

Global Postmenopausal Osteoporosis Market Research and Forecast 2018-2023

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Abstracts

The postmenopausal osteoporosis market is expected to grow significantly during the forecast period (2018-2023). Osteoporosis is a skeletal disorder characterized by skeletal fragility, microarchitectural disruption, and low bone mass. It is a condition where the bone density and bone mass decreases and in the long run increases the risk of bone fracture. The global postmenopausal osteoporosis market is significantly growing due to some factors which include increasing geriatric population. Age is the major factor for the cause of the osteoporosis disease, hence rising geriatric population contributes in the market growth. Factors such as growing prevalence of osteoporosis and developing healthcare infrastructure across the globe also drive the growth of the segment.

Changing lifestyle of people due to consumption of alcohol and smoking, mounting awareness among people through awareness initiatives and programs and continuous innovations in the drugs with the approval by the FDA creates the future opportunity for the growth of the market. On the other hand, there are various factors acting as the barriers for the market which includes the requirement of high standards for the approval of new product launch and increasing competition from the generics.

Global postmenopausal osteoporosis market can be segmented on the basis of treatment and distribution channel. Based on the treatment, the market can be further diversified as bisphosphonates, hormones, strontium ranelate, raloxifene and denosumab. Among the treatment, bisphosphonates segment is expected to lead the market as it is extensively used for the prevention and treatment of postmenopausal osteoporosis. Furthermore, on the basis of distribution channel, the market can be bifurcated as hospital pharmacies, retail pharmacies and E-commerce pharmacies.



Considering the geographical regions, the global Postmenopausal Osteoporosis market is divided into North America, Europe, Asia Pacific, and Rest of the world. The largest market share is covered by North America due to growing geriatric population, high level of developed technologies and healthcare spending. Europe is the region which covers significant market share due to increase in research and development and new product innovations. Asia Pacific considered as the fastest growing economy with the rising awareness among people, developing technologies and healthcare infrastructure.

The companies contributing to the global market includes Eli Lilly and company, Pfizer Inc., Proctor & Gamble Co., Amgen Inc., Novartis International AG, Allergan plc, Deltanoid Pharmaceuticals Inc., Novo- Nordisk A/S, and Phytohealth Corporation. The companies are entering into mergers and partnership in order to introduced new product innovation which in return enhance the market growth. For an instance: Radius Health, Inc. in April 2017, received FDA approval for TYMLOS (abaloparatide) injection to treat postmenopausal women with osteoporosis. TYMLOS in postmenopausal women with osteoporosis, reduce the risk of vertebral and nonvertebral fractures.

Research methodology

The market study of Postmenopausal osteoporosis market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market



Authentic Public Databases such as International Osteoporosis Foundation, National Institute of Health, Agency for Clinical Innovation, National Osteoporosis Foundation and others.

Whitepapers, research-papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for osteoporosis drug manufacturers, healthcare provider, research and development companies, government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers and initial norms.

Market segmentation

Global Postmenopausal osteoporosis market is segmented on the basis of regional outlook and following segments:

- 1. Global Postmenopausal osteoporosis market Research and Analysis, By Treatment
- 2. Global Postmenopausal osteoporosis market Research and Analysis, By Distribution Channel
- 3. Global Postmenopausal osteoporosis market Research and Analysis, By Region

THE REPORT COVERS:

Comprehensive research methodology of global Postmenopausal osteoporosis market.

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global Postmenopausal osteoporosis market.



Insights about market determinants which are stimulating the global Postmenopausal osteoporosis market.



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