

Computacenter

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Abstracts

The growth in revenues for Computacenter, which began in 2007 and continued through 2008–09 with its diversification into the managed services business, is paying off. The company is betting on the increase in demand for managed services (especially data centre services), which was brought about by the economic downturn, to drive future growth and profitability. The success of these growth plans will depend on how well the company articulates its message to its target markets and capitalises on resources shared across the Computacenter Group.



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