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Global mobile market outlook: 2009–14

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Abstracts

Global mobile connections are set to reach 6.49 billion in 2014, with revenues over $1,000 billion. However, over the coming five years, strategic challenges and intense competition awaits operators in both developed and emerging markets. Those operators able to grasp the initiative will be best placed to benefit from the enormous figures involved in the mobile industry. This report provides Ovum's perspective on the market trends that will shape the mobile industry to 2014. It is intended as an accompaniment to the most recently published mobile forecasts (published 18 December 2009).

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