

Network-independent TV: Boxee case study

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Abstracts

The Boxee application platform is highly indicative of the direction of future development in connected TV, from both a consumption and distribution perspective. Its wide availability as a free download, as well as an emphasis on user interface (UI), design, viral distribution of content and social features, have put Boxee at the forefront of the new wave of Internet-based TV propositions.



Contents

EXECUTIVE SUMMARY

IN A NUTSHELL

OVUM VIEW

BUSINESS STRATEGY

THE FIRST 'SOCIAL' MEDIA CENTRE

TAKING A MIXED MONETISATION APPROACH

BUILDING DISTRIBUTION DEALS WITH CONTENT PROVIDERS AND ISPS

FEATURES AND USER EXPERIENCE

SOCIAL TV BASED ON AN OPEN APPLICATION PLATFORM

PROGRESS AND PROSPECTS

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