

Global Low Power Wide Area Network (LPWAN) Market Research and Forecast 2017-2022

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Abstracts

The Global Low Power Wide Area Network (LPWAN) market is expected to grow at a CAGR of XX % during 2017-2022. Low-Power Wide-Area Network (LPWAN) is a sort of wireless telecommunication wide area network which is designed to allow long range communications at a low bit rate among things, such as sensors operated on a battery. The low power, low bit rate and intended use distinguish this type of network from a wireless WAN that is designed to connect users or businesses, and carry more data, using more power. The global Low Power Wide Area Network (LPWAN) market is growing at a very fast pace owing to increasing adoption of machine to machine (M2M) and Internet of things (IoT), rising need of long range connectivity of devices, lower power consumption of Low Power Wide Area Network (LPWAN) is expected to boost the market. Multiple connectivity offers power consumption, battery life, precise balance of bandwidth, and long distance range at reasonable cost. Substantial cost and high power consumption associated with conventional systems such as WAN propel the market growth in the forecasted time period. Companies such as Vodafone has also announced its low powered IoT service developed in collaboration with Huawei. Apart from that Nokia and Korea Telecom focus on evolution of 4G LTE standards also known as LTE-M, that would enable low-cost service and low-power consumption to support M2M applications.

Though lack of standards, rising security and privacy concerns and increasing data traffic acts as a barrier in the growth of global Low Power Wide Area Network (LPWAN) market in the upcoming five years. On the other hand deployment of intelligent devices, system integrators and MNOs and non MNO network providers may act as an opportunity in the market growth.

Geographical Insights

Geographically market is divided into North America, Europe, Asia Pacific and Rest of the World. Europe region is dominating the global market, as this region is continuously developing in the LPWAN technology. One of the largest mobile network provider in European region is Orange, this provider has joined Lora alliance to launch its network across the region. Asia pacific region is leading the Global Low Power Wide Area Network (LPWAN) market, majorly to presence of countries such as India and China. In Australia, New Zealand and approx. 20 other countries in APAC region is the potential areas for the spread of LPWAN network for IOT by the network providing company IoTz.

Competitive Insights:

The Key Players in the Global Low Power Wide Area Network (LPWAN) market Include 3gpp, Actility, At&T Inc., Bouygues Telecom, Cisco Systems, Ingenu, Libelium Comunicaciones Distribuidas S.L, Link Labs, M2m Spectrum, Metso, Neul (Huawei) Ltd., Nwave Technologies, On-Ramp (Ingenu) Inc., Qualcomm Inc., Semtech Corp., Sierra Wireless, Sigfox Inc., Telefonica Sa, Vodafone Group Plc, Weightless Sig and so on Partnership, R&D, M&A, Product Launch are the key strategy adopted in the global low power wide area network (LPWAN) market.

Market Segmentation:

Global Low Power Wide Area Network (LPWAN) market is segmented on the basis of technology, application, end users and regional outlook.

1. Global Low Power Wide Area Network (LPWAN) Market Research And Analysis, By technology
2. Global Low Power Wide Area Network (LPWAN) Market Research And Analysis, By Application
3. Global Low Power Wide Area Network (LPWAN) Market Research And Analysis, By End Users
4. Global Low Power Wide Area Network (LPWAN) market Research And Analysis, By Region

The report covers:

Comprehensive research methodology of Global LPWAN

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global LPWAN

Insights about market determinants which are stimulating the Global LPWAN

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

Contents

REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
 - 1.2.1. BY SEGMENTS
 - 1.2.2. BY GEOGRAPHY
 - 1.2.3. BY STAKEHOLDERS
 - 1.2.4. EXCEPTIONS

2. MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. ANALYST INSIGHTS & CURRENT MARKET TRENDS
 - 2.2.1. KEY FINDINGS
 - 2.2.2. RECOMMENDATION
 - 2.2.3. CONCLUSION
- 2.3. REGULATION
 - 2.3.1.1. UNITED STATES
 - 2.3.1.2. EUROPEAN UNION
 - 2.3.1.3. CHINA
 - 2.3.1.4. INDIA

3. MARKET DETERMINANT

- 3.1. MOTIVATORS
 - 3.1.1. INCREASE IN DEVELOPMENT OF SMART CITIES AND SMART BUILDING
 - 3.1.2. LOWER POWER CONSUMPTION
 - 3.1.3. INCREASING NEED OF LONG RANGE CONNECTIVITY OF DEVICES
 - 3.1.4. IT SUPPORTS MORE DEVICES OVER A LARGE COVERAGE AREA
 - 3.1.5. LOW COST OF LPWAN TECHNOLOGY
- 3.2. RESTRAINT
 - 3.2.1. LACK OF STANDARDS
 - 3.2.2. INCREASING DATA TRAFFIC
 - 3.2.3. RISING SECURITY AND PRIVACY CONCERNS
 - 3.2.4. LACK OF GOVERNANCE
 - 3.2.5. LACK OF UNIVERSAL LPWAN STANDARDS
- 3.3. OPPORTUNITY

- 3.3.1. MNOS AND NON MNO NETWORK PROVIDERS
- 3.3.2. DEPLOYMENT OF INTELLIGENT DEVICES
- 3.3.3. SYSTEM INTEGRATORS
- 3.3.4. RISING NEED OF CONNECTIVITY IN LARGE MEDIUM AND SMALL ORGANIZATIONS

4. MARKET SEGMENTATION

- 4.1. LOW POWER WIDE AREA NETWORK (LPWAN), BY TECHNOLOGY
 - 4.1.1. LORA BASED
 - 4.1.2. GREENWAVES
 - 4.1.3. HAYSTACK
 - 4.1.4. LORAWAN
 - 4.1.5. ULTRA NARROW BAND
 - 4.1.6. SIGFOX
 - 4.1.7. OTHERS
- 4.2. LOW POWER WIDE AREA NETWORK (LPWAN), BY APPLICATION
 - 4.2.1. SMART HOME
 - 4.2.2. MONITORING AND SECURITY
 - 4.2.3. SMART AGRICULTURE AND ENERGY
 - 4.2.4. SMART CITY AND SECURITY
 - 4.2.5. CONNECTED HOME/ IOT AND M2M
 - 4.2.6. WIRELESS LAN
- 4.3. LOW POWER WIDE AREA NETWORK (LPWAN), BY END USERS
 - 4.3.1. HEALTHCARE
 - 4.3.2. LOGISTICS
 - 4.3.3. OIL AND GAS
 - 4.3.4. CONSUMER ELECTRONICS
 - 4.3.5. AGRICULTURE
 - 4.3.6. OTHERS

5. COMPETITIVE LANDSCAPE

- 5.1. KEY STRATEGIES
- 5.2. KEY COMPANY ANALYSIS

6. REGIONAL ANALYSIS

- 6.1. NORTH AMERICA

- 6.1.1. UNITED STATES
- 6.1.2. CANADA
- 6.2. EUROPE
 - 6.2.1. UK
 - 6.2.2. GERMANY
 - 6.2.3. SPAIN
 - 6.2.4. FRANCE
 - 6.2.5. ITALY
 - 6.2.6. ROE
- 6.3. ASIA PACIFIC
 - 6.3.1. INDIA
 - 6.3.2. CHINA
 - 6.3.3. JAPAN
 - 6.3.4. ROAPAC
- 6.4. REST OF THE WORLD

7. COMPANY PROFILES

- 7.1. 3GPP
 - 7.1.1. INTRODUCTION
 - 7.1.2. 3GPP PRODUCT PORTFOLIO
 - 7.1.3. 3GPP RECENT ACTIVITIES
- 7.2. ACTILITY
 - 7.2.1. INTRODUCTION
 - 7.2.2. ACTILITY PRODUCT PORTFOLIO
 - 7.2.3. ACTILITY RECENT ACTIVITIES
- 7.3. AT&T INC.
 - 7.3.1. INTRODUCTION
 - 7.3.2. AT&T INC. PRODUCT PORTFOLIO
 - 7.3.3. AT&T INC. RECENT ACTIVITIES
- 7.4. BOUYGUES TELECOM
 - 7.4.1. INTRODUCTION
 - 7.4.2. BOUYGUES TELECOM PRODUCT PORTFOLIO
 - 7.4.3. BOUYGUES TELECOM RECENT ACTIVITIES
- 7.5. CISCO SYSTEMS
 - 7.5.1. INTRODUCTION
 - 7.5.2. CISCO SYSTEMS PRODUCT PORTFOLIO
 - 7.5.3. CISCO SYSTEMS RECENT ACTIVITIES
- 7.6. INGENU

- 7.6.1. INTRODUCTION
- 7.6.2. INGENU PRODUCT PORTFOLIO
- 7.6.3. INGENU RECENT ACTIVITIES
- 7.7. LIBELIUM COMUNICACIONES DISTRIBUIDAS S.L
- 7.7.1. INTRODUCTION
- 7.7.2. LIBELIUM COMUNICACIONES DISTRIBUIDAS S.L PRODUCT PORTFOLIO
- 7.7.3. LIBELIUM COMUNICACIONES DISTRIBUIDAS S.L RECENT ACTIVITIES
- 7.8. LINK LABS
- 7.8.1. INTRODUCTION
- 7.8.2. LINK LABS PRODUCT PORTFOLIO
- 7.8.3. LINK LABS RECENT ACTIVITIES
- 7.9. M2M SPECTRUM
- 7.9.1. INTRODUCTION
- 7.9.2. M2M SPECTRUM PRODUCT PORTFOLIO
- 7.9.3. M2M SPECTRUM RECENT ACTIVITIES
- 7.10. METSO
- 7.10.1. INTRODUCTION
- 7.10.2. METSO PRODUCT PORTFOLIO
- 7.10.3. METSO RECENT ACTIVITIES
- 7.11. NEUL (HUAWEI) LTD.
- 7.11.1. INTRODUCTION
- 7.11.2. NEUL (HUAWEI) LTD. PRODUCT PORTFOLIO
- 7.11.3. NEUL (HUAWEI) LTD. RECENT ACTIVITIES
- 7.12. NWAVE TECHNOLOGIES
- 7.12.1. INTRODUCTION
- 7.12.2. NWAVE TECHNOLOGIES PRODUCT PORTFOLIO
- 7.12.3. NWAVE TECHNOLOGIES RECENT ACTIVITIES
- 7.13. ON-RAMP (INGENU) INC.
- 7.13.1. INTRODUCTION
- 7.13.2. ON-RAMP (INGENU) INC. PRODUCT PORTFOLIO
- 7.13.3. ON-RAMP (INGENU) INC. RECENT ACTIVITIES
- 7.14. QUALCOMM INC.
- 7.14.1. INTRODUCTION
- 7.14.2. QUALCOMM INC. PRODUCT PORTFOLIO
- 7.14.3. QUALCOMM INC. RECENT ACTIVITIES
- 7.15. SEMTECH CORP.
- 7.15.1. INTRODUCTION
- 7.15.2. SEMTECH CORP. PRODUCT PORTFOLIO
- 7.15.3. SEMTECH CORP. RECENT ACTIVITIES

7.16. SIERRA WIRELESS

7.16.1. INTRODUCTION

7.16.2. SIERRA WIRELESS PRODUCT PORTFOLIO

7.16.3. SIERRA WIRELESS RECENT ACTIVITIES

7.17. SIGFOX INC.

7.17.1. INTRODUCTION

7.17.2. SIGFOX INC. PRODUCT PORTFOLIO

7.17.3. SIGFOX INC. RECENT ACTIVITIES

7.18. TELEFONICA SA

7.18.1. INTRODUCTION

7.18.2. TELEFONICA SA PRODUCT PORTFOLIO

7.18.3. TELEFONICA SA RECENT ACTIVITIES

7.19. VODAFONE GROUP PLC

7.19.1. INTRODUCTION

7.19.2. VODAFONE GROUP PLC PRODUCT PORTFOLIO

7.19.3. VODAFONE GROUP PLC RECENT ACTIVITIES

7.20. WEIGHTLESS SIG

7.20.1. INTRODUCTION

7.20.2. WEIGHTLESS SIG PRODUCT PORTFOLIO

7.20.3. WEIGHTLESS SIG RECENT ACTIVITIES

List Of Tables

LIST OF TABLES

Table 1 GLOBAL LOW POWER WIDE AREA NETWORK (LPWAN) MARKET RESEARCH AND ANALYSIS, BY TECHNOLOGY 2015-2022 (\$ MILLION)

Table 2 GLOBAL LORA BASED MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 3 GLOBAL GREENWAVES MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 4 GLOBAL HAYSTACK MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 5 GLOBAL LORAWAN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 6 GLOBAL ULTRA NARROW BAND MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 7 GLOBAL SIGFOX MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 8 GLOBAL OTHERS MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 9 GLOBAL LOW POWER WIDE AREA NETWORK (LPWAN) MARKET RESEARCH AND ANALYSIS, BY APPLICATION 2015-2022 (\$ MILLION)

Table 10 GLOBAL SMART HOME MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 11 GLOBAL MONITORING AND SECURITY MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 12 GLOBAL SMART AGRICULTURE AND ENERGY MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 13 GLOBAL SMART CITY AND SECURITY MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 14 GLOBAL CONNECTED HOME/ IOT AND M2M MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 15 GLOBAL WIRELESS LAN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 16 GLOBAL LOW POWER WIDE AREA NETWORK (LPWAN) MARKET RESEARCH AND ANALYSIS, BY END USERS 2015-2022 (\$ MILLION)

Table 17 GLOBAL HEALTHCARE MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 18 GLOBAL LOGISTICS MARKET RESEARCH AND ANALYSIS 2015-2022 (\$

MILLION)

Table 19 GLOBAL OIL AND GAS MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 20 GLOBAL CONSUMER ELECTRONICS MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 21 GLOBAL AGRICULTURE MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 22 GLOBAL OTHERS MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Table 23 3GPP PRODUCT PORTFOLIO

Table 24 3GPP RECENT ACTIVITIES

Table 25 ACTILITY PRODUCT PORTFOLIO

Table 26 ACTILITY RECENT ACTIVITIES

Table 27 AT&T INC. PRODUCT PORTFOLIO

Table 28 AT&T INC. RECENT ACTIVITIES

Table 29 BOUYGUES TELECOM PRODUCT PORTFOLIO

Table 30 BOUYGUES TELECOM RECENT ACTIVITIES

Table 31 CISCO SYSTEMS PRODUCT PORTFOLIO

Table 32 CISCO SYSTEMS RECENT ACTIVITIES

Table 33 INGENU PRODUCT PORTFOLIO

Table 34 INGENU RECENT ACTIVITIES

Table 35 LIBELIUM COMUNICACIONES DISTRIBUIDAS S.L PRODUCT PORTFOLIO

Table 36 LIBELIUM COMUNICACIONES DISTRIBUIDAS S.L RECENT ACTIVITIES

Table 37 LINK LABS PRODUCT PORTFOLIO

Table 38 LINK LABS RECENT ACTIVITIES

Table 39 M2M SPECTRUM PRODUCT PORTFOLIO

Table 40 M2M SPECTRUM RECENT ACTIVITIES

Table 41 METSO PRODUCT PORTFOLIO

Table 42 METSO RECENT ACTIVITIES

Table 43 NEUL (HUAWEI) LTD. PRODUCT PORTFOLIO

Table 44 NEUL (HUAWEI) LTD. RECENT ACTIVITIES

Table 45 NWAIVE TECHNOLOGIES PRODUCT PORTFOLIO

Table 46 NWAIVE TECHNOLOGIES RECENT ACTIVITIES

Table 47 ON-RAMP (INGENU) INC. PRODUCT PORTFOLIO

Table 48 ON-RAMP (INGENU) INC. RECENT ACTIVITIES

Table 49 QUALCOMM INC. PRODUCT PORTFOLIO

Table 50 QUALCOMM INC. RECENT ACTIVITIES

Table 51 SEMTECH CORP. PRODUCT PORTFOLIO

Table 52 SEMTECH CORP. RECENT ACTIVITIES

Table 53 SIERRA WIRELESS PRODUCT PORTFOLIO

Table 54 SIERRA WIRELESS RECENT ACTIVITIES

Table 55 SIGFOX INC. PRODUCT PORTFOLIO

Table 56 SIGFOX INC. RECENT ACTIVITIES

Table 57 TELEFONICA SA PRODUCT PORTFOLIO

Table 58 TELEFONICA SA RECENT ACTIVITIES

Table 59 VODAFONE GROUP PLC PRODUCT PORTFOLIO

Table 60 VODAFONE GROUP PLC RECENT ACTIVITIES

Table 61 WEIGHTLESS SIG PRODUCT PORTFOLIO

Table 62 WEIGHTLESS SIG RECENT ACTIVITIES

List Of Figures

LIST OF FIGURES

Figure 1 NORTH AMERICAN MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 2 UNITED STATES MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 3 CANADA MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 4 EUROPEAN MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 5 UK MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 6 GERMANY MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 7 SPAIN MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 8 FRANCE MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 9 ITALY MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 10 ROE MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 11 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 12 INDIA MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 13 CHINA MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 14 JAPAN MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 15 ROPAC MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

Figure 16 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS, 2015-2022 (\$ MILLION)

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