

Global Facade Market Research and Forecast 2018-2023

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Abstracts

Facade is referred to the deceptive outward appearance of the building. Facades covers the roof, ventilator louvers, street awnings, including the vertical and horizontal aspects of the building. Besides just giving an aesthetics to the building, the facade materials are increasingly being used for energy recreation. It helps in temperature management of the buildings due to which the facade market players are developing weather-specific facades. The facades are primarily used in high rising buildings and offices, including in storefronts and residences. The role of facade has increased in the construction sector, majorly due to the changing perception of consumers and the increasing deployment of facades in the exterior appearance of a building.

Global facade market is expected to grow rapidly due to inclination of population towards eco-friendly construction activities such as deployment of solar panels. Major drivers involved in the growth of the market are rising per capita income of people in emerging economies and increasing adoption of facades for enhancing the aesthetics of building. At the same time, the substantial increase in the demand for ventilated facades and metal composite facades is significantly contributing in the growth of the global facade market. The high cost of the facades is the major factor hampering the growth of the market across the globe. The construction of façade costs nearly equal to the total cost of the construction of entire building structure. However, the introduction of novel façade materials such as bio-climatic facades and development of weather-specific facades is expected to propel the growth of the market in the near future.

The facade market can be segmented on the basis of raw material, facade type, and end-use industry. Based on raw material, the market is segmented into glass, wood, metal, ceramic, polyvinyl chloride (PVC), stone, concrete, and others (bio-based and terracotta). Metal segment can further be segmented into aluminum, copper, brass,

stainless-steel, and bronze. Based on façade type, the market is segmented into ventilated and non-ventilated. Ventilating facades can further be classified into curtain walls and others (porcelain). Based on end-use industry, the market is diversified into commercial, residential, and industrial. Among the façade type, the ventilated segment holds the largest market share in the global facade market. This is mainly owing to its benefits over non-ventilated facades such as energy saving and provides rich aesthetics.

The global facade market is further analyzed on the basis of the geographical regions that are contributing in the growth of the market. Asia Pacific held a dominant position in the global facade market in 2017. This is mainly owing increased construction of commercial and industrial buildings in the emerging economies such as India and China. North America is projected to be the most opportunistic region in the global facade market over the forecast period. This is due to increasing development of eco-friendly construction activities such as bio-climatic facades and other modern facades. Moreover, government initiatives in the development of smart industrial sector is expected to positively impact the revenue of facade market in the region.

Some of the key players operating in the global facade market are Enclos Corp., EOS Facades Limited, Feal Group Inc., HansenGroup Ltd, Harmon, Inc., Hochtief AG, Jiangsu Jinjiu Sci-Tech New Material Co., Ltd., Permasteelisa S.P.A., Rockpanel, Saint-Gobain Glass Façade, Walters & Wolf, Wicona, Wienerberger AG, YKK AP Façade, and ZigzagSolar, among others. In order to sustain in the competitive market, these players adopt various strategies such as acquisitions, mergers, expansions, joint ventures, and product development, among others. For instance, in July, 2018, Metecno PIR Infinite has received an approval for MetecnoKasset façade. The façade has passes all the criteria of Australian Standard AS5113:2016, which states fire propagation system for exterior walls.

RESEARCH METHODOLOGY

The market study of facade market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-

economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Authentic Public Databases such as Council of Architecture (COA), Centre for Advanced Research in Building Science & Energy (CARBSE), and Architect of the Capitol (AOC), among others.

Whitepapers, research-papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for raw material supplier, third-party manufacturers, and government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

MARKET SEGMENTATION:

Global facade market is segmented on the basis of regional outlook and following segments:

1. Global Facade Market Research and Analysis, By Raw Material
2. Global Facade Market Research and Analysis, By Façade Type
3. Global Facade Market Research and Analysis, By End-use Industry
4. Global Facade Market Research and Analysis, By Region

THE REPORT COVERS:

Comprehensive research methodology of global facade market

This report also includes detailed and extensive market overview with key analyst insights

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations

Analysis of regional regulations and other government policies impacting the global facade market

Insights about market determinants which are stimulating the global facade market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

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