

Business challenges and opportunities with telepresence

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Abstracts

Ovum believes that telepresence – the use of high-end, room-based systems to enable virtual face-to-face meetings – has entered its second wave, with multinational corporations (MNCs) more actively engaged in worldwide deployment. This report examines the technology trends and resulting benefits of telepresence, including the intersection of telepresence and collaboration. It offers practical advice, based on user surveys and interviews with early adopters, on implementing telepresence within your organisation, including guidance on its typical usage and potential for returns to your business.

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