

# Argentina (Country Telecoms Regulation Overview)

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## Abstracts

Argentina boasts one of the highest mobile and broadband penetration rates in South & Central America. As a member country of Mercosur (regional trade association in South & Central America), Argentina is required to abide by its telecoms policy. Due to the measures adopted by country's telecoms regulator, the National Communications Commission (CNC), Argentina's telecoms market has become highly liberalized over the past 14 years.

Some of the significant liberalization measures include the "unique license" regime and the deregulation of the retail and wholesale markets. Under the unique license regime, telecoms licenses are issued on a service- and technology-neutral basis to drive higher competition among the existing operators. On the other hand, the CNC has been striving to remove regulatory hurdles by deregulating mobile retail services and encouraging operators to freely negotiate wholesale service terms with each other. It has put the necessary curbs in place to ensure fair practices. All such measures are now resulting in healthy competition.

## Contents

Overview  
Ovum view  
Fixed market overview  
Broadband market  
Multi-play: dual, triple, and quad players  
Mobile market overview  
National regulatory authority  
Role of the Argentinean Competition Authority  
Key legislation and regulation  
Principal decree  
Other decrees  
Resolutions  
Legislations  
Wireless licensing  
3G mobile services  
MVNOs  
Retail regulation  
The retail market  
Cost model for retail tariffs  
Number portability  
Quality of service  
VoIP  
Wholesale fixed regulation  
Services subject to regulation  
Narrowband voice interconnection  
Cost model for RIO  
Interconnection regulation  
Wholesale access  
Local loop unbundling  
Wholesale mobile regulation  
Mobile termination charges  
Mobile termination charges  
Mobile number portability  
Wireless local loop  
Universal service  
Universal service obligation

## List Of Tables

### LIST OF TABLES

Table 1: Argentina: mobile market information (4Q09)

Table 2: Fixed sector: services subject to regulation

## List Of Figures

### LIST OF FIGURES

Figure 1: Internet customer base in Argentina (2004–08)

Figure 2: Mobile customers in Argentina (2005–09)

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