

# Global ECG Market Research and Analysis, 2014-2020

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## Abstracts

### MARKET INSIGHTS

Global ECG market is expected to grow at a CAGR of 6.5% for the forecasted period of 2015-2020. The market is segmented on the basis of segments, type of lead and end users. ECG segments include resting systems, stress systems and Holter monitor systems. The market by lead type includes single lead, 3-6 leads and 12 leads. End users include hospitals, clinics, diagnostic centres and home care. ECG market is majorly driven growing population with cardiovascular diseases. CVDs are responsible for over 3 million diseases annually. CVDs include coronary heart diseases, stroke, hypertensive heart diseases, inflammatory heart diseases, rheumatoid heart diseases and others. Coronary heart diseases are the major disease when it comes to death per year followed by strokes. The prevalence and incidence rate of heart diseases are on a rise; especially in major emerging countries such as India, China and Japan. Changing lifestyle are playing a major part as the main cause for cardiovascular diseases. This has led to more number of people opting for diagnostic tests. ECG is the first level of test to detect CVDs. Portable ECGs and point of care solution are also gaining popularity. It is majorly due to the convenience for the patients, who in most of the cases are elderly. A majority of adults over 50 suffer from one or other kind of heart ailments. Hence, point of care solution provide a certain amount of convenience and helps them in reducing the cost of hospital stay.

Regionally, North America is the leading market. North America has large population of over fifty. CVDs are major disease in NA. Also, easy availability and reimbursements also drive the North American Market. Canada has one of the best healthcare system when it comes to CVDs. Europe will be the second largest market and Asia Pacific will have the highest market growth.

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4. GE HEALTHCARE
5. PHILIPS
6. SCHILLER
7. CARDIONET
8. WELCH ALLYN.
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10. CUSTO MED GMBH
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## 20. BRENTWOOD MIDMARK

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