

AT&T Business Solutions: enterprise strategy review

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Abstracts

During 2009–10, AT&T has continued to increase its global capabilities in its major regions of operation with network services, advanced services, and support to address MNC requirements. There has been some realignment in its customer-facing organization for MNCs outside the US, but the focus remains on its key US-based MNCs and tier-1 global MNCs in the rest of the world.



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