

Harvesting the cloud: sourcing options and implications in cloud computing

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Abstracts

This presentation was delivered to 120+ senior IT clients at Ovum Executive Seminars in Hong Kong and Singapore and includes:

- The 'perceived' benefits of cloud computing services
- Differing customer views and the impacts of cloud computing
- Trends in sourcing cloud solutions, including pricing models comparison
- This presentation draws from Ovum's continuing research into cloud computing services, including:
 - Cloud computing in IT services: a primer (July 2009)
 - The cloud computing landscape: a market scan (July 2009)
 - First steps into cloud services: a customer case study (August 2009)
 - Dominating the cloud computing market: analysis of a market poll (May 2009)
 - Will cloud computing enable or undermine public sector IT climate change? (May 2009)

Contents

- WHAT DOES THE CLOUD OFFER?**
- SOUNDS GREAT; HOWEVER...**
- HOW IS CLOUD SOURCING DIFFERENT?**
- WHAT DOES THIS MEAN FOR ME?**
- IN SUMMARY**

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