

# Global Wound Dressing Market Research and Forecast, 2018-2023

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## Abstracts

The global wound dressing market is anticipated to grow significantly during the forecast period 2018-2023. Increasing technological advancement in wound care management is the major factor driving market growth. Further, increasing awareness towards wound care is also one of the major factors that are driving the growth in emerging economies. The global wound dressing market is expected to grow due to increasing road accidents and developing endless injury cases creating demand. Also, an extensive number of surgeries is further creating demand for advanced wound dressing products.

The market is segmented by type, by length, by application, and by end-user. By type, the market is categorized into advanced wound dressing which is subdivided into following categories such as alginates, collagen, hydrocolloids, hydrogels, and other dressing and, traditional wound dressing which is also divided into gauze, lint, wadding, plasters and other. Based on application, the wound dressing market is segmented into burning, ulcer, and surgical wounds. An ulcer is also further divided into diabetic foot ulcer, pressure ulcer, and venous ulcer. On the basis of the end user, the wound dressing market is segmented into hospitals, clinics, home care, and ambulatory services.

The key players in the global wound dressing market include 3M Company, BSN Medical GmbH, Coloplast Corp., ConvaTec, Inc., Covidien PLC, Derma Sciences, Inc., and Hollister, Inc. these market players are adopting key strategies such as merger & acquisition, partnership & collaboration, product launch and geographical expansion in order to expand their presence in the global wound dressing market.

## RESEARCH METHODOLOGY

The market study of wound dressing market is incorporated by extensive primary and secondary research conducted by the research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity in our reports.

## **SECONDARY SOURCES INCLUDE**

Financial reports of companies involved in the market

Authentic Public Databases

Whitepapers, research-papers, and news blogs

Company websites and their product catalog

Supplier Websites such as Alibaba, Amazon for pricing analysis

The report is intended for drug manufacturers, healthcare provider, government organizations for overall market analysis, and competitive analysis. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models delivering insights into the market for better business decisions.

## **MARKET SEGMENTATION**

Global wound dressing market is segmented on the basis of type, application, end-user, and regional outlook.

### **1. Global Wound Dressing Market Research and Analysis by Type**

2. Global Wound Dressing Market Research and Analysis by Application
3. Global Wound Dressing Market Research and Analysis by End-User
4. Global Wound Dressing Market Research and Analysis by Region

The report covers

Comprehensive research methodology of the global wound dressing market.

This report also includes a detailed and extensive market overview with key analyst insights.

An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global wound dressing market.

Insights about market determinants which are stimulating the global wound dressing market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

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