

North America e-commerce Retail Market Research and Forecast 2018-2023

<https://marketpublishers.com/r/N3005C2F902EN.html>

Date: July 2018

Pages: 0

Price: US\$ 1,800.00 (Single User License)

ID: N3005C2F902EN

Abstracts

North-America e-commerce retail market is expected to grow modestly during the forecast period (2018-2023). Major factors contributing into the growth of e-commerce retail market includes improved infrastructure in major countries, inclination towards online payment and significant internet usage within the region. The major countries in North-America have quality infrastructure which allows e-commerce companies to serve vast market covering urban and rural population. The majority of population prefers online modes of payment due to wide penetration of internet and smartphone users. Prepayment, cash on delivery and other modes of payment allows the e-commerce companies in the region to work smoothly and focus on the core business. The e-commerce companies have significant opportunity to explore e-commerce retail market due to high internet and smartphone penetration in North American region. It also helps the e-commerce companies in expanding their business through wider reach. However, high cost for reverse logistics and expensive workforce will affect the growth of e-commerce retail market. The cost for reverse logistics in major countries of North-America is a concern for e-commerce companies. The companies operating in the region also has to deal with high expenditure on workforce.

US contributes highest into the growth of e-commerce retail market and also creates significant opportunities for e-commerce retail market players followed by Mexico. The US has significant infrastructure coupled with rising smartphone users and increasing online stores and other online shopping destinations. The US and Canada provides opportunity to the e-commerce retail companies for growth and expansion. Canadian e-commerce retail market is the second largest market in the region with well-developed infrastructure and road connectivity.

The major companies serving the North-America e-commerce market includes Apple

Incorporation, Amazon.com Incorporation, Best Buy Co. Incorporation, eBay Incorporation, Home Depot Incorporation, Wal-Mart Stores Incorporation, Nike, and Shop.com. North America e-commerce retail market players are focused on providing more payment option such as PayPal, Alipay, Debit cards, Credit cards and so on.

MARKET SEGMENTATION:

North-America e-commerce retail market research and analysis, by end user

North-America e-commerce retail market research and analysis, by products

North-America e-commerce retail market research and analysis, by device

THE REPORT COVERS:

Comprehensive research methodology of North-America e-commerce retail market

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the North-America e-commerce retail market

Insights about market determinants which are stimulating the North-America e-commerce retail market

Detailed and extensive market segments with regional distribution of forecasted revenues.

Broad profiles and recent developments of market players.

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2. APPLE INC
3. BEST BUY CO. INC
4. CANADIAN TIRE CORPORATION LTD
5. COSTCO WHOLESALE CORP.
6. EBAY INC
7. HOME DEPOT INC.
8. HUDSON'S BAY CO.
9. WAL-MART STORES INC
10. AT&T(ATT.COM)
11. SHOP.COM
12. NIKE
13. ZAPPOS
14. CARS.COM
15. IKEA
16. ALIBABA.COM CORPORATION
17. FEDEX
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21. HOME SHOPPING NETWORK

- 22. THE HOME DEPOT INCORPORATION
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