

# Malaysia (Country Telecoms Regulation Overview)

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## Abstracts

Malaysia has among the highest mobile penetration rates in the Asia-Pacific region and continues to witness healthy growth in new subscriber additions. However, broadband shows the highest growth potential in Malaysia, evident from the country's low penetration rate and a fast rate of customer additions.

The Malaysian government is encouraging broadband uptake by undertaking deployment of a high-speed broadband network and allocating spectrum for WiMAX services. The regulator, the MCMC, is playing its part in encouraging competition by mandating the incumbent operator, Telekom Malaysia, to offer high-speed broadband access services to alternative service providers and directing it to unbundle its high-speed broadband access networks in future. All these measures are expected to increase competition among the service providers, and will help in bringing down retail tariffs and offering more consumer choice.

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