

# Global Nutraceuticals Market Research and Analysis 2015-2021

<https://marketpublishers.com/r/G158BCD0F88EN.html>

Date: August 2016

Pages: 140

Price: US\$ 3,495.00 (Single User License)

ID: G158BCD0F88EN

## Abstracts

### MARKET INSIGHTS

The market for nutraceuticals is growing at a modest rate due to emerging demand from food & beverages, pharmaceuticals, dietary supplements and so forth. The growing demand for vitamins and minerals-enriched herbal shampoos, creams and other related products will boost the market growth. Nutraceuticals market by functional foods is enriched with proteins and variety of flavors with herb blends, yogurts (probiotics), soy and so forth. Nutraceuticals used in dietary supplements such as capsules, tablets, cream and liquids are increasingly adopted due for better health and maintenance of healthy physique. Nutraceutical ingredients which include prebiotics, probiotics, fibers, amino acids, structured lipids Omega 3, vitamins, proteins, minerals and so forth are adopted across the globe for their utility and positive results. According to OMR analysis, Global Nutraceuticals market is predicted to grow with a CAGR of 7.2% during 2016-2021.

The factors driving the nutraceuticals market are growing demand for healthy food and dietary supplement among health conscious individuals. With the improving standard of living the demand for healthy and nutritional food has risen impressively over the period. To prevent lifestyle diseases consumers are inclining more towards GMO foods. They are much interested in knowing the nutritional value of the food they eat. All these factors are proving to be a good boost to the nutraceuticals market. Consumers these days are seeing food more as an energy supplement rather than conventional eatery. This growing interest towards the composition of the foods are forcing the manufacturers to include high nutritive content. All these factors are pushing the nutraceuticals market and are expected to push it upwards in the coming years. However, the high cost of the products might act as a restricting factor for the

nutraceuticals market.

## **GEOGRAPHICAL INSIGHTS**

North America stood as a leader in terms of market share in 2015 due to significant adoption of nutraceutical products across the region. It is expected to continue as the leader during the forecasted period on the geographical forefront. The key factors contributing in the growth includes rising awareness level among the inhabitants about healthy food and hazardous lifestyle diseases. Growing number of health conscious people in North America will add to its glory. Furthermore, APAC is expected to hold the second position in terms of market share during the forecast period. APAC is expected to witness significant growth in the market mainly because of increasing demand in countries such as China and India. In these countries people are inclining more towards healthy foods as these foods are also being seen as a supplement for the OTC drugs and more.

The report includes detailed market overview, market determinants, company profiling, sector analysis, market segmentation, geographical analysis, pipeline analysis, patent analysis, strategic recommendations, key company analysis, key findings, market estimations, market insights, analyst insights and predictive analysis of the market.

Global nutraceuticals market by region 2015

Source: OMR Analysis

## **COMPETITIVE INSIGHTS**

Some of the major players operating in the nutraceuticals market include BASF SE, World. Cargill, Incorporated, Royal DSM N.V., Nestle S.A., PepsiCo Inc., Archer Daniels Midland Company Aland (Jiangsu) Nutraceutical Co., Ltd., and General Mills, Inc. The underlying lucrative market opportunities are provoking these key players to take strategic initiatives to stay competitive in the market. These companies are trying to extend their presence in the global nutraceuticals market by adopting various strategies such as joint ventures, take overs, M&A, product launch and so forth.

## **MARKET SEGMENTATION:**

### 4. Market Segmentation

#### 4.1. Global Nutraceuticals Market Research and Analysis

- 4.1.1. Global Personal Care and Pharmaceutical Market Research and Analysis
- 4.1.2. Global Functional Beverages Market Research and Analysis
- 4.1.3. Global Functional Food Market Research and Analysis
- 4.1.4. Global Dietary Supplements Market Research and Analysis

OMR report covers:

Comprehensive research methodology of global nutraceuticals market

In-depth analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global nutraceuticals market

Insights about market determinants which are stimulating the global nutraceuticals market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

## Contents

### **1. REPORT SUMMARY**

#### 1.1. RESEARCH METHODS AND TOOLS

#### 1.2. MARKET BREAKDOWN

##### 1.2.1. BY SEGMENTS

##### 1.2.2. BY GEOGRAPHY

##### 1.2.3. BY STAKEHOLDERS

### **2. MARKET OVERVIEW AND INSIGHTS**

#### 2.1. DEFINITION

#### 2.2. ANALYST INSIGHT & CURRENT MARKET TRENDS

##### 2.2.1. KEY FINDINGS

##### 2.2.2. RECOMMENDATION

##### 2.2.3. CONCLUSION

#### 2.3. REGULATIONS

##### 2.3.1. UNITED STATES

##### 2.3.2. EUROPEAN UNION

##### 2.3.3. CHINA

##### 2.3.4. INDIA

##### 2.3.5. REST OF THE WORLD

#### 2.4. PATENT ANALYSIS

#### 2.5. PIPELINE ANALYSIS

### **3. MARKET DETERMINANT**

#### 3.1. MOTIVATORS

##### 3.1.1. RISING LIFE STYLE ORIENTED DISEASES ACROSS THE GLOBE

##### 3.1.2. GROWING NEED TO REPLACE OTC AND PRESCRIBED DRUGS

##### 3.1.3. GROWING DEMAND FOR ENERGY SUPPLEMENTS

##### 3.1.4. RISING PER CAPITA INCOME IN DEVELOPING COUNTRIES

##### 3.1.5. R&D IS PUSHING THE NEED TO USE NUTRACEUTICALS

#### 3.2. RESTRAINTS

##### 3.2.1. HIGH COST

##### 3.2.2. LACK OF AWARENESS AMONG MASSES

##### 3.2.3. RELUCTANCE TO SHIFT FROM TRADITIONAL DRUGS TO NUTRACEUTICALS PRODUCTS

### 3.3. OPPORTUNITIES

3.3.1. STRONG PRODUCT PIPELINE WILL BOOST THE MARKET GROWTH IN NEAR FUTURE

3.3.2. GROWING ADOPTION OF NEUTRACEUTICALS IN VARIED DOMAIN

3.3.3. EMERGING APAC REGION IS EXPECTED TO INCREASE MARKET GROWTH

## 4. MARKET SEGMENTATION

### 4.1. NUTRACEUTICALS MARKET BY PRODUCT TYPE

4.1.1. PERSONAL CARE

4.1.2. PHARMACEUTICAL

4.1.3. FUNCTIONAL BEVERAGES

4.1.4. FUNCTIONAL FOOD

4.1.5. DIETARY SUPPLEMENTS

## 5. PRICING ANALYSIS

5.1. PRICING ANALYSIS (BY SIZE, EQUIPMENT AND SUPPLIES)

## 6. COMPETITIVE LANDSCAPE

6.1. MARKET SHARE ANALYSIS

6.2. KEY COMPANY ANALYSIS

## 7. REGIONAL ANALYSIS

### 7.1. NORTH AMERICAN MARKET RESEARCH AND ANALYSIS

7.1.1. UNITED STATES MARKET RESEARCH AND ANALYSIS

7.1.2. CANADA MARKET RESEARCH AND ANALYSIS

7.1.3. REST OF NORTH AMERICA MARKET RESEARCH AND ANALYSIS

### 7.2. EUROPEAN MARKET RESEARCH AND ANALYSIS

7.2.1. UK MARKET RESEARCH AND ANALYSIS

7.2.2. FRANCE MARKET RESEARCH AND ANALYSIS

7.2.3. GERMANY MARKET RESEARCH AND ANALYSIS

7.2.4. ITALY MARKET RESEARCH AND ANALYSIS

7.2.5. SPAIN MARKET RESEARCH AND ANALYSIS

7.2.6. REST OF EUROPE MARKET RESEARCH AND ANALYSIS

### 7.3. ASIA PACIFIC MARKET RESEARCH AND ANALYSIS

- 7.3.1. INDIA MARKET RESEARCH AND ANALYSIS
- 7.3.2. CHINA MARKET RESEARCH AND ANALYSIS
- 7.3.3. JAPAN MARKET RESEARCH AND ANALYSIS
- 7.3.4. REST OF ASIA PACIFIC MARKET RESEARCH AND ANALYSIS
- 7.4. REST OF THE WORLD MARKET RESEARCH AND ANALYSIS

## List Of Tables

### LIST OF TABLES

TABLE # 1 GLOBAL NUTRACEUTICALS MARKET RESEARCH AND ANALYSIS, BY PRODUCT TYPE 2015-2021 (\$ MILLION)

TABLE # 2 GLOBAL PERSONAL CARE MARKET RESEARCH AND ANALYSIS, 2015-2021 (\$ MILLION)

TABLE # 3 GLOBAL PHARMACEUTICAL MARKET RESEARCH AND ANALYSIS, 2015-2021 (\$ MILLION)

TABLE # 4 GLOBAL FUNCTIONAL BEVERAGES MARKET RESEARCH AND ANALYSIS, 2015-2021 (\$ MILLION)

TABLE # 5 GLOBAL FUNCTIONAL FOOD MARKET RESEARCH AND ANALYSIS, 2015-2021 (\$ MILLION)

TABLE # 6 GLOBAL DIETARY SUPPLEMENTS MARKET RESEARCH AND ANALYSIS, 2015-2021 (\$ MILLION)

TABLE # 7 ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. PRODUCT PORTFOLIO

TABLE # 8 ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. RECENT ACTIVITIES

TABLE # 9 ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. SWOT ANALYSIS

TABLE # 10 BASF SE PRODUCT PORTFOLIO

TABLE # 11 BASF SE RECENT ACTIVITIES

TABLE # 12 BASF SE SWOT ANALYSIS

TABLE # 13 CARGILL, INCORPORATED PRODUCT PORTFOLIO

TABLE # 14 CARGILL, INCORPORATED RECENT ACTIVITIES

TABLE # 15 CARGILL, INCORPORATED SWOT ANALYSIS

TABLE # 16 ARCHER DANIELS MIDLAND COMPANY PRODUCT PORTFOLIO

TABLE # 17 ARCHER DANIELS MIDLAND COMPANY RECENT ACTIVITIES

TABLE # 18 ARCHER DANIELS MIDLAND COMPANY SWOT ANALYSIS

TABLE # 19 E. I. DU PONT DE NEMOURS AND COMPANY PRODUCT PORTFOLIO

TABLE # 20 E. I. DU PONT DE NEMOURS AND COMPANY RECENT ACTIVITIES

TABLE # 21 E. I. DU PONT DE NEMOURS AND COMPANY SWOT ANALYSIS

TABLE # 22 GROUPE DANONE S.A. PRODUCT PORTFOLIO

TABLE # 23 GROUPE DANONE S.A. RECENT ACTIVITIES

TABLE # 24 GROUPE DANONE S.A. SWOT ANALYSIS

TABLE # 25 GENERAL MILLS, INC. PRODUCT PORTFOLIO

TABLE # 26 GENERAL MILLS, INC. RECENT ACTIVITIES

TABLE # 27 GENERAL MILLS, INC. SWOT ANALYSIS

TABLE # 28 PEPSICO INC. PRODUCT PORTFOLIO

TABLE # 29 PEPSICO INC. RECENT ACTIVITIES

TABLE # 30 PEPSICO INC. SWOT ANALYSIS

TABLE # 31 NESTLE S.A PRODUCT PORTFOLIO

TABLE # 32 NESTLE S.A RECENT ACTIVITIES

TABLE # 33 NESTLE S.A SWOT ANALYSIS

TABLE # 34 ROYAL DSM N.V. PRODUCT PORTFOLIO

TABLE # 35 ROYAL DSM N.V. RECENT ACTIVITIES

TABLE # 36 ROYAL DSM N.V. SWOT ANALYSIS

TABLE # 37 LONZA GROUP LTD. PRODUCT PORTFOLIO

TABLE # 38 LONZA GROUP LTD. RECENT ACTIVITIES

TABLE # 39 LONZA GROUP LTD. SWOT ANALYSIS

TABLE # 40 JOHNSON AND JOHNSON. PRODUCT PORTFOLIO

TABLE # 41 JOHNSON AND JOHNSON. RECENT ACTIVITIES

TABLE # 42 JOHNSON AND JOHNSON. SWOT ANALYSIS

TABLE # 43 JORDAN'S CEREALS. PRODUCT PORTFOLIO

TABLE # 44 JORDAN'S CEREALS. RECENT ACTIVITIES

TABLE # 45 JORDAN'S CEREALS. SWOT ANALYSIS

TABLE # 46 KRAFT. PRODUCT PORTFOLIO

TABLE # 47 KRAFT. RECENT ACTIVITIES

TABLE # 48 KRAFT. SWOT ANALYSIS

TABLE # 49 KELLOGG COMPANY. PRODUCT PORTFOLIO

TABLE # 50 KELLOGG COMPANY. RECENT ACTIVITIES

TABLE # 51 KELLOGG COMPANY. SWOT ANALYSIS

TABLE # 52 MULLER DAIRY LTD. PRODUCT PORTFOLIO

TABLE # 53 MULLER DAIRY LTD. RECENT ACTIVITIES

TABLE # 54 MULLER DAIRY LTD. SWOT ANALYSIS

TABLE # 55 OCEAN SPRAY CRANBERRIES INC. PRODUCT PORTFOLIO

TABLE # 56 OCEAN SPRAY CRANBERRIES INC. RECENT ACTIVITIES

TABLE # 57 OCEAN SPRAY CRANBERRIES INC. SWOT ANALYSIS

TABLE # 58 WEETABIX LIMITED. PRODUCT PORTFOLIO

TABLE # 59 WEETABIX LIMITED. RECENT ACTIVITIES

TABLE # 60 WEETABIX LIMITED. SWOT ANALYSIS

TABLE # 61 TWINLAB CORP. PRODUCT PORTFOLIO

TABLE # 62 TWINLAB CORP. RECENT ACTIVITIES

TABLE # 63 TWINLAB CORP. SWOT ANALYSIS

TABLE # 64 YEO VALLEY FARMS LTD. PRODUCT PORTFOLIO

TABLE # 65 YEO VALLEY FARMS LTD. RECENT ACTIVITIES

TABLE # 66 YEO VALLEY FARMS LTD. SWOT ANALYSIS



## List Of Figures

### LIST OF FIGURES

- FIGURE # 1 NORTH AMERICA MARKET RESEARCH AND ANALYSIS
- FIGURE # 2 UNITED STATES MARKET RESEARCH AND ANALYSIS
- FIGURE # 3 CANADA MARKET RESEARCH AND ANALYSIS
- FIGURE # 4 EUROPEAN MARKET RESEARCH AND ANALYSIS
- FIGURE # 5 WESTERN EUROPE MARKET RESEARCH AND ANALYSIS
- FIGURE # 6 ROE MARKET RESEARCH AND ANALYSIS
- FIGURE # 7 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS
- FIGURE # 8 INDIA MARKET RESEARCH AND ANALYSIS
- FIGURE # 9 CHINA MARKET RESEARCH AND ANALYSIS
- FIGURE # 10 JAPAN MARKET RESEARCH AND ANALYSIS
- FIGURE # 11 ROPAC MARKET RESEARCH AND ANALYSIS
- FIGURE # 12 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS

### COMPANIES MENTIONED

#### 8. COMPANY PROFILES

##### 8.1. ALAND (JIANGSU) NUTRACEUTICAL CO., LTD.

###### 8.1.1. INTRODUCTION

###### 8.1.2. ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. PRODUCT PORTFOLIO

###### 8.1.3. ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. RECENT ACTIVITIES

###### 8.1.4. ALAND (JIANGSU) NUTRACEUTICAL CO., LTD. SWOT ANALYSIS

##### 8.2. BASF SE

###### 8.2.1. INTRODUCTION

###### 8.2.2. BASF SE PRODUCT PORTFOLIO

###### 8.2.3. BASF SE RECENT ACTIVITIES

###### 8.2.4. BASF SE SWOT ANALYSIS

##### 8.3. CARGILL, INCORPORATED

###### 8.3.1. INTRODUCTION

###### 8.3.2. CARGILL, INCORPORATED PRODUCT PORTFOLIO

###### 8.3.3. CARGILL, INCORPORATED RECENT ACTIVITIES

###### 8.3.4. CARGILL, INCORPORATED SWOT ANALYSIS

##### 8.4. ARCHER DANIELS MIDLAND COMPANY

###### 8.4.1. INTRODUCTION

###### 8.4.2. ARCHER DANIELS MIDLAND COMPANY PRODUCT PORTFOLIO

- 8.4.3. ARCHER DANIELS MIDLAND COMPANY RECENT ACTIVITIES
- 8.4.4. ARCHER DANIELS MIDLAND COMPANY SWOT ANALYSIS
- 8.5. E. I. DU PONT DE NEMOURS AND COMPANY
  - 8.5.1. INTRODUCTION
  - 8.5.2. E. I. DU PONT DE NEMOURS AND COMPANY PRODUCT PORTFOLIO
  - 8.5.3. E. I. DU PONT DE NEMOURS AND COMPANY RECENT ACTIVITIES
  - 8.5.4. E. I. DU PONT DE NEMOURS AND COMPANY SWOT ANALYSIS
- 8.6. GROUPE DANONE S.A.
  - 8.6.1. INTRODUCTION
  - 8.6.2. GROUPE DANONE S.A. PRODUCT PORTFOLIO
  - 8.6.3. GROUPE DANONE S.A. RECENT ACTIVITIES
  - 8.6.4. GROUPE DANONE S.A. SWOT ANALYSIS
- 8.7. GENERAL MILLS, INC.
  - 8.7.1. INTRODUCTION
  - 8.7.2. GENERAL MILLS, INC. PRODUCT PORTFOLIO
  - 8.7.3. GENERAL MILLS, INC. RECENT ACTIVITIES
  - 8.7.4. GENERAL MILLS, INC. SWOT ANALYSIS
- 8.8. PEPSICO INC.
  - 8.8.1. INTRODUCTION
  - 8.8.2. PEPSICO INC. PRODUCT PORTFOLIO
  - 8.8.3. PEPSICO INC. RECENT ACTIVITIES
  - 8.8.4. PEPSICO INC. SWOT ANALYSIS
- 8.9. NESTLE S.A.
  - 8.9.1. INTRODUCTION
  - 8.9.2. NESTLE S.A PRODUCT PORTFOLIO
  - 8.9.3. NESTLE S.A RECENT ACTIVITIES
  - 8.9.4. NESTLE S.A SWOT ANALYSIS
- 8.10. ROYAL DSM N.V.
  - 8.10.1. INTRODUCTION
  - 8.10.2. ROYAL DSM N.V. PRODUCT PORTFOLIO
  - 8.10.3. ROYAL DSM N.V. RECENT ACTIVITIES
  - 8.10.4. ROYAL DSM N.V. SWOT ANALYSIS
- 8.11. LONZA GROUP LTD.
  - 8.11.1. INTRODUCTION
  - 8.11.2. LONZA GROUP LTD. PRODUCT PORTFOLIO
  - 8.11.3. LONZA GROUP LTD. RECENT ACTIVITIES
  - 8.11.4. LONZA GROUP LTD. SWOT ANALYSIS
- 8.12. JOHNSON AND JOHNSON.

- 8.12.1. INTRODUCTION
- 8.12.2. JOHNSON AND JOHNSON. PRODUCT PORTFOLIO
- 8.12.3. JOHNSON AND JOHNSON. RECENT ACTIVITIES
- 8.12.4. JOHNSON AND JOHNSON. SWOT ANALYSIS
- 8.13. JORDAN'S CEREALS.
- 8.13.1. INTRODUCTION
- 8.13.2. JORDAN'S CEREALS. PRODUCT PORTFOLIO
- 8.13.3. JORDAN'S CEREALS. RECENT ACTIVITIES
- 8.13.4. JORDAN'S CEREALS. SWOT ANALYSIS
- 8.14. KRAFT.
- 8.14.1. INTRODUCTION
- 8.14.2. KRAFT. PRODUCT PORTFOLIO
- 8.14.3. KRAFT. RECENT ACTIVITIES
- 8.14.4. KRAFT. SWOT ANALYSIS
- 8.15. KELLOGG COMPANY.
- 8.15.1. INTRODUCTION
- 8.15.2. KELLOGG COMPANY. PRODUCT PORTFOLIO
- 8.15.3. KELLOGG COMPANY. RECENT ACTIVITIES
- 8.15.4. KELLOGG COMPANY. SWOT ANALYSIS
- 8.16. MULLER DAIRY LTD.
- 8.16.1. INTRODUCTION
- 8.16.2. MULLER DAIRY LTD. PRODUCT PORTFOLIO
- 8.16.3. MULLER DAIRY LTD. RECENT ACTIVITIES
- 8.16.4. MULLER DAIRY LTD. SWOT ANALYSIS
- 8.17. OCEAN SPRAY CRANBERRIES INC.
- 8.17.1. INTRODUCTION
- 8.17.2. OCEAN SPRAY CRANBERRIES INC. PRODUCT PORTFOLIO
- 8.17.3. OCEAN SPRAY CRANBERRIES INC. RECENT ACTIVITIES
- 8.17.4. OCEAN SPRAY CRANBERRIES INC. SWOT ANALYSIS
- 8.18. WEETABIX LIMITED.
- 8.18.1. INTRODUCTION
- 8.18.2. WEETABIX LIMITED. PRODUCT PORTFOLIO
- 8.18.3. WEETABIX LIMITED. RECENT ACTIVITIES
- 8.18.4. WEETABIX LIMITED. SWOT ANALYSIS
- 8.19. TWINLAB CORP.
- 8.19.1. INTRODUCTION
- 8.19.2. TWINLAB CORP. PRODUCT PORTFOLIO
- 8.19.3. TWINLAB CORP. RECENT ACTIVITIES
- 8.19.4. TWINLAB CORP. SWOT ANALYSIS

## 8.20. YEO VALLEY FARMS LTD.

### 8.20.1. INTRODUCTION

### 8.20.2. YEO VALLEY FARMS LTD. PRODUCT PORTFOLIO

### 8.20.3. YEO VALLEY FARMS LTD. RECENT ACTIVITIES

### 8.20.4. YEO VALLEY FARMS LTD. SWOT ANALYSIS

## I would like to order

Product name: Global Nutraceuticals Market Research and Analysis 2015-2021

Product link: <https://marketpublishers.com/r/G158BCD0F88EN.html>

Price: US\$ 3,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G158BCD0F88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970