

# Global Smart City Market Research and Analysis, 2015-2021

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## **Abstracts**

#### MARKET INSIGHTS

Global smart city market is expected to grow at a CAGR of 20% from 2015-2021 and heading towards a trillion dollar Industry. Government initiatives and Innovations & technologies are key motivator of the market. Energy conservation and waste management solutions are other factors which are attracting investors and consumers in the market. Big players are entering in the market to provide services to consumers.

Competitive landscape includes market share analysis, Key company Analysis, Key strategies and corporate profiling. Companies profiled in the report are AWS Collaborative City, Cisco Systems, Inc., Engie, Ericsson, Fcc, Ferrovial, Fiware, Hitachi, Ltd., Huawei Investment & Holding Co., Ltd., Ibm Corporation, Living PlanIT, Microsoft Corporation, Oracle Corporation, Sap, Schneider Electric Se, Siemens Ag, Tata Consultancy Services Limited., Telefónica S.A., Thyssenkrupp, Toshiba Corporation and Wipro Limited. The underlying lucrative market opportunities are provoking these key players to take strategic initiatives to stay competitive in the market. These companies are trying to extend their presence in the global Smart city market by adopting various strategies such as joint ventures, take overs, M&A etc.

The report includes detailed market overview, market determinants, company profiling, sector analysis, market segmentation, geographical analysis, pipeline analysis, patent analysis, strategic recommendations, key company analysis, gap analysis, key findings, market estimations, market insights, analyst insights and predictive analysis of the market.

OMR report covers:



Comprehensive research methodology of Smart city market.

In-depth analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Smart city market.

Insights about market determinants which are stimulating the Smart city market Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.



## **Contents**

#### 1. REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
  - 1.2.1. BY SEGMENTS
  - 1.2.2. BY GEOGRAPHY
  - 1.2.3. BY STAKEHOLDERS
    - 1.2.3.1. SERVICE PROVIDERS
    - 1.2.3.2. MANUFACTURERS
    - 1.2.3.3. DISTRIBUTORS

#### 2. MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. CURRENT MARKET TRENDS
- 2.3. ANALYST INSIGHT
  - 2.3.1. KEY FINDINGS
  - 2.3.2. RECOMMENDATION
  - 2.3.3. CONCLUSION
- 2.4. REGULATIONS

#### 3. MARKET DETERMINANT

- 3.1. MOTIVATORS
  - 3.1.1. GOVERNMENT INITIATIVES AND FUNDING
  - 3.1.2. ENVIRONMENTAL CONCERNS
  - 3.1.3. ENERGY CONSERVATION AND MANAGEMENT
  - 3.1.4. WASTE MANAGEMENT IS A MAJOR ATTRACTION
  - 3.1.5. INNOVATIONS AND TECHNOLOGY ARE DRIVING THE MARKET
- 3.1.6. CHANGING STANDARD OF LIVING IS DRIVING THE SMART HOME MARKET
- 3.1.7. IT GIANTS AND BIG CONSTRUCTION & INFRASTRUCTURE DEVELOPING COMPANIES ARE ENTERING IN THE MARKET
- 3.2. RESTRAINTS
  - 3.2.1. IMPLEMENTATION AND MAINTENANCE COSTS ARE HIGH
  - 3.2.2. LACK OF AWARNESS AMONG MASSES
  - 3.2.3. RELUCTANCY TO ADOPT



- 3.3. OPPORTUNITIES
  - 3.3.1. EUROPE AND U.S. ARE MOST OPPORTUNITY MARKET
  - 3.3.2. EMERGING APAC REGION
  - 3.3.3. CHALLENGES
  - 3.3.4. MINIMIZING CARBON EMISSION IS A CHALLENGE

#### 4. MARKET SEGMENTATION

- 4.1. BUILDING AND INFRASTRUCTURE PRODUCT AND SERVICES MARKET
- 4.2. TRANSPORTATION SYSTEM AND SERVICES MARKET
- 4.3. SAFETY AND SECURITY PRODUCT AND SERVICES MARKET
- 4.4. COMMUNICATION PRODUCT AND SERVICES MARKET
- 4.5. ENERGY MANAGEMENT PRODUCT AND SERVICES MARKET
- 4.6. WASTE MANAGEMENT PRODUCT AND SERVICES MARKET
- 4.7. HEALTHCARE SYSTEM AND SERVICES MARKET
- 4.8. WATER MANAGEMENT PRODUCT AND SERVICES MARKET
- 4.9. OTHER PRODUCT AND SERVICES MARKET

#### 5. COMPETITIVE LANDSCAPE

- 5.1. MARKET SHARE ANALYSIS
- 5.2. KEY COMPANY ANALYSIS
- 5.3. KEY STRATEGIES
  - 5.3.1. MERGER AND ACQUISITION
  - 5.3.2. PARTNERSHIP
  - 5.3.3. INNOVATION AND TECHNOLOGIES

#### 6. REGIONAL ANALYSIS

- 6.1. NORTH AMERICAN MARKET RESEARCH AND ANALYSIS
  - 6.1.1. UNITED STATES MARKET RESEARCH AND ANALYSIS
  - 6.1.2. CANADA MARKET RESEARCH AND ANALYSIS
- 6.2. EUROPEAN MARKET RESEARCH AND ANALYSIS
  - 6.2.1. UNITED KINGDOM MARKET RESEARCH AND ANALYSIS
  - 6.2.2. FRANCE MARKET RESEARCH AND ANALYSIS
  - 6.2.3. GERMANY MARKET RESEARCH AND ANALYSIS
  - 6.2.4. ITALY MARKET RESEARCH AND ANALYSIS
  - 6.2.5. SPAIN MARKET RESEARCH AND ANALYSIS
- 6.3. ASIA PACIFIC MARKET RESEARCH AND ANALYSIS



- 6.3.1. INDIA MARKET RESEARCH AND ANALYSIS
- 6.3.2. CHINA MARKET RESEARCH AND ANALYSIS
- 6.3.3. JAPAN MARKET RESEARCH AND ANALYSIS
- 6.4. REST OF THE WORLD MARKET RESEARCH AND ANALYSIS



## **List Of Tables**

#### LIST OF TABLES

TABLE # 1 GLOBAL SMART CITY MARKET BY PRODUCT AND SERVICES 2015-2021 (\$ MILLION)

TABLE # 2 BUILDING AND INFRASTRUCTURE PRODUCT AND SERVICES MARKET, 2015-2021

TABLE # 3 TRANSPORTATION SYSTEM AND SERVICES MARKET, 2015-2021 TABLE # 4 SAFETY AND SECURITY PRODUCT AND SERVICES MARKET, 2015-2021

TABLE # 5 COMMUNICATION PRODUCT AND SERVICES MARKET, 2015-2021 TABLE # 6 ENERGY MANAGEMENT PRODUCT AND SERVICES MARKET, 2015-2021

TABLE # 7 WASTE MANAGEMENT PRODUCT AND SERVICES MARKET, 2015-2021 TABLE # 8 HEALTHCARE SYSTEM AND SERVICES MARKET, 2015-2021

TABLE # 9 WATER MANAGEMENT PRODUCT AND SERVICES MARKET, 2015-2021

TABLE # 10 OTHER PRODUCT AND SERVICES MARKET, 2015-2021

TABLE # 11 NORTH AMERICAN MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 12 UNITED STATES MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 13 CANADA MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)
TABLE # 14 EUROPEAN MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 15 UNITED KINGDOM MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 16 FRANCE MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION) TABLE # 17 GERMANY MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 18 ITALY MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION) TABLE # 19 SPAIN MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION) TABLE # 20 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)

TABLE # 21 INDIA MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)
TABLE # 22 CHINA MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)
TABLE # 23 JAPAN MARKET RESEARCH AND ANALYSIS 2015-2021 (\$ MILLION)
TABLE # 24 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS
2015-2021 (\$ MILLION)



TABLE # 25 AWS COLLABORATIVE CITY PRODUCT PORTFOLIO

TABLE # 26 AWS COLLABORATIVE CITY RECENT ACTIVITIES

TABLE # 27 AWS COLLABORATIVE CITY SWOT ANALYSIS

TABLE # 28 CISCO SYSTEMS, INC. PRODUCT PORTFOLIO

TABLE # 29 CISCO SYSTEMS, INC. RECENT ACTIVITIES

TABLE # 30 CISCO SYSTEMS, INC. SWOT ANALYSIS

TABLE # 31 ENGIE PRODUCT PORTFOLIO

TABLE # 32 ENGIE RECENT ACTIVITIES

TABLE # 33 ENGIE SWOT ANALYSIS

TABLE # 34 ERICSSON PRODUCT PORTFOLIO

TABLE # 35 ERICSSON RECENT ACTIVITIES

TABLE # 36 ERICSSON SWOT ANALYSIS

TABLE # 37 FCC PRODUCT PORTFOLIO

TABLE # 38 FCC RECENT ACTIVITIES

TABLE # 39 FCC SWOT ANALYSIS

TABLE # 40 FERROVIAL PRODUCT PORTFOLIO

TABLE # 41 FERROVIAL RECENT ACTIVITIES

TABLE # 42 FERROVIAL SWOT ANALYSIS

TABLE # 43 FIWARE PRODUCT PORTFOLIO

TABLE # 44 FIWARE RECENT ACTIVITIES

TABLE # 45 FIWARE SWOT ANALYSIS

TABLE # 46 HITACHI, LTD. PRODUCT PORTFOLIO

TABLE # 47 HITACHI, LTD. RECENT ACTIVITIES

TABLE # 48 HITACHI, LTD. SWOT ANALYSIS

TABLE # 49 HUAWEI INVESTMENT & HOLDING CO., LTD. PRODUCT PORTFOLIO

TABLE # 50 HUAWEI INVESTMENT & HOLDING CO., LTD. RECENT ACTIVITIES

TABLE # 51 HUAWEI INVESTMENT & HOLDING CO., LTD. SWOT ANALYSIS

TABLE # 52 IBM CORPORATION PRODUCT PORTFOLIO

TABLE # 53 IBM CORPORATION RECENT ACTIVITIES

TABLE # 54 IBM CORPORATION SWOT ANALYSIS

TABLE # 55 LIVING PLANIT PRODUCT PORTFOLIO

TABLE # 56 LIVING PLANIT RECENT ACTIVITIES

TABLE # 57 LIVING PLANIT SWOT ANALYSIS

TABLE # 58 MICROSOFT CORPORATION PRODUCT PORTFOLIO

TABLE # 59 MICROSOFT CORPORATION RECENT ACTIVITIES

TABLE # 60 MICROSOFT CORPORATION SWOT ANALYSIS

TABLE # 61 ORACLE CORPORATION PRODUCT PORTFOLIO

TABLE # 62 ORACLE CORPORATION RECENT ACTIVITIES

TABLE # 63 ORACLE CORPORATION SWOT ANALYSIS



TABLE # 64 SAP PRODUCT PORTFOLIO

TABLE # 65 SAP RECENT ACTIVITIES

TABLE # 66 SAP SWOT ANALYSIS

TABLE # 67 SCHNEIDER ELECTRIC SE PRODUCT PORTFOLIO

TABLE # 68 SCHNEIDER ELECTRIC SE RECENT ACTIVITIES

TABLE # 69 SCHNEIDER ELECTRIC SE SWOT ANALYSIS

TABLE # 70 SIEMENS AG PRODUCT PORTFOLIO

TABLE # 71 SIEMENS AG RECENT ACTIVITIES

TABLE #72 SIEMENS AG SWOT ANALYSIS

TABLE # 73 TATA CONSULTANCY SERVICES LIMITED. PRODUCT PORTFOLIO

TABLE # 74 TATA CONSULTANCY SERVICES LIMITED. RECENT ACTIVITIES

TABLE # 75 TATA CONSULTANCY SERVICES LIMITED. SWOT ANALYSIS

TABLE # 76 TELEFÓNICA PRODUCT PORTFOLIO

TABLE # 77 TELEFÓNICA RECENT ACTIVITIES

TABLE # 78 TELEFÓNICA SWOT ANALYSIS

TABLE # 79 THYSSENKRUPP PRODUCT PORTFOLIO

TABLE # 80 THYSSENKRUPP RECENT ACTIVITIES

TABLE #81 THYSSENKRUPP SWOT ANALYSIS

TABLE #82 TOSHIBA CORPORATION PRODUCT PORTFOLIO

TABLE # 83 TOSHIBA CORPORATION RECENT ACTIVITIES

TABLE # 84 TOSHIBA CORPORATION SWOT ANALYSIS

TABLE # 85 WIPRO LIMITED PRODUCT PORTFOLIO

TABLE # 86 WIPRO LIMITED RECENT ACTIVITIES

TABLE #87 WIPRO LIMITED SWOT ANALYSIS



# **List Of Figures**

#### LIST OF FIGURES

FIGURE # 1 GLOBAL SMART CITY MARKET GROWTH 2015-2021

FIGURE # 2 GLOBAL SMART CITY MARKET BY PRODUCT AND SERVICES 2015

AND 2021

FIGURE # 3 NORTH AMERICAN MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 4 UNITED STATES MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 5 CANADA MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 6 EUROPEAN MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 7 WESTERN EUROPE MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 8 ROE MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 9 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 10 INDIA MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 11 CHINA MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 12 JAPAN MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 13 ROPAC MARKET RESEARCH AND ANALYSIS, 2015-2021

FIGURE # 14 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS,

2015-2021

#### **COMPANIES MENTIONED**

- 7. COMPANY PROFILES
- 7.1. AWS COLLABORATIVE CITY
- **7.1.1. OVERVIEW**
- 7.1.2. AWS COLLABORATIVE CITY PRODUCT PORTFOLIO
- 7.1.3. AWS COLLABORATIVE CITY RECENT ACTIVITIES
- 7.1.4. AWS COLLABORATIVE CITY SWOT ANALYSIS
- 7.2. CISCO SYSTEMS, INC.
- 7.2.1. OVERVIEW
- 7.2.2. CISCO SYSTEMS, INC. PRODUCT PORTFOLIO
- 7.2.3. CISCO SYSTEMS, INC. RECENT ACTIVITIES
- 7.2.4. CISCO SYSTEMS, INC. SWOT ANALYSIS
- **7.3. ENGIE**
- 7.3.1. OVERVIEW
- 7.3.2. ENGIE PRODUCT PORTFOLIO
- 7.3.3. ENGIE RECENT ACTIVITIES
- 7.3.4. ENGIE SWOT ANALYSIS



- 7.4. ERICSSON
- 7.4.1. OVERVIEW
- 7.4.2. ERICSSON PRODUCT PORTFOLIO
- 7.4.3. ERICSSON RECENT ACTIVITIES
- 7.4.4. ERICSSON SWOT ANALYSIS
- 7.5. FCC
- 7.5.1. OVERVIEW
- 7.5.2. FCC PRODUCT PORTFOLIO
- 7.5.3. FCC RECENT ACTIVITIES
- 7.5.4. FCC SWOT ANALYSIS
- 7.6. FERROVIAL
- 7.6.1. OVERVIEW
- 7.6.2. FERROVIAL PRODUCT PORTFOLIO
- 7.6.3. FERROVIAL RECENT ACTIVITIES
- 7.6.4. FERROVIAL SWOT ANALYSIS
- 7.7. FIWARE
- 7.7.1. OVERVIEW
- 7.7.2. FIWARE PRODUCT PORTFOLIO
- 7.7.3. FIWARE RECENT ACTIVITIES
- 7.7.4. FIWARE SWOT ANALYSIS
- 7.8. HITACHI, LTD.
- 7.8.1. OVERVIEW
- 7.8.2. HITACHI, LTD. PRODUCT PORTFOLIO
- 7.8.3. HITACHI, LTD. RECENT ACTIVITIES
- 7.8.4. HITACHI, LTD. SWOT ANALYSIS
- 7.9. HUAWEI INVESTMENT & HOLDING CO., LTD.
- **7.9.1. OVERVIEW**
- 7.9.2. HUAWEI INVESTMENT & HOLDING CO., LTD. PRODUCT PORTFOLIO
- 7.9.3. HUAWEI INVESTMENT & HOLDING CO., LTD. RECENT ACTIVITIES
- 7.9.4. HUAWEI INVESTMENT & HOLDING CO., LTD. SWOT ANALYSIS
- 7.10. IBM CORPORATION
- 7.10.1. OVERVIEW
- 7.10.2. IBM CORPORATION PRODUCT PORTFOLIO
- 7.10.3. IBM CORPORATION RECENT ACTIVITIES
- 7.10.4. IBM CORPORATION SWOT ANALYSIS
- 7.11. LIVING PLANIT
- 7.11.1. OVERVIEW
- 7.11.2. LIVING PLANIT PRODUCT PORTFOLIO
- 7.11.3. LIVING PLANIT RECENT ACTIVITIES



- 7.11.4. LIVING PLANIT SWOT ANALYSIS
- 7.12. MICROSOFT CORPORATION
- 7.12.1. **OVERVIEW**
- 7.12.2. MICROSOFT CORPORATION PRODUCT PORTFOLIO
- 7.12.3. MICROSOFT CORPORATION RECENT ACTIVITIES
- 7.12.4. MICROSOFT CORPORATION SWOT ANALYSIS
- 7.13. ORACLE CORPORATION
- 7.13.1. **OVERVIEW**
- 7.13.2. ORACLE CORPORATION PRODUCT PORTFOLIO
- 7.13.3. ORACLE CORPORATION RECENT ACTIVITIES
- 7.13.4. ORACLE CORPORATION SWOT ANALYSIS
- 7.14. SAP
- 7.14.1. OVERVIEW
- 7.14.2. SAP PRODUCT PORTFOLIO
- 7.14.3. SAP RECENT ACTIVITIES
- 7.14.4. SAP SWOT ANALYSIS
- 7.15. SCHNEIDER ELECTRIC SE
- 7.15.1. OVERVIEW
- 7.15.2. SCHNEIDER ELECTRIC SE PRODUCT PORTFOLIO
- 7.15.3. SCHNEIDER ELECTRIC SE RECENT ACTIVITIES
- 7.15.4. SCHNEIDER ELECTRIC SE SWOT ANALYSIS
- 7.16. SIEMENS AG
- 7.16.1. OVERVIEW
- 7.16.2. SIEMENS AG PRODUCT PORTFOLIO
- 7.16.3. SIEMENS AG RECENT ACTIVITIES
- 7.16.4. SIEMENS AG SWOT ANALYSIS
- 7.17. TATA CONSULTANCY SERVICES LIMITED.
- 7.17.1. **OVERVIEW**
- 7.17.2. TATA CONSULTANCY SERVICES LIMITED. PRODUCT PORTFOLIO
- 7.17.3. TATA CONSULTANCY SERVICES LIMITED. RECENT ACTIVITIES
- 7.17.4. TATA CONSULTANCY SERVICES LIMITED. SWOT ANALYSIS
- 7.18. TELEFÓNICA S.A.
- 7.18.1. **OVERVIEW**
- 7.18.2. TELEFÓNICA PRODUCT PORTFOLIO
- 7.18.3. TELEFÓNICA RECENT ACTIVITIES
- 7.18.4. TELEFÓNICA SWOT ANALYSIS
- 7.19. THYSSENKRUPP
- 7.19.1. **OVERVIEW**
- 7.19.2. THYSSENKRUPP PRODUCT PORTFOLIO



- 7.19.3. THYSSENKRUPP RECENT ACTIVITIES
- 7.19.4. THYSSENKRUPP SWOT ANALYSIS
- 7.20. TOSHIBA CORPORATION
- 7.20.1. OVERVIEW
- 7.20.2. TOSHIBA CORPORATION PRODUCT PORTFOLIO
- 7.20.3. TOSHIBA CORPORATION RECENT ACTIVITIES
- 7.20.4. TOSHIBA CORPORATION SWOT ANALYSIS
- 7.21. WIPRO LIMITED
- 7.21.1. **OVERVIEW**
- 7.21.2. WIPRO LIMITED PRODUCT PORTFOLIO
- 7.21.3. WIPRO LIMITED RECENT ACTIVITIES
- 7.21.4. WIPRO LIMITED SWOT ANALYSIS



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