

Global Packaging Contract Manufacturing Market Research and Forecast 2018-2023

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Abstracts

The combination of contract manufacturing and packaging is defined as co-packaging or co-packers. Many copackers are consultant, focused on various type of packaging such as blister packaging, club storage packaging, contract packaging, food packaging, secondary packaging (cardboard cartons, plastic crates). In packaging contract manufacturer provides the services of packaging and labelling for various types of products such as foods, pharmaceuticals, household products, and industrial products. In the packaging contract manufacturing industry, the demand of packaging process has been increasing therefore the bulk of contracts has been assigned to the contract packager for making private label products. Further, the large retailers or warehouse required the contract packager to printing or size packaging, assemble the multi-packs, operates the primary and secondary packaging. The co-packers also supply to the industries such as beverages, dental, nutrition, medical, pharmaceutical, food, cosmetics.

Significant growth in food and pharmaceutical industry and increased automation which reduces the need for manpower are some of the factors propelling the growth of the global packaging contract manufacturing market. Moreover, increasing sustainable packaging in the market owing to increasing use of corrugated boxes is also significantly contributing in the market. Furthermore, advancement in machinery and automation industry is key factors adopted by the market players for boosting the growth of the packaging contract manufacturing market across the globe. However, factors such as growing environmental concerns related to use of plastic in packaging and managing costs involved in the contract packaging are likely to hamper the growth of the global packaging contract manufacturing market. Growing shift towards the use of eco-friendly plastics and raw materials and continuously changing packaging needs of customers are estimated to boost the market in near future.

The packaging contract manufacturing market can be segmented on the basis of end users and region. Based on type, the market is segmented into food and beverage, consumer goods, personal care, pharmaceutical and other sectors. Consumer goods is expected to dominate the global contract manufacturing market during forecast period. This growth is attributed to increasing growth in the consumer goods industry across the globe. On the basis of the geographical regions, the market is segmented into North America, Europe, APAC and ROW. APAC holds a dominant position in the global packaging contract manufacturing market due to presence of dominating contributor such as China and India in this region. China and India have large number of small scale packaging contract manufacturer which is significantly contributing in the APAC market.

Some of the key vendors of the packaging contract manufacturing market are Deufol Group, Stamar Packaging Inc., Unicep Packaging and Summit Packaging Solutions. Other prominent vendors in the contract packaging market include Aaron Thomas, CCL Industries Inc., Co-Pak Packaging, GPA Global, Jones Packaging, Multipack, Pharma Tech Industries, Inc., and Reed-Lane. In order to sustain in the competitive market, these players adopt various strategies such as Acquisitions, mergers, expansions, joint ventures and product development and so on. For instance, in 2017, Deufol Group acquired Bentley World-Packaging City Operations includes Pittsburgh, Cleveland, and Cincinnati. The aim of acquisition is to expand company's US footprint to better serve major industrial clients as well as the rapidly developing US export market.

RESEARCH METHODOLOGY

The market study of packaging contract manufacturing market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macro-economic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives,

managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Authentic Public Databases

Whitepapers, research-papers and news blogs

Company websites and their product catalogue.

Raw Material Supplier

The Report is intended for food manufacturers, consumer goods manufacturer, pharmaceuticals companies, government organizations for overall market analysis and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models delivering insights into the market for better business decisions.

THE REPORT COVERS:

Comprehensive research methodology of global packaging contract manufacturing market.

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global packaging contract manufacturing market.

Insights about market determinants which are stimulating the global packaging contract manufacturing market.

Detailed and extensive market segments with regional distribution of forecast revenues.

Extensive profiles and recent developments of market players.

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- 7.17. BLENDSCO INC.
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- 7.19. CASCATA PACKAGING LLC
- 7.20. CCB PACKAGING
- 7.21. CCL INDUSTRIES INC.
- 7.22. CHEM-PACK
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- 7.49. MANNA FOODS LLC
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- 7.51. MARSDEN PACKAGING LTD.
- 7.52. MARYLAND PACKAGING LTD.
- 7.53. MAXPAX LLC
- 7.54. MICHELMAN, INC.
- 7.55. MSL PACKAGING AND FULFILLMENT
- 7.56. MULTI-PACK SOLUTIONS LLC
- 7.57. MYSTIC ASSEMBLY AND DECORATION CO. INC.
- 7.58. NEW CENTURY PACKAGING SYSTEMS
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- 7.63. PHARMA TECH INDUSTRIES, INC.
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COMPANIES MENTIONED

1. A B B LABELS
2. AARON THOMAS COMPANY, INC.
3. ACCUMETRIC LLC
4. ACG WORLDWIDE

5. ACTION PACKAGING
6. ADEPT PACKAGING
7. ADVANCED CONCEPT INNOVATIONS
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