

# Harvesting the cloud: sourcing options and implications in cloud computing

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## Abstracts

This presentation was delivered to 120+ senior IT clients at Ovum Executive Seminars in Hong Kong and Singapore and includes:

- The 'perceived' benefits of cloud computing services
- Differing customer views and the impacts of cloud computing
- Trends in sourcing cloud solutions, including pricing models comparison
- This presentation draws from Ovum's continuing research into cloud computing services, including:
  - Cloud computing in IT services: a primer (July 2009)
  - The cloud computing landscape: a market scan (July 2009)
  - First steps into cloud services: a customer case study (August 2009)
  - Dominating the cloud computing market: analysis of a market poll (May 2009)
  - Will cloud computing enable or undermine public sector IT climate change? (May 2009)

## Contents

### **WHAT DOES THE CLOUD OFFER?**

- SOUNDS GREAT; HOWEVER...**
- HOW IS CLOUD SOURCING DIFFERENT?**
- WHAT DOES THIS MEAN FOR ME?**
- IN SUMMARY**

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