pages: 11

Price: US\$ 895.00 (Single User License)

ID: SEC61C47FFFEN

Abstracts

It might be easy to dismiss SenSage as just another analytic upstart with new, unproven technology and limited market penetration. However, a closer look at this San Francisco-based company reveals that it has a mature MPP-based columnar analytic database that's backed up by an impressive customer base. This isn't quite complex event processing (CEP), but we believe it's only a matter of time before SenSage points its technology at classic CEP markets such as stock trading.

Contents

EXECUTIVE SUMMARY

IN A NUTSHELL

KEY MESSAGES

TECHNOLOGY

SENSAGE EDW

EVENT FOCUSED

UNIQUE PRESSURES AND CHALLENGES OF MANAGING EVENT DATA

ROOTS IN SIEM

COLUMNAR-BASED

DISTRIBUTED ARCHITECTURE

HIGH PERFORMANCE

ANALYSIS

SENSAGE EDW USE CASES

BROADENING USE CASES

STRATEGY

BROADENING FOCUS MEANS BROADENING COMPETITION

ALLIANCES ARE KEY TO SUCCESS

SAP IN ITS SIGHTS

COMPANY SNAPSHOT

CORPORATE HISTORY AND BACKGROUND

CUSTOMERS

PARTNERS

I would like to order

Product name: SenSage – more than just a clever name in analytics

Product link: <https://marketpublishers.com/r/SEC61C47FFFEN.html>

Price: US\$ 895.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEC61C47FFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970