

# Global Polymer Dispersion Market Research and Forecast, 2018-2023

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## Abstracts

Polymer dispersions are water-borne emulsion polymers with colloidal particles in a stabilized state. Polymer dispersions are used in various applications in different industry verticals such as inks, adhesives, paints, coatings, papers, adhesives, sealants, and decorative and protective coating. The factors that are augmenting the market growth include increasing demand from the leather industry as polymer dispersion is used in the manufacturing of leather and adhesives. Their demand has additionally increased due to the increasing market of the decorative coating as the interior industry has started flourishing. This is due to the increasing disposable income of people that have led consumers to invest in the interiors of their household. In addition, the government regulations have augmented the demand for green coatings spurring the growth of the polymer dispersion market. The government is stressing over reducing high volatile compound emissions in the environment, thereby fuelling the market for water-based polymer dispersion particularly in food packaging and flexible packaging applications. This is due to the reason that they are eco-friendly.

North America is one of the major markets for the polymer dispersion market in 2017. The major factors for this significant growth include the increasing demand for decorative furniture coatings in the region. The market in Europe will grow significantly owing to the increasing concerns about environmental conservation. The European polymer dispersion and latex association (EPDLA) has laid crucial guidelines for using polymer dispersion safely, leading to a significant reduction in the release of organic solvents into the environment.

The companies contributing towards the growth of the polymer dispersion market include BASF SE, Evonik Industries AG, IKERLAT Polymers S.L, The Dow Chemical Company, Synthomer, Polymerics, Inc., Solvay Group, Michelman, Vinavil S.p.A., and

Covestro AG.

## **RESEARCH METHODOLOGY**

The market study of the global polymer dispersion market is incorporated by extensive primary and secondary research conducted by a research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macroeconomic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity of our reports.

## **SECONDARY SOURCES INCLUDE**

Financial reports of companies involved in the market

Whitepapers such as research papers and news blogs

Company websites and their product catalog.

The report is intended for researchers in the chemical and pharmaceutical industries, government Organizations for overall market analysis and competitive analysis. The report provides in-depth analysis on market size, growth opportunity in the market, product types. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models.

## **THE REPORT COVERS**

Comprehensive research methodology of the global polymer dispersion market.

In-depth analysis of macro and micro factors influencing the market guided by

key recommendations.

Analysis of regional regulations and other government policies impacting the global polymer dispersion market.

Insights about market determinants which are stimulating the global polymer dispersion market.

Detailed and extensive market segments with regional distribution of forecast revenues.

Extensive profiles and recent developments of market players.

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