

Global Facade Market Research and Forecast 2018-2023

<https://marketpublishers.com/r/G15824735A1EN.html>

Date: July 2018

Pages: 0

Price: US\$ 3,600.00 (Single User License)

ID: G15824735A1EN

Abstracts

Facade is referred to the deceptive outward appearance of the building. Facades covers the roof, ventilator louvers, street awnings, including the vertical and horizontal aspects of the building. Besides just giving an aesthetics to the building, the facade materials are increasingly being used for energy recreation. It helps in temperature management of the buildings due to which the facade market players are developing weather-specific facades. The facades are primarily used in high rising buildings and offices, including in storefronts and residences. The role of facade has increased in the construction sector, majorly due to the changing perception of consumers and the increasing deployment of facades in the exterior appearance of a building.

Global facade market is expected to grow rapidly due to inclination of population towards eco-friendly construction activities such as deployment of solar panels. Major drivers involved in the growth of the market are rising per capita income of people in emerging economies and increasing adoption of facades for enhancing the aesthetics of building. At the same time, the substantial increase in the demand for ventilated facades and metal composite facades is significantly contributing in the growth of the global facade market. The high cost of the facades is the major factor hampering the growth of the market across the globe. The construction of façade costs nearly equal to the total cost of the construction of entire building structure. However, the introduction of novel façade materials such as bio-climatic facades and development of weather-specific facades is expected to propel the growth of the market in the near future.

The facade market can be segmented on the basis of raw material, facade type, and end-use industry. Based on raw material, the market is segmented into glass, wood, metal, ceramic, polyvinyl chloride (PVC), stone, concrete, and others (bio-based and terracotta). Metal segment can further be segmented into aluminum, copper, brass,

stainless-steel, and bronze. Based on façade type, the market is segmented into ventilated and non-ventilated. Ventilating facades can further be classified into curtain walls and others (porcelain). Based on end-use industry, the market is diversified into commercial, residential, and industrial. Among the façade type, the ventilated segment holds the largest market share in the global facade market. This is mainly owing to its benefits over non-ventilated facades such as energy saving and provides rich aesthetics.

The global facade market is further analyzed on the basis of the geographical regions that are contributing in the growth of the market. Asia Pacific held a dominant position in the global facade market in 2017. This is mainly owing increased construction of commercial and industrial buildings in the emerging economies such as India and China. North America is projected to be the most opportunistic region in the global facade market over the forecast period. This is due to increasing development of eco-friendly construction activities such as bio-climatic facades and other modern facades. Moreover, government initiatives in the development of smart industrial sector is expected to positively impact the revenue of facade market in the region.

Some of the key players operating in the global facade market are Enclos Corp., EOS Facades Limited, Feal Group Inc., HansenGroup Ltd, Harmon, Inc., Hochtief AG, Jiangsu Jinjiu Sci-Tech New Material Co., Ltd., Permasteelisa S.P.A., Rockpanel, Saint-Gobain Glass Façade, Walters & Wolf, Wicona, Wienerberger AG, YKK AP Façade, and ZigzagSolar, among others. In order to sustain in the competitive market, these players adopt various strategies such as acquisitions, mergers, expansions, joint ventures, and product development, among others. For instance, in July, 2018, Metecno PIR Infinite has received an approval for MetecnoKasset façade. The façade has passes all the criteria of Australian Standard AS5113:2016, which states fire propagation system for exterior walls.

RESEARCH METHODOLOGY

The market study of facade market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-

economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Authentic Public Databases such as Council of Architecture (COA), Centre for Advanced Research in Building Science & Energy (CARBSE), and Architect of the Capitol (AOC), among others.

Whitepapers, research-papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for raw material supplier, third-party manufacturers, and government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

MARKET SEGMENTATION:

Global facade market is segmented on the basis of regional outlook and following segments:

1. Global Facade Market Research and Analysis, By Raw Material
2. Global Facade Market Research and Analysis, By Façade Type
3. Global Facade Market Research and Analysis, By End-use Industry
4. Global Facade Market Research and Analysis, By Region

THE REPORT COVERS:

Comprehensive research methodology of global facade market

This report also includes detailed and extensive market overview with key analyst insights

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations

Analysis of regional regulations and other government policies impacting the global facade market

Insights about market determinants which are stimulating the global facade market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

Contents

CHAPTER 1. REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
 - 1.2.1. BY SEGMENTS
 - 1.2.2. BY GEOGRAPHY
 - 1.2.3. BY STAKEHOLDERS

CHAPTER 2. MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. ANALYST INSIGHT & CURRENT MARKET TRENDS
 - 2.2.1. KEY FINDINGS
 - 2.2.2. RECOMMENDATION
 - 2.2.3. CONCLUSION
- 2.3. REGULATIONS
 - 2.3.1.1. UNITED STATES
 - 2.3.1.2. EUROPEAN UNION
 - 2.3.1.3. CHINA
 - 2.3.1.4. INDIA

CHAPTER 3. MARKET DETERMINANT

- 3.1. MOTIVATORS
 - 3.1.1. INCLINATION TOWARDS ECO-FRIENDLY CONSTRUCTION ACTIVITIES SUCH AS SOLAR PANELS
 - 3.1.2. ENHANCES AESTHETICS OF THE BUILDING
 - 3.1.3. RISING PER CAPITA INCOME IN EMERGING ECONOMIES
 - 3.1.4. INCREASING DEMAND FOR VENTILATED FACADES AND METAL COMPOSITE FACADES
- 3.2. RESTRAINTS
 - 3.2.1. HIGH COST OF FAÇADE MATERIAL
- 3.3. OPPORTUNITIES
 - 3.3.1. INTRODUCTION OF NOVEL MATERIALS SUCH AS BIOCLIMATIC FACADES
 - 3.3.2. RAPID INDUSTRIALIZATION AND URBANIZATION IN EMERGING ECONOMIES
 - 3.3.3. DEVELOPMENT OF WEATHER SPECIFIC FACADES

CHAPTER 4. MARKET SEGMENTATION

4.1. GLOBAL FACADE MARKET, BY RAW MATERIAL

4.1.1. GLASS

4.1.2. WOOD

4.1.3. METAL

4.1.3.1. ALUMINIUM

4.1.3.2. COPPER

4.1.3.3. BRASS

4.1.3.4. STAINLESS STEEL

4.1.3.5. BRONZE

4.1.4. CERAMIC

4.1.5. POLYVINYL CHLORIDE (PVC)

4.1.6. STONE

4.1.7. CONCRETE

4.1.8. OTHERS (BIO-BASED AND TERRACOTTA)

4.2. GLOBAL FACADE MARKET, BY FACADE TYPE

4.2.1. VENTILATED

4.2.1.1. CURTAIN WALLS

4.2.1.2. OTHERS (PORCELAIN)

4.2.2. NON-VENTILATED

4.3. GLOBAL FACADE MARKET, BY END-USE INDUSTRY

4.3.1. COMMERCIAL

4.3.2. RESIDENTIAL

4.3.3. INDUSTRIAL

CHAPTER 5. COMPETITIVE LANDSCAPE

CHAPTER 6. REGIONAL ANALYSIS

6.1. NORTH AMERICAN

6.1.1. UNITED STATES

6.1.2. CANADA

6.2. EUROPE

6.2.1. U.K

6.2.2. GERMANY

6.2.3. ITALY

6.2.4. SPAIN

- 6.2.5. FRANCE
- 6.2.6. ROE
- 6.3. ASIA PACIFIC
 - 6.3.1. INDIA
 - 6.3.2. CHINA
 - 6.3.3. JAPAN
 - 6.3.4. ROAPAC
- 6.4. REST OF THE WORLD

CHAPTER 7. COMPANY PROFILES

- 7.1. A. ZAHNER COMPANY
- 7.2. AAKRITI ENGINEERS
- 7.3. AECOM
- 7.4. AEDAS
- 7.5. AGL FACADE SYSTEMS PTE LTD
- 7.6. AJIT GLAFA INDIA PVT.LTD
- 7.7. AL ABBAR GROUP
- 7.8. ALFA FAÇADE SYSTEMS PVT LTD.
- 7.9. ALUCRAFT LTD.
- 7.10. ALUMAK
- 7.11. ALUMICOR LIMITED
- 7.12. ALUVISION FAÇADE SOLUTIONS PVT LTD.
- 7.13. ARCHIPRODUCTS.COM
- 7.14. ARGO FACADES
- 7.15. ASAHI INDIA GLASS LIMITED
- 7.16. AUZMET PTY LTD
- 7.17. AXIS FACADES
- 7.18. BAILEY
- 7.19. BELLAPART
- 7.20. BRANOZ PTE LTD
- 7.21. BRUNKEBERG SYSTEMS AB
- 7.22. CASALGRANDE PADANA S.P.A.
- 7.23. CERAMICS MAYOR
- 7.24. CHRISTIAN POHL GMBH
- 7.25. CLADDING CONCEPTS INTERNATIONAL
- 7.26. DANPAL
- 7.27. DEKTON USA
- 7.28. DEO LEELA FACADE SYSTEMS LLP

- 7.29. EASCO LLC
- 7.30. ELEMEX INC.
- 7.31. EMPIRE FACADES PTY LTD
- 7.32. ENCLOS CORP.
- 7.33. EOS FACADES LIMITED
- 7.34. ETEX
- 7.35. FACADE INDIA TESTING INC. (FITI)
- 7.36. FAVEMANC
- 7.37. FAVETON TERRACOTTA
- 7.38. FCDPL
- 7.39. FEAL GROUP INC.
- 7.40. FELIX CONSTRUCTIONS
- 7.41. GALLINA USA
- 7.42. GEBRÜDER SCHNEIDER FENSTERFABRIK GMBH & CO. KG
- 7.43. GLASS WALL SYSTEMS
- 7.44. GLAZIUM FACADES
- 7.45. HANSENGROUP LTD
- 7.46. HARMON, INC.
- 7.47. HOCHTIEF AG
- 7.48. INFINITE FACADE SOLUTIONS
- 7.49. INNOVATORS FACADE SYSTEMS LTD.
- 7.50. JIANGSU JINJIU SCI-TECH NEW MATERIAL CO., LTD.
- 7.51. JML UAE LLC
- 7.52. KALCO ALU-SYSTEMS PVT. LTD.
- 7.53. KAO LEE ALUMINIUM INDUSTRIAL PTE LTD.
- 7.54. KINGSPAN GROUP
- 7.55. KOLTAY FAÇADES
- 7.56. KONINKLIJKE MOSA BV
- 7.57. LAMINAM SPA
- 7.58. LEE WALL CLADDING & ROOFING PTE LTD.
- 7.59. LEO FAB ASIA
- 7.60. LINDNER GROUP
- 7.61. MEINHARDT GROUP
- 7.62. METECNO PIR INFINITE
- 7.63. NATIONAL ENCLOSURE COMPANY, LLC
- 7.64. NBK KERAMIK GMBH
- 7.65. NEW HUDSON FACADES
- 7.66. NORTHERN FACADES
- 7.67. NUPRESS

- 7.68. OSIRYS
- 7.69. PALAGIO ENGINEERING
- 7.70. PARKLEX
- 7.71. PERMASTEELISA S.P.A.
- 7.72. RAMBOLL GROUP A/S
- 7.73. ROCKPANEL
- 7.74. RUUKKI CONSTRUCTION
- 7.75. SAASA CORPORATION
- 7.76. SAFETECH
- 7.77. SAINT-GOBAIN GLASS FAÇADE
- 7.78. SCHÜCO GERMANY
- 7.79. SEELE
- 7.80. SEPA.COM.TR
- 7.81. SHACKERLEY (HOLDINGS) GROUP LTD
- 7.82. SIRAJ INTERNATIONAL ALUMINUM AND GLASS LLC
- 7.83. SOBHA
- 7.84. SOTECH OPTIMA
- 7.85. SUNGLAZING
- 7.86. TATA STEEL EUROPE LIMITED
- 7.87. TEAMFACADES
- 7.88. TENSILE SYSTEMS
- 7.89. TORO ALUMINUM GROUP OF COMPANIES
- 7.90. WALTERS & WOLF
- 7.91. WFM
- 7.92. WICONA
- 7.93. WIENERBERGER AG
- 7.94. WINDORZ INDIA PRIVATE LIMITED
- 7.95. YKK AP FAÇADE
- 7.96. YUANDA UK CO LTD
- 7.97. ZEBIAN INDUSTRIES
- 7.98. ZIGZAGSOLAR

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL FACADE MARKET RESEARCH AND ANALYSIS BY RAW MATERIAL, 2017-2023 (\$ MILLION)

TABLE 2 GLOBAL GLASS MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 3 GLOBAL WOOD MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 4 GLOBAL METAL MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 5 GLOBAL ALUMINIUM MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 6 GLOBAL COPPER MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 7 GLOBAL BRASS MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 8 GLOBAL STAINLESS-STEEL MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 9 GLOBAL BRONZE MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 10 GLOBAL CERAMIC MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 11 GLOBAL POLYVINYL CHLORIDE (PVC) MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 12 GLOBAL STONE MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 13 GLOBAL CONCRETE MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 14 GLOBAL OTHERS (BIO-BASED AND TERRACOTTA) MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 15 GLOBAL FACADE MARKET RESEARCH AND ANALYSIS BY FACADE TYPE, 2017-2023 (\$ MILLION)

TABLE 16 GLOBAL VENTILATED MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 17 GLOBAL CURTAIN WALLS MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 18 GLOBAL OTHERS (PORCELAIN) MARKET RESEARCH AND ANALYSIS,

2017-2023 (\$ MILLION)

TABLE 19 GLOBAL NON-VENTILATED END USER MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 20 GLOBAL FACADE MARKET RESEARCH AND ANALYSIS BY END-USE INDUSTRY, 2017-2023 (\$ MILLION)

TABLE 21 GLOBAL COMMERCIAL MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 22 GLOBAL RESIDENTIAL MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 23 GLOBAL INDUSTRIAL MARKET RESEARCH AND ANALYSIS, 2017-2023 (\$ MILLION)

TABLE 24 GLOBAL FACADE MARKET RESEARCH AND ANALYSIS BY GEOGRAPHY, 2017-2023 (\$ MILLION)

TABLE 25 NORTH AMERICAN FACADE MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 (\$ MILLION)

TABLE 26 NORTH AMERICAN FACADE MARKET RESEARCH AND ANALYSIS BY RAW MATERIAL, 2017-2023 (\$ MILLION)

TABLE 27 NORTH AMERICAN FACADE MARKET RESEARCH AND ANALYSIS BY FACADE TYPE, 2017-2023 (\$ MILLION)

TABLE 28 NORTH AMERICAN FACADE MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 (\$ MILLION)

TABLE 29 EUROPEAN FACADE MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 (\$ MILLION)

TABLE 30 EUROPEAN FACADE MARKET RESEARCH AND ANALYSIS BY RAW MATERIAL, 2017-2023 (\$ MILLION)

TABLE 31 EUROPEAN FACADE MARKET RESEARCH AND ANALYSIS BY FACADE TYPE, 2017-2023 (\$ MILLION)

TABLE 32 EUROPEAN FACADE MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 (\$ MILLION)

TABLE 33 APAC FACADE MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 (\$ MILLION)

TABLE 34 APAC FACADE MARKET RESEARCH AND ANALYSIS BY RAW MATERIAL, 2017-2023 (\$ MILLION)

TABLE 35 APAC FACADE MARKET RESEARCH AND ANALYSIS BY FACADE TYPE, 2017-2023 (\$ MILLION)

TABLE 36 APAC FACADE MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 (\$ MILLION)

TABLE 37 ROW FACADE MARKET RESEARCH AND ANALYSIS BY RAW MATERIAL, 2017-2023 (\$ MILLION)

TABLE 38 ROW FACADE MARKET RESEARCH AND ANALYSIS BY FACADE TYPE,
2017-2023 (\$ MILLION)

TABLE 39 ROW FACADE MARKET RESEARCH AND ANALYSIS BY END USER,
2017-2023 (\$ MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL FACADE MARKET SHARE BY RAW MATERIAL, 2017 VS 2023 (%)

FIGURE 2 GLOBAL FACADE MARKET SHARE BY FACADE TYPE, 2017 VS 2023 (%)

FIGURE 3 GLOBAL FACADE MARKET SHARE BY END USER, 2017 VS 2023 (%)

FIGURE 4 US FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 5 CANADA FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 6 UK FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 7 FRANCE FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 8 GERMANY FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 9 ITALY FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 10 SPAIN FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 11 ROE FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 12 INDIA FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 13 CHINA FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 14 JAPAN FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 15 ROAPAC FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

FIGURE 16 REST OF THE WORLD FACADE MARKET SIZE, 2017-2023 (\$ MILLION)

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