+44 20 8123 2220
info@marketpublishers.com

Global Epilator Market Research and Forecast 2018-2023

https://marketpublishers.com/r/G93B916B6C8EN.html
Date: July 2018
Pages: 0
Price: US$ 3,600.00 (Single User License)
ID: G93B916B6C8EN

Abstracts

Epilator is a device used to remove hair growing on the skin from its roots. The functioning of the epilator is similar to waxing, as it grasps multiple hairs simultaneously and pulls them out from the skin. These are easy-to-use, portable, and does not demand replacement of its parts at regular intervals. Epilators are comparatively better than electric shavers and razors as they remove hair from the roots. However, the use of epilator can be relatively painful, especially for the first-time users and therefore, the consumers prefer opting waxing from a professional person as compared to using epilators to remove hair.

Global epilator market is expected to grow rapidly due to the several benefits of epilator over conventional hair removal method such as shaving and waxing. Major driver involved in the growth of the market is its least cost as compared to laser hair removal method. The side effects associated with the hair removal using epilator such as skin bumps is the major factor hampering the market growth. Moreover, the painful hair removal method through epilator and lack of awareness about the epilator in under-developed economies are some other factors that are restraining the growth of the global epilator market. However, the emergence of new players in the epilator market and substantial increase in the advertisement activities by the major market players such as Philips and Panasonic are expected to fuel the market growth in the near future.

The epilator market can be segmented on the basis of gender, type, technology, product features, applications, and end users. Based on gender, the market is segmented into male epilators and female epilators. The global epilators market can be segmented on the basis of type, which includes tweezers, spring, and rotating disc. Based on technology, the market can be segmented into manual epilators and electric

epilators. Moreover, on the basis of product features, the market can be categorized into floating head, instrument depilation, single knife net, and double knife net. Based on applications, the global epilator market can be segmented into facial epilators and body epilators. Based on end users, the market can be bifurcated into home use, beauty salon, and hospitals. Among gender, the female epilator segment holds the largest market share in the global epilator market. This is majorly attributed to the wide adoption of hair removing methods in female population across the globe. The epilators are easy-to-use and inexpensive as compared to laser hair removal methods, which in turn, increasing its demand among the female youth across the globe.

The global epilator market is further analyzed on the basis of the geographical regions that are contributing in the growth of the market. North America contributes the largest share in the global epilator market. This is mainly owing to increase in lifestyle status of the population in the U.S. Asia Pacific is projected to exhibit the fastest growth rate in the global epilator market over the forecast period. This is due to increasing per capita income of the population, which makes an epilator affordable in the emerging economies of the region, which includes India and China.

Some of the key players operating in the global epilator market are Emjoi, Inc., Kemei, Koninklijke Philips N.V., Panasonic, Procter & Gamble, Keda KD, EpiladyUSA, Morphy Richards, Spectrum Brands, Inc., and Vega, among others. In order to sustain in the competitive market, these players adopt various strategies such as acquisitions, mergers, expansions, joint ventures, and product development, among others. For instance, in May 2018, Philips announced the introduction of Philips Satinelle Advanced epilator. The new product provides long-lasting hair removal and smoother skin.

RESEARCH METHODOLOGY

The market study of epilator market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our

analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:
Financial reports of companies involved in the market
Authentic Public Databases such as U.S. Food and Drug Administration (U.S.-FDA), HairRemoval.org, Cleveland Clinic, and American Censorship, among others.
Whitepapers, research-papers, and news blogs
Company websites and their product catalogue
Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for key consulting companies and advisors, third-party manufacturers, and government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

MARKET SEGMENTATION:

Global epilator market is segmented on the basis of regional outlook and following segments:
Global Epilator Market Research and Analysis, By Gender
Global Epilator Market Research and Analysis, By Type
Global Epilator Market Research and Analysis, By Technology
Global Epilator Market Research and Analysis, By Product Features
Global Epilator Market Research and Analysis, By Applications
Global Epilator Market Research and Analysis, By End Users
Global Epilator Market Research and Analysis, By Region

THE REPORT COVERS:

Comprehensive research methodology of global epilator market

This report also includes detailed and extensive market overview with key analyst insights

+44 20 8123 2220
info@marketpublishers.com

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations

Analysis of regional regulations and other government policies impacting the global epilator market

Insights about market determinants which are stimulating the global epilator market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. REPORT SUMMARY

1.1. RESEARCH METHODS AND TOOLS
1.2. MARKET BREAKDOWN
1.2.1. BY SEGMENTS
1.2.2. BY GEOGRAPHY
1.2.3. BY STAKEHOLDERS

CHAPTER 2. MARKET OVERVIEW AND I

CHAPTER 3. NSIGHTS

3.1. DEFINITION
3.2. ANALYST INSIGHT & CURRENT MARKET TRENDS
3.2.1. KEY FINDINGS
3.2.2. RECOMMENDATION
3.2.3. CONCLUSION
3.3. REGULATIONS
3.3.1.1. UNITED STATES
3.3.1.2. EUROPEAN UNION
3.3.1.3. CHINA
3.3.1.4. INDIA

CHAPTER 4. MARKET DETERMINANT

4.1. MOTIVATORS
4.1.1. SEVERAL BENEFITS OF EPILATOR OVER CONVENTIONAL HAIR REMOVAL METHODS SUCH AS IMPROVED EFFICACY RATE
4.1.2. EPILATORS ARE COMPARITIVELY CHEAPER THAN LASER TREATMENT
4.2. RESTRAINTS
4.2.1. SEVERAL SIDE EFFECTS ASSOCIATED WITH THE EPILATOR SUCH AS SKIN BUMPS
4.2.2. PAINFUL HAIR REMOVAL PROCESS THROUGH EPILATOR
4.2.3. LACK OF AWARENESS ABOUT THE EPILATION METHOD
4.3. OPPORTUNITIES
4.3.1. SUBSTANTIAL INCREASE IN THE INVESTMENTS ON ADVERTISEMENT
4.3.2. EMERGENCE OF NEW PLAYERS IN THE EPILATOR MARKET

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 5. MARKET SEGMENTATION

5.1. GLOBAL EPILATOR MARKET, BY GENDER
5.1.1. MALE EPILATORS
5.1.2. FEMALE EPILATORS
5.2. GLOBAL EPILATOR MARKET, BY TYPE
5.2.1. TWEEZERS
5.2.2. SPRING
5.2.3. ROTATING DISC
5.3. GLOBAL EPILATOR MARKET, BY TECHNOLOGY
5.3.1. MANUAL EPILATORS
5.3.2. ELECTRIC EPILATORS
5.3.2.1. RECHARGEABLE
5.3.2.2. DRY BATTERY-TYPE
5.3.2.3. PLUG-IN-POWER USAGE
5.4. GLOBAL EPILATOR MARKET, BY PRODUCT FEATURES
5.4.1. FLOATING HEAD
5.4.2. INSTRUMENT DEPILATION
5.4.3. SINGLE KNIFE NET
5.4.4. DOUBLE KNIFE NET
5.5. GLOBAL EPILATOR MARKET, BY APPLICATIONS
5.5.1. FACIAL EPILATORS
5.5.2. BODY EPILATORS
5.6. GLOBAL EPILATOR MARKET, BY END USERS
5.6.1. HOME USE
5.6.2. BEAUTY SALON
5.6.3. HOSPITALS

CHAPTER 6. COMPETITIVE LANDSCAPE

CHAPTER 7. REGIONAL ANALYSIS

7.1. NORTH AMERICAN
7.1.1. UNITED STATES
7.1.2. CANADA
7.2. EUROPE
7.2.1. U.K
7.2.2. GERMANY

+44 20 8123 2220
info@marketpublishers.com

7.2.3. ITALY
7.2.4. SPAIN
7.2.5. FRANCE
7.2.6. ROE
7.3. ASIA PACIFIC
7.3.1. INDIA
7.3.2. CHINA
7.3.3. JAPAN
7.3.4. ROAPAC
7.4. REST OF THE WORLD

CHAPTER 8. COMPANY PROFILES

8.1. ACEVIVI.COM
8.2. BESTRON
8.3. BEURER GMBH
8.4. CARMEN
8.5. CONAIR CORPORATION
8.6. EMJOI, INC.
8.7. EPILADYUSA
8.8. FLYCO.ALL
8.9. FYOLA
8.10. HANGSUN LIMITED
8.11. HAVELLS INDIA LTD.
8.12. ICTV BRANDS, INC
8.13. KEDA KD
8.14. KEMEI
8.15. KONINKLIJKE PHILIPS N.V.
8.16. LIFELONG
8.17. MORPHY RICHARDS
8.18. NANOTIME BEAUTY
8.19. OBH NORDICA
8.20. OLSENMARK
8.21. PANASONIC
8.22. POVOS GROUP
8.23. PROCTER & GAMBLE
8.24. RECKITT BENCKISER
8.25. RIO BEAUTY
8.26. ROWENTA S.A.S

+44 20 8123 2220
info@marketpublishers.com

8.27. SKINERA
8.28. SPECTRUM BRANDS PTY LTD.
8.29. SPRINGITONE
8.30. TECHWOOD POSITIVE TECHNOLOGY
8.31. THE BOOTS COMPANY PLC
8.32. UNITED EDDY CO. LTD.
8.33. VEGA
8.34. WOM NATION
8.35. YA-MAN LTD.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY GENDER, 2017-2023 ($ MILLION)
TABLE 2 GLOBAL MALE EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 3 GLOBAL FEMALE EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 4 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY TYPE, 2017-2023 ($ MILLION)
TABLE 5 GLOBAL TWEEZERS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 6 GLOBAL SPRING MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 7 GLOBAL ROTATING DISC MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 8 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY TECHNOLOGY, 2017-2023 ($ MILLION)
TABLE 9 GLOBAL MANUAL EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 10 GLOBAL ELECTRIC EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 11 GLOBAL RECHARGEABLE MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 12 GLOBAL DRY BATTERY-TYPE MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 13 GLOBAL PLUG-IN-POWER USAGE MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 14 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY PRODUCT FEATURES, 2017-2023 ($ MILLION)
TABLE 15 GLOBAL FLOATING HEAD MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 16 GLOBAL INSTRUMENT DEPILATION MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 17 GLOBAL SINGLE KNIFE NET MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 18 GLOBAL DOUBLE KNIFE NET MARKET RESEARCH AND ANALYSIS,

2017-2023 ($ MILLION)
TABLE 19 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY APPLICATIONS, 2017-2023 ($ MILLION)
TABLE 20 GLOBAL FACIAL EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 21 GLOBAL BODY EPILATORS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 22 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY END USERS, 2017-2023 ($ MILLION)
TABLE 23 GLOBAL HOME USE MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 24 GLOBAL BEAUTY SALON MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 25 GLOBAL HOSPITALS MARKET RESEARCH AND ANALYSIS, 2017-2023 ($ MILLION)
TABLE 26 GLOBAL EPILATOR MARKET RESEARCH AND ANALYSIS BY GEOGRAPHY, 2017-2023 ($ MILLION)
TABLE 27 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 ($ MILLION)
TABLE 28 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY GENDER, 2017-2023 ($ MILLION)
TABLE 29 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY TYPE, 2017-2023 ($ MILLION)
TABLE 30 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY TECHNOLOGY, 2017-2023 ($ MILLION)
TABLE 31 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY PRODUCT FEATURES, 2017-2023 ($ MILLION)
TABLE 32 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY APPLICATIONS, 2017-2023 ($ MILLION)
TABLE 33 NORTH AMERICAN EPILATOR MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 ($ MILLION)
TABLE 34 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 ($ MILLION)
TABLE 35 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY GENDER, 2017-2023 ($ MILLION)
TABLE 36 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY TYPE, 2017-2023 ($ MILLION)
TABLE 37 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY TECHNOLOGY, 2017-2023 ($ MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 38 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY PRODUCT FEATURES, 2017-2023 ($ MILLION)
TABLE 39 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY APPLICATIONS, 2017-2023 ($ MILLION)
TABLE 40 EUROPEAN EPILATOR MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 ($ MILLION)
TABLE 41 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY COUNTRY, 2017-2023 ($ MILLION)
TABLE 42 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY GENDER, 2017-2023 ($ MILLION)
TABLE 43 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY TYPE, 2017-2023 ($ MILLION)
TABLE 44 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY TECHNOLOGY, 2017-2023 ($ MILLION)
TABLE 45 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY PRODUCT FEATURES, 2017-2023 ($ MILLION)
TABLE 46 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY APPLICATIONS, 2017-2023 ($ MILLION)
TABLE 47 APAC EPILATOR MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 ($ MILLION)
TABLE 48 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY GENDER, 2017-2023 ($ MILLION)
TABLE 49 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY TYPE, 2017-2023 ($ MILLION)
TABLE 50 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY TECHNOLOGY, 2017-2023 ($ MILLION)
TABLE 51 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY PRODUCT FEATURES, 2017-2023 ($ MILLION)
TABLE 52 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY APPLICATIONS, 2017-2023 ($ MILLION)
TABLE 53 ROW EPILATOR MARKET RESEARCH AND ANALYSIS BY END USER, 2017-2023 ($ MILLION)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL EPILATOR MARKET SHARE BY GENDER, 2017 VS 2023 (%)
FIGURE 2 GLOBAL EPILATOR MARKET SHARE BY TYPE, 2017 VS 2023 (%)
FIGURE 3 GLOBAL EPILATOR MARKET SHARE BY TECHNOLOGY, 2017 VS 2023 (%)
FIGURE 4 GLOBAL EPILATOR MARKET SHARE BY PRODUCT FEATURES, 2017 VS 2023 (%)
FIGURE 5 GLOBAL EPILATOR MARKET SHARE BY APPLICATIONS, 2017 VS 2023 (%)
FIGURE 6 GLOBAL EPILATOR MARKET SHARE BY END USER, 2017 VS 2023 (%)
FIGURE 7 US EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 8 CANADA EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 9 UK EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 10 FRANCE EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 11 GERMANY EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 12 ITALY EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 13 SPAIN EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 14 ROE EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 15 INDIA EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 16 CHINA EPILATOR MARKETSIZE, 2017-2023 ($ MILLION)
FIGURE 17 JAPAN EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 18 ROAPAC EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)
FIGURE 19 REST OF THE WORLD EPILATOR MARKET SIZE, 2017-2023 ($ MILLION)

COMPANIES MENTIONED

1. ACEVIVI.COM
2. BESTRON
3. BEURER GMBH
4. CARMEN
5. CONAIR CORPORATION
6. EMJOI, INC.
7. EPILADYUSA
8. FLYCO.ALL
9. FYOLA

+44 20 8123 2220
info@marketpublishers.com

10. HANGSUN LIMITED
11. HAVELLS INDIA LTD.
12. ICTV BRANDS, INC
13. KEDA KD
14. KEMEI
15. KONINKLIJKE PHILIPS N.V.
16. LIFELONG
17. MORPHY RICHARDS
18. NANOTIME BEAUTY
19. OBH NORDICA
20. OLSENMARK
21. PANASONIC
22. POVOS GROUP
23. PROCTER & GAMBLE
24. RECKITT BENCKISER
25. RIO BEAUTY
26. ROWENTA S.A.S
27. SKINERA
28. SPECTRUM BRANDS PTY LTD.
29. SPRINGITONE
30. TECHWOOD POSITIVE TECHNOLOGY
31. THE BOOTS COMPANY PLC
32. UNITED EDDY CO. LTD.
33. VEGA
34. WOM NATION
35. YA-MAN LTD.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Epilator Market Research and Forecast 2018-2023

Product link: https://marketpublishers.com/r/G93B916B6C8EN.html

Price: US$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G93B916B6C8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970