

Global Magnetic Resonance Imaging (MRI) Market Research and Analysis, 2014-2020

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Abstracts

MARKET INSIGHTS:

Global Magnetic Resonance Imaging (MRI) Market is expected to grow with a CAGR 6% during 2015-2020. Global Magnetic Resonance Imaging (MRI) Market is segmented on the basis of Application, Architecture, Field Strength and Geography. Global Magnetic Resonance Imaging (MRI) Market has varied and innovative products due to successful outcome of research and development and patents. Global Magnetic Resonance Imaging (MRI) Market by application includes Brain & Neurological MRI, Spine & Musculoskeletal MRI, Vascular MRI, Pelvic & Abdominal MRI, Breast MRI and Cardiac MRI. The pivotal factors for the modest growth of Global Magnetic Resonance Imaging (MRI) Market includes the significant adoption of diagnostic devices and hybrid operating rooms across the globe. Technological advancement and innovation boosted the MRI market across the globe.

Exploration through R&D is expected to bring technological advancement with enhancement in existing products. Rising life style oriented diseases such as Cancer, CVD, CHD, and other neurological diseases are expected to create huge demand for Global Magnetic Resonance Imaging (MRI) products. Global Magnetic Resonance Imaging (MRI) Market products, diagnosis and treatment are costly and may affect the market growth. However, the rising adoption of diagnostic devices and machines are expected to create huge demand for the MRI market. APAC region has less adoption and development in Global Magnetic Resonance Imaging (MRI) Market, however, with rise in healthcare spending and favorable government policies, APAC region is expected to create huge opportunity for the Global Magnetic Resonance Imaging (MRI) Market.

GEOGRAPHICAL INSIGHTS

North America generates highest revenues across the globe due to huge adoption of Global Magnetic Resonance Imaging (MRI) Market application has huge demand across the globe. North America has the highest rate of healthcare spending followed by Europe. Untapped APAC region such as China, India, Japan and Korea are the most emerging economies and expected to create huge opportunity for Global Magnetic Resonance Imaging (MRI) Market. Improved healthcare spending, infrastructure development and favorable government policies made APAC region an emerging economy with significant opportunity for stakeholders. The report includes detailed Market Overview, Market Determinants, Company Profiling, Sector Analysis, Market Segmentation, Geographical Analysis, Patent Analysis, Strategic Recommendations, Key Company Analysis, GAP Analysis, Key Findings, Market Estimations, Market Insights, Analyst Insights and predictive analysis of the market. Competitive Insights:

GE Healthcare, Hologic Inc, Emergence Teleradiology, Planmed, Aurora Imaging Technology Inc, Fonar Corporation, Agilent Technologies are the key companies in the Global Magnetic Resonance Imaging (MRI) Market. Other major players profiled in the report include: Hitachi Medical Corporation, Medtronic Inc, Johnson & Johnson, Phillips Healthcare, Siemens Healthcare, Esoate S.P.A., Toshiba Medical Systems, Sectra, NCD Company, Shared Imaging, Amber Diagnostics, Neusoft Medical Systems Co. Ltd Imris Inc. Various corporate strategies such as launch of new products, R&D, partnership, mergers and acquisition are widely adopted by key players to stay competitive.

MARKET SEGMENTATION:

Global Magnetic Resonance Imaging (MRI) Market is segmented on the basis of application, architecture, field strength and region. Global Magnetic Resonance Imaging (MRI) Market by application and field strength has significant contribution in generating huge revenues across the globe. The Global Magnetic Resonance Imaging (MRI) Market by field strength such as low to mild, high field, very high field and ultra-high field are widely adopted across the globe.

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