

# The Future of Broadband: Fixed–Mobile Convergence

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## Abstracts

The use of mobile broadband services is rapidly increasing. By the end of 2015 there will be 3 billion mobile broadband connections worldwide serving 2.4 billion people. However, this does not mean the future of broadband is mobile. By the end of 2015, 2.6 billion people will still have access to a fixed broadband connection at home, and 1.4 billion will be using both fixed and mobile broadband services. The majority of those customers with both fixed and mobile broadband will reside in the current developed broadband regions of North America, Western Europe, and Asia-Pacific. However, the opportunities for fixed–mobile convergence (FMC) services in emerging markets are still significant and should not be ignored alongside larger-scale mobile broadband deployments.

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In a nutshell

Ovum view

Key messages

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...but mobile broadband is an important addition to the fixed portfolio

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