

China's key position in global service delivery

<https://marketpublishers.com/r/CD65B7F2996EN.html>

Date: December 2009

Pages: 18

Price: US\$ 1,560.00 (Single User License)

ID: CD65B7F2996EN

Abstracts

China's ambitions as a business center appear to know no bounds, and with ongoing drive and investment we don't expect growth in the world's most populous country to slow down soon. Not only has China made enormous economic and technological strides in the past ten years, but it has also weathered the recent global financial crisis with remarkable resilience, cementing its role as both a driver of global economic growth and a resource base for low-cost delivery centers. This report, based on recent visits to the region and ongoing discussions with IT vendors and enterprise clients, aims to highlight the key trends that are shaping China's role within the world of IT service delivery and why engagement with China cannot be ignored.

Contents

Executive summary

In a nutshell

Key messages

Investment in China is now a key strategic imperative

Investment shows no signs of slowing down

China's strength grows with expansion of its skills base

Aiming to be part of 'super-powered' economy

Recommendations for players

How to succeed in the Chinese IT market

Focus on diversification of risk

Talent access and management must be front and center

Ignore China and the 'Asian century' at your peril

Clients are demanding presence and access

Concerns around IP

Coordinating agency

Important market factors

Continual investment growth

The drive to create a services-based economy

The Chinese skills base

Access to a low-cost, growing and educated workforce

Language skills

Education

Desire and motivation

'The place to be'

Talent management

Global delivery networks

China is becoming a key hub in organizational global delivery networks

Risk mitigation

Looking to be part of a 'super-powered' economy

Size and scale equals power

Local and global player consolidation

Buyer concerns

List Of Tables

LIST OF TABLES

Table 1: Global service providers with a China presence

List Of Figures

LIST OF FIGURES

- Figure 1: IT services spend in China
- Figure 2: Map of China's 20 selected outsourcing locations
- Figure 3: Foreign direct investment in China
- Figure 4: Comparison of offshore locations
- Figure 5: Biggest challenges of Chinese workforce
- Figure 6: Sourcing location stability comparison
- Figure 7: International buyer concerns

I would like to order

Product name: China's key position in global service delivery

Product link: <https://marketpublishers.com/r/CD65B7F2996EN.html>

Price: US\$ 1,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD65B7F2996EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970