

Linking communications to business process: a guide to Routing 2.0

<https://marketpublishers.com/r/L31BE53D100EN.html>

Date: April 2010

Pages: 11

Price: US\$ 895.00 (Single User License)

ID: L31BE53D100EN

Abstracts

How do enterprise communications suppliers use their technologies to address the business process headaches of their customers? The answer, until recently, was that they didn't. But this situation is changing, and more companies are looking to use their communications technology investments to remove process bottlenecks and increase the pace at which their businesses operate. In this report Ovum examines the triggers for adoption of communications enablement, its potential benefits, a set of guidelines for increasing the likelihood of a successful rollout, and an examination of the prospects for communications enablement in light of broader unified communications (UC) trends.

Contents

Executive summary

In a nutshell

Ovum view

Market development

What is communications enablement?

Routing 2.0 is just emerging and is dependent on UC

A supplier-led market, but certain customer industries stand out

By 2015, Routing 2.0 will be mainstream

User recommendations

In selecting a process to improve, latency reduction should be the primary imperative

This is about services, not just technologies

Avoid these risks

Build the business case

Last but not least, there is a technology element

List Of Figures

LIST OF FIGURES

Figure 1: Routing 2.0 aims to reduce latency through communications

I would like to order

Product name: Linking communications to business process: a guide to Routing 2.0

Product link: <https://marketpublishers.com/r/L31BE53D100EN.html>

Price: US\$ 895.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L31BE53D100EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970