

Data centre wholesale strategies

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Abstracts

Wholesale data centre providers are enjoying strong demand for their services. They provide the physical environment for a wide range of virtual (or cloud) services including content creation and distribution, massively multi-player online games, internal IT processes and other latency-sensitive services that have geographically disparate users. This market continues to grow despite the current economic downturn. That dynamic will drive increased competition and consolidation.

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MOST DATA CENTRES ARE WHOLESALERS EVEN THOUGH THEY CONSIDER THEMSELVES RETAILERS

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