

# Global Surface Disinfectant Market Research and Forecast 2017-2022

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## Abstracts

Disinfectants are antimicrobial agents that are coated on the surface to destroy harmful germs, bacteria and other microorganisms. Surface disinfectants are used to clean hospitals surfaces and patient care services. Formaldehyde, Glutaraldehyde, Hydrogen peroxide, Peracetic acid, Phenols are among the top disinfectants used globally to cure Healthcare-Associated Infections (HAIs). They are widely adopted in hospitals, clinics and other healthcare setting for a wide variety of applications including topical and hard surface applications. In particular, they are considered to be an essential part of infection control practices and also composed of different chemical agents like alcohol, phenol, chlorhexidine, peracetic acid and ammonium compounds and so forth. Growing concerns over the microbial contamination and infection risk in the food, packaging and general consumer markets have led to the increased use of disinfectants across the globe. The global surface disinfectant market has been anticipated to grow at a CAGR of 10.4% during 2017-2022.

The major factors that are augmenting the growth of the market includes rising awareness on sanitation, health and safety, increasing adoption of surgical procedures in healthcare and so forth. In order to promote health and hygiene and raise awareness about healthy habits such as washing hands regularly, safe drinking practices and using a toilet for defecation, various campaigns are launched across the globe. Increase in the prevalence rate of chronic disease and regulation made by government for health and safety are also predicted to be major factors that are fuelling the growth of the market. Due to rapid growth of infectious disease, government has taken initiatives and guidelines to increase awareness regarding cleanliness. Stringent guidelines such as Affordable Care Act, have forced hospitals to ensure cleanliness in their facilities. In addition, many international organizations such as World Health Organization (WHO), Center for disease control and Prevention (CDC) and International Federation of

Infection Control (IFCI) have contributed significantly to reduce the rise in infectious diseases. However, side effects due to toxic composition in disinfectants and stringent regulations needs to follow for approval of disinfectant are certain factors affecting the market growth across the globe.

Furthermore, Emerging economies such as India, China, Japan and Korea are among the key regions that are contributing significantly due to cohesive government policies and rising awareness for hygiene and safety. For example Indian government is actively involved in campaigns such as Swachh bharat abhiyan which was launched to encourage people for adopting simple healthy habits. Water, Sanitation and Hygiene (WASH), one of the UNICEF strategies utilizes the power of sport and the role model status to raise awareness of water, sanitation and hygiene. Global Hand washing Day is marked on 15 October to spread awareness and understanding the importance of hand washing with disinfectants to prevent illness. Preventing infection in patient undergoing surgical treatment is considered to be essential for present healthcare system. A key infection control practices for reducing the surgical infection is proper reprocessing of surgical instruments. Glutaraldehyde, ortho-Phthalaldehyde and Peracetic Acid are some disinfectant agent used to clean surgical instruments.

### Geographical Insights

Global surface disinfectant market is analyzed on the basis of the geographical regions that are contributing significantly towards the growth of the market. On the basis of the geography, market is bifurcated into North America, Europe, Asia Pacific and Rest of the World. North America holds the largest share in the market owing to high standard of living driving home cleanliness and other hygienic habits among population. Governments from across the globe are also taking initiatives to raise awareness on safety and public health issues by campaigning and advertising. Asia pacific region is forecasted to be the fastest growing region in the market. Increasing awareness about infection control in emerging economies such as China, Japan and India with very high population and the growth in the number of hospitals are the major factors augmenting this growth.

### Competitive Insights

Surface Disinfectant market players include STERIS Corporation, Kimberly-Clark Professional, PURE Bioscience, Inc., Henry Schein Inc., 3M company, The Clorox Company, DuPont Company, ABC Compounding, Ecolab, Inc., Henkel AG & Co., Metrex Research and so on. Other notable players that account for surface disinfectant

market share includes 3M Company, Cantel Medical, Johnson & Johnson, Procter & Gamble, Reckitt Benckiser Group, Sealed Air Corporation, Carroll Company, Pal International Ltd., Whiteley Corporation, among others. In order to stay competitive in the market these players adopt different marketing strategies such as merger, acquisitions, product launch, and geographical expansion so on. For example, in 2017 PURE Bioscience entered into partnership with Roka Bioscience to market PURE's line of antimicrobial disinfecting and sanitizing processing aids for the food industry.

## Market Segmentation

Global surface disinfectant market is segmented on the basis of applications, end user, types and formulation. On the basis of the formulation, the global surface disinfectant market is segmented into liquid, spray and wipes. Liquid disinfectants hold the largest share in the market owing to rising habits of washing hands to prevent illness and spread of chronic disease. In the end user, market is segmented into hospitals, clinical laboratories, pharmaceutical companies, home care settings and other end users. The hospitals segment is expected to lead the market. The growth is due to the rising incidence of HAIs and increase in hospitals.

Global surface disinfectant market is categorized in various segments which includes-

Surface Disinfectant market by applications

Surface Disinfectant market by end user

Surface Disinfectant market by types

Surface Disinfectant market by formulation

The report covers:

Comprehensive research methodology of Global Surface Disinfectant Market

In-depth analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global Surface Disinfectant Market

Insights about market determinants which are stimulating the Global Surface Disinfectant Market

Detailed and extensive market segments with regional distribution of researched revenues

Extensive profiles and recent developments of market players

## Contents

### REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
  - 1.2.1. BY SEGMENTS
  - 1.2.2. BY GEOGRAPHY
  - 1.2.3. BY STAKEHOLDERS

### MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. ANALYST INSIGHT & CURRENT MARKET TRENDS
  - 2.2.1. KEY FINDINGS
  - 2.2.2. RECOMMENDATION
  - 2.2.3. CONCLUSION
- 2.3. REGULATIONS
  - 2.3.1. UNITED STATES
  - 2.3.2. EUROPEAN UNION
  - 2.3.3. CHINA
  - 2.3.4. INDIA
  - 2.3.5. REST OF THE WORLD
- 2.4. PATENT ANALYSIS

### MARKET DETERMINANT

- 3.1. MOTIVATORS
  - 3.1.1. RISING AWARENESS ON SANITATION, SAFETY AND HEALTH
  - 3.1.2. INCREASING ADOPTION OF SURGICAL PROCEDURES BY HEALTHCARE INSTITUTIONS
  - 3.1.3. INCREASE IN THE PREVALENCE RATE OF CHRONIC DISEASES
  - 3.1.4. STRINGENT SANITATION AND HEALTHCARE REGULATIONS
- 3.2. RESTRAINTS
  - 3.2.1. SIDE EFFECTS DUE TO TOXIC COMPOSITION
  - 3.2.2. APPROVAL BY GOVERNMENT ORGANIZATION FOR USING DISINFECTANTS IN HOSPITALS.
- 3.3. OPPORTUNITIES
  - 3.3.1. GROWTH IN THE HEALTHCARE SECTOR

### 3.3.2. DEVELOPMENT IN NEW COMPOSITION OF DISINFECTANTS

## **MARKET SEGMENTATION**

### 4.1. SURFACE DISINFECTANT MARKET BY FORMULATION

4.1.1. LIQUID

4.1.2. SPRAY

4.1.3. WIPES

### 4.2. SURFACE DISINFECTANT MARKET BY TYPE

4.2.1. OXIDIZING DISINFECTANTS

4.2.2. NON OXIDIZING DISINFECTANTS

4.2.3. OTHERS

### 4.3. SURFACE DISINFECTANT MARKET BY END USE

4.3.1. HOSPITALS

4.3.2. CLINICAL LABORATORIES

4.3.3. PHARMACEUTICAL COMPANIES

4.3.4. HOME CARE SETTINGS

4.3.5. OTHERS

### 4.4. SURFACE DISINFECTANTS MARKET BY APPLICATIONS

4.4.1. IN HOUSE APPLICATIONS

4.4.2. INSTRUMENT DISINFECTION

4.4.3. OTHERS

## **COMPETITIVE LANDSCAPE**

### 5.1. KEY STRATEGIES

### 5.2. KEY COMPANY ANALYSIS

## **REGIONAL ANALYSIS**

### 6.1. NORTH AMERICA

6.1.1. UNITED STATES

6.1.2. CANADA

6.1.3. REST OF NORTH AMERICA

### 6.2. EUROPE

6.2.1. UNITED KINGDOM

6.2.2. FRANCE

6.2.3. GERMANY

6.2.4. ITALY

- 6.2.5. SPAIN
- 6.2.6. REST OF EUROPE
- 6.3. ASIA PACIFIC
  - 6.3.1. INDIA
  - 6.3.2. CHINA
  - 6.3.3. JAPAN
- 6.4. REST OF THE WORLD

## **COMPANY PROFILES**

- 7.1. ABC COMPOUNDING COMPANY
  - 7.1.1. INTRODUCTION
  - 7.1.2. ABC COMPOUNDING PRODUCT PORTFOLIO
  - 7.1.3. ABC COMPOUNDING RECENT ACTIVITIES
- 7.2. CANTEL MEDICAL
  - 7.2.1. INTRODUCTION
  - 7.2.2. CANTEL MEDICAL PRODUCT PORTFOLIO
  - 7.2.3. CANTEL MEDICAL RECENT ACTIVITIES
- 7.3. CARROLL COMPANY
  - 7.3.1. INTRODUCTION
  - 7.3.2. CARROLL COMPANY PRODUCT PORTFOLIO
  - 7.3.3. CARROLL COMPANY RECENT ACTIVITIES
- 7.4. THE CLOROX COMPANY
  - 7.4.1. INTRODUCTION
  - 7.4.2. THE CLOROX COMPANY PRODUCT PORTFOLIO
  - 7.4.3. THE CLOROX COMPANY RECENT ACTIVITIES
- 7.5. DUPONT
  - 7.5.1. INTRODUCTION
  - 7.5.2. DUPONT PRODUCT PORTFOLIO
  - 7.5.3. DUPONT RECENT ACTIVITIES
- 7.6. ECOLAB
  - 7.6.1. INTRODUCTION
  - 7.6.2. ECOLAB PRODUCT PORTFOLIO
  - 7.6.3. ECOLAB RECENT ACTIVITIES
- 7.7. HENKEL AG & CO
  - 7.7.1. INTRODUCTION
  - 7.7.2. HENKEL AG & CO PRODUCT PORTFOLIO
  - 7.7.3. HENKEL AG & CO RECENT ACTIVITIES
- 7.8. HENRY SCHEIN INC.

- 7.8.1. INTRODUCTION
- 7.8.2. HENRY SCHEIN INC. PRODUCT PORTFOLIO
- 7.8.3. HENRY SCHEIN INC. RECENT ACTIVITIES
- 7.9. KIMBERLY-CLARK PROFESSIONAL,
  - 7.9.1. INTRODUCTION
  - 7.9.2. KIMBERLY-CLARK PRODUCT PORTFOLIO
  - 7.9.3. KIMBERLY-CLARK RECENT ACTIVITIES
- 7.10. METREX RESEARCH
  - 7.10.1. INTRODUCTION
  - 7.10.2. METREX RESEARCH PRODUCT PORTFOLIO
  - 7.10.3. METREX RESEARCH RECENT ACTIVITIES
- 7.11. PAL INTERNATIONAL LTD.
  - 7.11.1. INTRODUCTION
  - 7.11.2. PAL INTERNATIONAL LTD. PRODUCT PORTFOLIO
  - 7.11.3. PAL INTERNATIONAL LTD. RECENT ACTIVITIES
- 7.12. PURE BIOSCIENCE, INC.
  - 7.12.1. INTRODUCTION
  - 7.12.2. PURE BIOSCIENCE INC. PRODUCT PORTFOLIO
  - 7.12.3. PURE BIOSCIENCE INC. RECENT ACTIVITIES
- 7.13. PROCTER & GAMBLE
  - 7.13.1. INTRODUCTION
  - 7.13.2. PROCTER & GAMBLE PRODUCT PORTFOLIO
  - 7.13.3. PROCTER & GAMBLE RECENT ACTIVITIES
- 7.14. RECKITT BENCKISER GROUP PLC
  - 7.14.1. INTRODUCTION
  - 7.14.2. RECKITT BENCKISER GROUP PRODUCT PORTFOLIO
  - 7.14.3. RECKITT BENCKISER GROUP RECENT ACTIVITIES
- 7.15. SEALED AIR CORPORATION
  - 7.15.1. INTRODUCTION
  - 7.15.2. SEALED AIR CORPORATION PRODUCT PORTFOLIO
  - 7.15.3. SEALED AIR CORPORATION RECENT ACTIVITIES
- 7.16. STERIS CORPORATION
  - 7.16.1. INTRODUCTION
  - 7.16.2. STERIS CORPORATION PRODUCT PORTFOLIO
  - 7.16.3. STERIS CORPORATION RECENT ACTIVITIES
- 7.17. UPS HYGIENE PVT. LTD.
  - 7.17.1. INTRODUCTION
  - 7.17.2. UPS HYGEINE PVT. LTD. PRODUCT PORTFOLIO
  - 7.17.3. UPS HYGEINE PVT. LTD. RECENT ACTIVITIES



## 7.18. WHITELEY CORPORATION

### 7.18.1. INTRODUCTION

### 7.18.2. WHITELEY CORPORATION PRODUCT PORTFOLIO

### 7.18.3. WHITELEY CORPORATION RECENT ACTIVITIES

## 7.19. JOHNSON & JOHNSON

### 7.19.1. INTRODUCTION

### 7.19.2. JOHNSON & JOHNSON PRODUCT PORTFOLIO

### 7.19.3. JOHNSON & JOHNSON RECENT ACTIVITIES

## 7.20. 3M COMPANY

### 7.20.1. INTRODUCTION

### 7.20.2. 3M PRODUCT PORTFOLIO

### 7.20.3. 3M RECENT ACTIVITIES

## List Of Tables

### LIST OF TABLES

- Table 1 GLOBAL SURFACE DISINFECTANT MARKET BY FORMULATION
- Table 2 GLOBAL LIQUID MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 3 GLOBAL SPRAY MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 4 GLOBAL WIPES MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 5 GLOBAL SURFACE DISINFECTANT MARKET RESEARCH AND ANALYSIS BY TYPE, 2015-2022 (\$ MILLION)
- Table 6 GLOBAL OXIDIZING DISINFECTANTS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 7 GLOBAL NON OXIDIZING DISINFECTANTS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 8 GLOBAL OTHERS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 9 GLOBAL SURFACE DISINFECTANT MARKET RESEARCH AND ANALYSIS, BY END USERS, 2015-2022 (\$ MILLION)
- Table 10 GLOBAL HOSPITALS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 11 GLOBAL CLINICAL LABORATORIES MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 12 GLOBAL PHARMACEUTICAL COMPANIES MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 13 GLOBAL HOME CARE SETTINGS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 14 GLOBAL OTHERS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 15 GLOBAL SURFACE DISINFECTANTS MARKET RESEARCH AND ANALYSIS BY APPLICATION, 2015-2022 (\$ MILLION)
- Table 16 GLOBAL IN HOUSE APPLICATIONS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 17 GLOBAL INSTRUMENT DISINFECTION MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)
- Table 18 GLOBAL OTHERS MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Table 19 ABC COMPOUNDING PRODUCT PORTFOLIO  
Table 20 ABC COMPOUNDING RECENT ACTIVITIES  
Table 21 CANTEL MEDICAL PRODUCT PORTFOLIO  
Table 22 CANTEL MEDICAL RECENT ACTIVITIES  
Table 23 CARROLL COMPANY PRODUCT PORTFOLIO  
Table 24 CARROLL COMPANY RECENT ACTIVITIES  
Table 25 THE CLOROX COMPANY PRODUCT PORTFOLIO  
Table 26 THE CLOROX COMPANY RECENT ACTIVITIES  
Table 27 DUPONT PRODUCT PORTFOLIO  
Table 28 DUPONT RECENT ACTIVITIES  
Table 29 ECOLAB PRODUCT PORTFOLIO  
Table 30 ECOLAB RECENT ACTIVITIES  
Table 31 HENKEL AG & CO PRODUCT PORTFOLIO  
Table 32 HENKEL AG & CO RECENT ACTIVITIES  
Table 33 HENRY SCHEIN INC. PRODUCT PORTFOLIO  
Table 34 HENRY SCHEIN INC. RECENT ACTIVITIES  
Table 35 KIMBERLY-CLARK PRODUCT PORTFOLIO  
Table 36 KIMBERLY-CLARK RECENT ACTIVITIES  
Table 37 METREX RESEARCH PRODUCT PORTFOLIO  
Table 38 METREX RESEARCH RECENT ACTIVITIES  
Table 39 PAL INTERNATIONAL LTD. PRODUCT PORTFOLIO  
Table 40 PAL INTERNATIONAL LTD. RECENT ACTIVITIES  
Table 41 PURE BIOSCIENCE INC. PRODUCT PORTFOLIO  
Table 42 PURE BIOSCIENCE INC. RECENT ACTIVITIES  
Table 43 PROCTER & GAMBLE PRODUCT PORTFOLIO  
Table 44 PROCTER & GAMBLE RECENT ACTIVITIES  
Table 45 RECKITT BENCKISER GROUP PRODUCT PORTFOLIO  
Table 46 RECKITT BENCKISER GROUP RECENT ACTIVITIES  
Table 47 SEALED AIR CORPORATION PRODUCT PORTFOLIO  
Table 48 SEALED AIR CORPORATION RECENT ACTIVITIES  
Table 49 STERIS CORPORATION PRODUCT PORTFOLIO  
Table 50 STERIS CORPORATION RECENT ACTIVITIES  
Table 51 UPS HYGEINE PVT. LTD. PRODUCT PORTFOLIO  
Table 52 UPS HYGEINE PVT. LTD. RECENT ACTIVITIES  
Table 53 WHITELEY CORPORATION PRODUCT PORTFOLIO  
Table 54 WHITELEY CORPORATION RECENT ACTIVITIES  
Table 55 JOHNSON & JOHNSON PRODUCT PORTFOLIO  
Table 56 JOHNSON & JOHNSON RECENT ACTIVITIES  
Table 57 3M PRODUCT PORTFOLIO

## Table 58 3M RECENT ACTIVITIES

## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 2 US MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 3 CANADA MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 4 EUROPEAN MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 5 UK MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 6 FRANCE MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 7 GERMANY MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 8 ITALY MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 9 SPAIN MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 10 ROE MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 11 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 12 INDIA MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 13 CHINA MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 14 JAPAN MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 15 ROPAC MARKET RESEARCH AND ANALYSIS, 2015-2022

Figure 16 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS, 2015-2022

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