

# Global Paper-thin Display Market Research and Forecast, 2018-2023

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## Abstracts

The global paper-thin display market is expected to grow significantly during the forecast period (2018-2023). Display Manufacturers are engaged in the development of paper-thin displays as there is an increasing demand for flexible display devices. Additionally, the demand for paper-thin display is rising in the smartphone market as they consume less energy and provide high specification display. The paper-thin display is mainly used in portable electronic devices such as smartphones, tablets, and E-readers, among others.

The factors contributing to the growth of the market are technological advancements in display technologies, increasing demand for paper-thin displays in smartphones and televisions. The production of low-cost flexible displays has been possible due to the technological advancement in the market. The global paper-thin displays market will observe strong growth, driven by the increasing adoption of smart wearable devices across the globe. However, competition with existing display technologies is hindering the growth. Increasing research investment in flexible display technology and a number of patents filling for flexible displays by major market players are expected to boost the market in the future.

The global paper-thin display market is analyzed on the basis of the geographical regions that are contributing significantly towards the growth of the market. The market is segmented into different regions include North America, Europe, Asia-Pacific, and Rest of the World. North America and Europe hold a significant share in the market. Additionally, Asia-Pacific represents the largest market for the paper-thin display technology and is anticipated to show the fastest growth in the near future. High demand for portable electronic displays along with rising disposable incomes in developing countries of the Asia-Pacific region has helped to improve the market.

Some of the major players in the paper-thin display market include LG Electronics USA, Inc., Samsung Display Co. Ltd., AU Optronics Corp., Dai Nippon Printing Co. Ltd., Tohoku Pioneer Corp. and so forth. These major companies such as Samsung and LG are continuously concentrating on the development of paper-thin display technology focusing on the smartphone segment. For instance, Samsung holds over 20% of market share in bezel-free display technology market for smartphones and has made efforts in its development. Furthermore, in 2016, Japan Display Inc. collaborated with Minebea to use a specially designed LCD panel and backlight. Japan Display Inc., announced in June 2017, the development of flexible LCD displays and mass production of it by end of 2018.

## **RESEARCH METHODOLOGY**

The market study of global paper-thin display market is incorporated by extensive primary and secondary research conducted by a research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macroeconomic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity of our reports.

## **SECONDARY SOURCES INCLUDE**

Financial reports of companies involved in the market

Authentic Public Databases

Whitepapers, research-papers and news blogs

Company websites and their product catalog.

The report is intended for a consumer electronics manufacturer, investing and private companies, for overall market analysis and competitive analysis. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models delivering insights into the market for better business decisions.

## **MARKET SEGMENTATION**

1. Global paper-thin display market by Technology
2. Global paper-thin display market by Application

The report covers

Comprehensive research methodology of the global paper-thin display market.

This report also includes a detailed and extensive market overview with analyst insights & key market trends.

An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global paper-thin display market.

Insights about market determinants which are stimulating the global paper-thin display market.

Detailed and extensive market segments with regional distribution of forecast revenues.

Recent developments of market players and extensive profiles.

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