

Global Packaged AC System Market Research and Forecast, 2018-2023

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Packaged AC system is the extended version of window air conditioners. These ACs have high cooling and heating capacity and also capable of cooling the entire commercial building. Packaged AC system is increasingly adopted by various industry such as business enterprise, healthcare industry, education institutions and so on, due to its cost-effectiveness and the compact sizing. The ACs are manufactured by using a component such as evaporators, compressors, condenser and other desired component for cooling and heating. The packaged ACs are of two type water cooled and air cooled. The need for energy efficient and portable air conditioners is responsible for the growth of this market. Additionally, the rising temperature in a number of geographical regions is also dominating the market of packaged air conditioners.

The major restraining factor for this market is the availability of alternate AC systems and the stringent regulation of government for the refrigerants used in packaged AC system. Whereas, the adoption and inverter control compressor and increasing disposable income can lead to the huge opportunity for the deployment of packaged ac system. Also, international collaboration domestic policy action, and R&D support from private and public sources will turn out to create enormous opportunity for this market in near future.

Geographically, the market is divided into North America, Europe, Asia-Pacific and Rest of the World. Asia-Pacific region is dominating the overall global packaged AC system market attributed to the rising standard of living and the population growth. Further, the presence of key market players in the region is also considered as the driving factor in market growth. Whereas, the European packaged AC system market is emerging as a prominent region due to increasing research and development of electronic devices and the adoption of inverter-based AC. Additionally, North America is also holding a considerable share in the market attributed to the developed infrastructure and high disposable income

There are various companies involved in the manufacturing of packaged AC systems and the components such as Blue Star Ltd., Carrier Corp., Daikin Industries, Ltd., ETA General Pvt Ltd., Fedders Electric and Engineering Ltd., Goodman Manufacturing Company, L.P., and so on. The companies are focused on development and research based on packaged AC system. Geographical expansion, merger & acquisition, finding a new market or innovate in their core competency in order to expand individual market share are the key strategies adopted by the market player across the globe.

RESEARCH METHODOLOGY

The market study of global packaged AC system market is incorporated by extensive primary and secondary research conducted by a research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macroeconomic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This

enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity of our reports.

SECONDARY SOURCES INCLUDE

- Financial reports of companies involved in the market
- Authentic Public Databases
- Whitepapers, research-papers and news blogs
- Company websites and their product catalog.

The report is intended for AC manufacturer, AC component manufacturer, investing and private companies, for overall market analysis and competitive analysis. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models delivering insights into the market for better business decisions.

MARKET SEGMENTATION

Global packaged AC system market is segmented on the basis of regional outlook and following segments:

1. Global Packaged AC System Market Research and Analysis by Component
2. Global Packaged AC System Market Research and Analysis by Condenser Type
3. Global Packaged AC System Market Research and Analysis by End-User

The report covers

- Comprehensive research methodology of the global packaged AC system market.
- This report also includes a detailed and extensive market overview with key analyst insights.
- An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.
- Analysis of regional regulations and other government policies impacting the global packaged AC system market.
- Insights about market determinants which are stimulating the global packaged AC system market.
- Detailed and extensive market segments with regional distribution of forecasted revenues.
- Extensive profiles and recent developments of market players.

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