

# Global Inflammatory Bowel Disease Market Research and Forecast 2018-2023

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## **Abstracts**

Inflammatory bowel disease (IBD) involves the diseases that cause chronic inflammation of the digestive tract of a human body. The bowel diseases are mainly categorized as Crohn's disease and Ulcerative colitis. The most probable cause behind such disease is the malfunctioning of immune system or autoimmune disorder leading to damage the healthy cells of digestive tracts. The sedentary life style and the unhealthy food intake is one of the major cause behind the growth of the market. The prevalence of Crohn's disease and Ulcerative colitis across the world has grown substantially, according to world IBD day a total of 10 million people lives with the disease. The substantial increase in number of patient has also contributed significantly in growth of market. The increased public and private investment in healthcare is propelling the growth in emerging economies. The major factor restraining the growth of the market is high cost of drugs and prolonged treatment tenure. The research and development in novel therapeutics such as stem cell therapy will drive the future market for treatment of IBD.

The market is divided into North America, Europe, Asia Pacific and Rest of the World geographically. North America has the largest market of IBD because of large number of patients in the region, the region also has most advanced healthcare infrastructure. The UK in European region holds the second place in prevalence ranking after the US, the region also has well developed infrastructure for healthcare. The APAC region will grow significantly in coming few years due to increase in expenditure for procurement of better healthcare infrastructure.

The competition in IBD market is tough due to the presence of large number of market player, the market players are engaged in providing anti-inflammatory drugs, R&D in the field of novel therapeutics such as stem cell therapy. The Key Players in the



inflammatory bowel disease Abbott Laboratories, Amgen, Inc, AstraZeneca PLC, Baxter International Inc., Bristol-Myers Squibb Company, Cosmo pharmaceuticals, Emory healthcare, F. Hoffmann-La Roche AG, Genfit, Innovate Biopharmaceuticals, Janssen Global Services, LLC, Medanta The Medicity, Mylan Pharmaceuticals Ltd., Novartis AG, Pfizer Inc., Pluristem Therapeutics, Inc., Quest diagnostics. The companies are engaged in rapid research and development for the development of effective treatment measure for the disease.

#### RESEARCH METHODOLOGY

The market study of Global Inflammatory bowel disease market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macro-economic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

### Secondary sources include:

Financial reports of companies involved in the market
Authentic Public Databases (org, gov and other such websites)
Whitepapers, research-papers and news blogs
Company websites and their product catalogue.

The Report is intended for Researchers in healthcare and pharmaceutical Industry, Emerging IBD drug manufacture, Investing companies, Government Organizations for overall market analysis and competitive analysis. The report provides in-depth analysis on market size, growth opportunity in market, product types. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better



business decisions.

#### **MARKET SEGMENTATION:**

Global Inflammatory bowel disease Market is segmented on the basis of various regions and below mentioned segments:

Global Inflammatory Bowel Disease Market Research and Analysis, By Disease type Global Inflammatory Bowel Disease Market Research and Analysis, By Diagnosis method

Global Inflammatory Bowel Disease Market Research and Analysis, By Treatment approach

#### THE REPORT COVERS:

Comprehensive research methodology of Global Inflammatory Bowel Disease market

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global Inflammatory Bowel Disease

Insights about market determinants which are stimulating the Global Inflammatory Bowel Disease

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.



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- 2. AMAG PHARMACEUTICALS
- 3. AMERICAN REGENT, INC
- 4. CSC PHARMACEUTICALS
- 5. DAIICHI SANKYO
- 6. EMISPHERE TECHNOLOGIES INC
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