

# Global Personal Care Contract Manufacturing Market Research and Forecast 2018-2023

<https://marketpublishers.com/r/G24CBA49B4EEN.html>

Date: July 2018

Pages: 0

Price: US\$ 3,600.00 (Single User License)

ID: G24CBA49B4EEN

## Abstracts

Contract manufacturing process includes outsourcing of entire or part of the manufacturing operations to third-party companies. In personal care industry, the contract manufacturers develop various personal care products such as skin care products, hair care, hygiene-related, and fragrances, among others. Moreover, the contract manufacturers provide packaging facility of the personal care solutions, with attractive product labels. Some of the products that are included in the personal care contract manufacturing market are hand sanitizers, moisturizers, anti-ageing creams, conditioners, baby care cosmetics, toothpaste, skin lightening solutions and feminine hygiene care products, among others.

Major factors contributing to the growth of the global personal care contract manufacturing market include increasing demand for specialty cosmetics and skin care products. This is mainly owing to increasing cases of skin cancers and hygiene-related diseases across the globe. Rising demand for organic and natural products and rising focus on personal hygiene care are fueling the market growth. Moreover, the increasing sedentary lifestyle and adoption of faulty dietary habits has increased the adoption of personal care products such as anti-ageing solutions is significantly contributing in the market growth. However, increasing awareness of probable side effects of cosmetics and presence of highly competitive personal care industry are some of the factors hindering the growth of the market. In-house manufacturing of cosmetics by the private firms is hampering the growth of the global personal care contract manufacturing market. However, rapid development of new and gender-specific products and growing demand for innovative and flexible packaging is expected to fuel the market growth in the near future.

The personal care contract manufacturing market can be segmented on the basis of

product type, applications, and service type. Based on product type, the market is segmented into natural products and synthetic products. Based on application, the market is bifurcated into hair care, skin care, make-up and color cosmetics, hygiene care, fragrances, oral care, and others (foot care). Hygiene care can be further segmented into home care and personal hygiene products. Based on service type, the market is segmented into manufacturing, custom formulation, and packaging. Among applications, the skin care segment holds a major share in the global personal care contract manufacturing market. This is owing to increasing prevalence of skin-related diseases such as skin cancer and rising demand for anti-ageing solutions.

The global personal care contract manufacturing market is further analyzed on the basis of the geographical regions that are contributing significantly towards the growth of the market. Europe holds a dominant position in the global personal care contract manufacturing market, followed by North America. This is mainly owing to rising demand for personal care products in the region, especially in France, Italy, and the U.K. The increasing inclination of consumers towards natural personal care products is expected to further drive the growth of the personal care contract manufacturing market in the region. Asia Pacific is projected to exhibit the fastest growth in the global market over the forecast period. Some of the major factors that are significantly contributing in the growth of the market in Asia Pacific are growing demand for personal care hygiene-related products among youth and rising per-capita income of the consumer base.

Some of the key players operating in the global personal care contract manufacturing market are Kolmar, VVF Ltd., A.I.G. Technologies, Inc., McBride plc, Tropical Products, Inc., Sarvotham Care Limited, Nutrix, Mansfield-King, Sensible Organics, CoValence Laboratories, and RCP Ranstadt GmbH, among others. In order to sustain in the competitive market, these players adopt various strategies such as acquisitions, mergers, expansions, joint ventures, and product development, among others. For instance, in December 12, 2017, the Knowlton Development Corp. (KDC) announced the acquisition of Northern Labs Inc., a contract manufacturer of home care and personal care products. Through acquisition, the company will increase its manufacturing facilities in the home care segment.

## **RESEARCH METHODOLOGY**

The market study of personal care contract manufacturing market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast, and growth rate.

Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Authentic public databases such as US-FDA, The Personal Care Products Council, Independent Cosmetic Manufacturers and Distributors (ICMAD), and others

Whitepapers, research-papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for cosmetics manufacturers, hospitals, private companies for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

## **MARKET SEGMENTATION:**

Global personal care contract manufacturing market is segmented on the basis of regional outlook and following segments:

1. Global Personal Care Contract Manufacturing Market Research and Analysis, By Product Type
2. Global Personal Care Contract Manufacturing Market Research and Analysis, By Application
3. Global Personal Care Contract Manufacturing Market Research and Analysis, By Service Type
4. Global Personal Care Contract Manufacturing Market Research and Analysis, By Region

**THE REPORT COVERS:**

Comprehensive research methodology of global personal care contract manufacturing market

This report also includes detailed and extensive market overview with key analyst insights

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations

Analysis of regional regulations and other government policies impacting the global personal care contract manufacturing market

Insights about market determinants which are stimulating the global personal care contract manufacturing market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

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