

Global Conductive Polymers Market Research and Forecast, 2018-2023

<https://marketpublishers.com/r/GB35438300BEN.html>

Date: December 2018

Pages: 0

Price: US\$ 3,600.00 (Single User License)

ID: GB35438300BEN

Abstracts

Global conductive polymers market is predicted to grow at a significant rate during 2018-2023. Conducting polymers are organic polymers that are thermally conductive and have been attracting much interest in various applications. Rising demand for consumer electronic goods has been the major factor driving market growth. Additionally, the growing demand for electric and hybrid vehicles is one of the major motivators of the market. Moreover, the rising demand for conductive polymers in aerospace and healthcare applications has been enabling market growth.

Environmental concerns due to these polymers along with their less thermal conductivity compared to conventional materials have been hindering the market growth. Additionally, rising demand from developing economies will create a huge opportunity for the growth of the market in the near future. Moreover, technological innovations in conductive polymers would motivate future market growth. For instance, Panasonic Corporation in January 2018, launched anti-vibration and a surface-mounted conductive-polymer hybrid aluminum electrolytic capacitor for power circuits for automotive electric control units (ECUs). These can be employed in electric vehicles, hybrid electric vehicles, and gasoline-powered vehicles.

North America contributes to the major share of global conductive polymers market due to well established electric vehicle industry in the region. Additionally, significant demand for lightweight conductive polymers in different applications has been motivating the market in the region. Moreover, the Asia-Pacific region has been predicted as the fastest growing region due to the growing demand of consumer electronics in countries such as China, India, and Japan in the region. Furthermore, countries such as China, Japan, and Thailand are constantly moving towards the adoption of electric vehicles which utilizes conductive polymers as their components

and thus motivates the market.

The Key players of global Conductive polymers market include 3M Company, Agfa-Gevaert Group, BASF SE, Ensinger GmbH, Heraeus Group, Henkel AG & Co. KGaA, Merck KGaA, Solvay S.A, The Dow Chemical Company and many others. The companies are studied with a different perspective to get information about strategies adopted by them in the recent period. Major activities that the companies are implementing in the conductive polymer market are product launch coupled with innovations, and merger & acquisition.

RESEARCH METHODOLOGY

The market study of conductive polymers is incorporated by extensive primary and secondary research conducted by the research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate. The OMR team collects facts and data related to the market from different geographies to provide a better regional outlook. In the report, the country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macroeconomic factors. The numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables the analysts to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts to get first-hand information. Primary research brings authenticity to our reports.

SECONDARY SOURCES INCLUDE

Financial reports of companies involved in the market

Whitepapers, research-papers and news blogs

Company websites and their product catalog

Supplier Websites for pricing analysis

The report is intended for different industries such as automotive, electronics, healthcare and aerospace parts manufacturing companies for overall market analysis and competitive analysis. The report provides an in-depth analysis on market size, growth opportunity in the market, and different product types. The report will serve as a source for 360-degree analysis of the market thoroughly delivery valuable insights into the market for a better business decision.

MARKET SEGMENTATION

The global conductive polymer market is segmented on the basis of regional outlook and following segments:

1. Global Conductive Polymer Market Research and Analysis by Material Type
2. Global Conductive Polymer Market Research and Analysis by End-User
3. Global Conductive Polymer Market Research and Analysis by Geography

THE REPORT COVERS

Comprehensive research methodology of global conductive polymers market.

This report also includes a detailed and extensive market overview with Analyst insights & key market trends.

Exhaustive Analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global conductive polymers market.

Insights about market determinants which are stimulating the global conductive polymers market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

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