

Computacenter

<https://marketpublishers.com/r/C01E8194585EN.html>

Date: November 2009

Pages: 14

Price: US\$ 895.00 (Single User License)

ID: C01E8194585EN

Abstracts

The growth in revenues for Computacenter, which began in 2007 and continued through 2008–09 with its diversification into the managed services business, is paying off. The company is betting on the increase in demand for managed services (especially data centre services), which was brought about by the economic downturn, to drive future growth and profitability. The success of these growth plans will depend on how well the company articulates its message to its target markets and capitalises on resources shared across the Computacenter Group.

Contents

EXECUTIVE SUMMARY
IN A NUTSHELL
THE OVUM VIEW
SWOT ANALYSIS
STRENGTHS
WEAKNESSES
OPPORTUNITIES
THREATS
COMPETITIVE ENVIRONMENT
KEY COMPETITORS
STRUCTURE
OVERVIEW
PRODUCTS AND SERVICES
PROFESSIONAL SERVICES
CONTRACTUAL SERVICES
STRATEGY ANALYSIS
STRATEGY OBJECTIVES
STRATEGY EXECUTION
SERVICES SPLITS
CUSTOMER BASE
DESKTOP TO DATA CENTRE
GROWTH THROUGH ACQUISITION
FUTURE OUTLOOK
A SILVER LINING IN MANAGED SERVICES
FINANCIAL ANALYSIS
KEY FINANCIALS

List Of Tables

LIST OF TABLES

Table 1: Computacenter key financial indicators

I would like to order

Product name: Computacenter

Product link: <https://marketpublishers.com/r/C01E8194585EN.html>

Price: US\$ 895.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C01E8194585EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970