

3G in Australia: state of the market and operator strategies

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Abstracts

In Australia, 3G migration is continuing at pace, with mobile broadband and smartphones driving competition and industry growth. Indeed, 3G connections comprised 58% of Australian mobile market connections in December 2009. In this report, Nathan Burley discusses the development of the 3G mobile market in Australia, and operator strategies.



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3G market development: 2010-15

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