

# Evolution of IP subscriber management in mobile networks — keeping churn at bay

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Date: December 2009

Pages: 7

Price: US\$ 395.00 (Single User License)

ID: E901E585453EN

## Abstracts

Exciting new mobile services, devices, and applications are on the horizon, but only if mobile operators can effectively manage scarce network resources and grow profits. LTE isn't a silver bullet for the industry, so information technologies originally developed to optimize applications over IP wide area networks can and are being applied to solve mobile bandwidth bottlenecks to satisfy ever more demanding mobile customers.

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