

Global Cloud Identity Access Management Market Research and Analysis 2015-2022

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Abstracts

Market Insights

Cloud identity access management is a system that revamp the conventional IT security environment by providing identification access management solution over the cloud. The global cloud identity access management market is anticipated to grow with the CAGR of 13.0% during 2017-2022. The major factors that are augmenting the growth of the market are rising trend of bring your own devices (BOYD) and increasing cyberattacks across the globe. Furthermore, centralized security and management system and growing awareness towards compliance management are also estimated to be major factors that are fuelling the growth of the market.

Increasing cyber-attacks across the globe are estimated to be the one of the major factors that is driving the growth of the market. A substantial increase in the cyber-attacks in the year 2016 has been witnessed. In Quarter 3 of the 2016 alone, about 18 million new malware samples are detected, with android ecosystem is the prime target of the attacks. Furthermore, in 2016, about 4000 ransomware attacks have occurred per day, up from 1000 ransomware attacks per day in 2015. These are the major factors representing the increasing trend of the cyber-attacks across the globe. Increasing cyber-attacks give rise to the need of an effective security systems in the enterprises, therefore it is estimated to augment the demand of the cloud identity access management.

However, there are certain factors that are hindering the growth of the market. Safety and security issues and lack of awareness about the cloud identity access management are estimated to be the major constraints in the growth of the market.



Geography Insights

Global cloud identity access managed market is analysed on the basis of the geographical regions that are contributing significantly towards the growth of the market. On the basis of the geography, market is bifurcated into North America, Europe, Asia Pacific and Rest of the World. North America is estimated to be the leading region in the market. Early adoption of the cloud technology in the region is backing the growth of the market in the region. Asia Pacific is estimated to be the fastest growing region in the market during the forecast period. Government initiatives in the developing countries such as India and china to promote digitalization (for example; in 2015, Indian Prime Minister Mr Narendra Modi announces Digital India program to provide government services digitally) and increasing adoption of the technology in SMEs are driving the growth of the market in the region.

Competitive Insights

Key players of the cloud identity access management are Bitium, CA Technologies, Centrify Coporation, Covisint Corporation, Dell EMC, Hewlett Packard Company, Hitachi Id Systems, Inc., IBM Corporation, Ilantus Technologies, Intel Corporation, iWelcome, Micro Focus, Microsoft Corporation, Okta Inc., OneLogin Inc., Oracle Corporation, Ping Identity Corporation, Sailpoint Technologies Inc., Salesforce, SAP SE and so on. In order to survive in the market these players adopt different marketing strategies such as merger, acquisitions, product launch, and geographical expansion so on. For Example: in 2015, Microsoft Corporation announced the acquisition of the Adallom a cloud security service provider \$320 million deal to strengthen its position in cloud security service market.

Market Segmentation

GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET BY DEPLOYMENT MODEL

PUBLIC CLOUD

PRIVATE CLOUD

HYBRID CLOUD

GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET BY



COMPONENTS

ADVANCED AUTHETICATION

AUDIT COMPLIANCE, AND GOVERNANCE

DRIECTORY SERVICES

PASSWORD MANAGEMENT

PROVISIONING

SINGLE SIGN-ON

GLOBAL ENTERPRISE MANAGEMENT MARKEY BY VERTICLES

BFSI

IT AND TELECOMMUNICATION

HEATHCARE

GOVERNMENT AND UTILITIES

ENERGY

RETAIL

MANUFACTURING

EDUCATION

OTHERS

OMR Report covers

Comprehensive research methodology of Global Cloud Identity Access Management Market



This report also includes detailed and extensive market overview with Analyst insights & key market trends.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global Cloud Identity Access Management Market

Insights about market determinants which are stimulating the Global Cloud Identity Access Management Market

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.



Contents

1. REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
 - 1.2.1. BY SEGMENTS
 - 1.2.2. BY GEOGRAPHY
- 1.2.3. BY STAKEHOLDERS

2. MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. ANALYST INSIGHTS & CURRENT MARKET TRENDS
 - 2.2.1. KEY FINDINGS
 - 2.2.2. RECOMMENDATION
 - 2.2.3. CONCLUSION
- 2.3. REGULATIONS
 - 2.3.1. UNITED STATES
 - 2.3.2. EUROPEAN UNION
 - 2.3.3. CHINA
 - 2.3.4. INDIA
 - 2.3.5. REST OF THE WORLD

3. MARKET DETERMINANT

- 3.1. MOTIVATORS
 - 3.1.1. CENTRALIZED SECURITY AND MANAGEMENT
 - 3.1.2. GROWING AWARENESS TOWARDS COMPLIANCE MANAGEMENT
 - 3.1.3. RISING TREND OF BRING YOUR OWN DEVICE (BOYD)
 - 3.1.4. INCREASING CYBER ATTACKS
- 3.2. RESTRAINTS
 - 3.2.1. SAFETY AND SECURITY ISSUES
 - 3.2.2. LACK OF AWARENESS
- 3.3. OPPORTUNITIES
 - 3.3.1. RISING ADOPTION OF CLOUD BASED SERVICES
 - 3.3.2. TECHNOLOGICAL ADVANCEMENT ON ENCRYPTION CHIP

4. MARKET SEGMENTATION



4.1. GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET BY DEPLOYMENT MODEL

- 4.1.1. PUBLIC CLOUD
- 4.1.2. PRIVATE CLOUD
- 4.1.3. HYBRID CLOUD
- 4.2. GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET BY COMPONENTS
 - 4.2.1. ADVANCED AUTHETICATION
 - 4.2.2. AUDIT COMPLIANCE, AND GOVERNANCE
 - 4.2.3. DRIECTORY SERVICES
 - 4.2.4. PASSWORD MANAGEMENT
 - 4.2.5. PROVISIONING
 - 4.2.6. SINGLE SIGN-ON
- 4.3. GLOBAL ENTERPRISE MANAGEMENT MARKEY BY VERTICLES
 - 4.3.1. BFSI
 - 4.3.2. IT AND TELECOMMUNICATION
 - 4.3.3. HEATHCARE
 - 4.3.4. GOVERNMENT AND UTILITIES
 - 4.3.5. ENERGY
 - 4.3.6. RETAIL
 - 4.3.7. MANUFACTURING
 - 4.3.8. EDUCATION
 - 4.3.9. OTHERS

5. COMPETITIVE LANDSCAPE

- 5.1. KEY STRATEGY ANALYSIS
- 5.2. KEY COMPANY ANALYSIS

6. REGIONAL ANALYSIS

- 6.1. NORTH AMERICA
 - 6.1.1. UNITED STATES
 - 6.1.2. CANADA
 - 6.1.3. REST OF NORTH AMERICA
- 6.2. EUROPE
 - 6.2.1. UNITED KINGDOM
 - 6.2.2. FRANCE



- **6.2.3. GERMANY**
- 6.2.4. ITALY
- 6.2.5. SPAIN
- 6.2.6. REST OF EUROPE
- 6.3. ASIA PACIFIC
 - 6.3.1. INDIA
 - 6.3.2. CHINA
 - 6.3.3. JAPAN
- 6.4. REST OF THE WORLD

7. COMPANY PROFILES

- 7.1. BITIUM
 - 7.1.1. INTRODUCTION
 - 7.1.2. BITIUM PRODUCT PORTFOLIO
 - 7.1.3. BITIUM RECENT ACTIVITIES
- 7.2. CA TECHNOLOGIES
 - 7.2.1. INTRODUCTION
 - 7.2.2. CA TECHNOLOGIES PRODUCT PORTFOLIO
 - 7.2.3. CA TECHNOLOGIES RECENT ACTIVITIES
- 7.3. CENTRIFY CORPORATION
 - 7.3.1. INTRODUCTION
 - 7.3.2. CENTRIFY CORPORATION PRODUCT PORTFOLIO
 - 7.3.3. CENTRIFY CORPORATION RECENT ACTIVITIES
- 7.4. COVISINT CORPORATION
 - 7.4.1. INTRODUCTION
 - 7.4.2. COVISINT CORPORATION PRODUCT PORTFOLIO
 - 7.4.3. COVISINT CORPORATION RECENT ACTIVITIES
- 7.5. DELL EMC
 - 7.5.1. INTRODUCTION
 - 7.5.2. DELL EMC PRODUCT PORTFOLIO
 - 7.5.3. DELL EMC RECENT ACTIVITIES
- 7.6. HEWLETT PACKARD COMPANY
 - 7.6.1. INTRODUCTION
 - 7.6.2. HEWLETT PACKARD COMPANY PRODUCT PORTFOLIO
 - 7.6.3. HEWLETT PACKARD COMPANY RECENT ACTIVITIES
- 7.7. HITACHI ID SYSTEMS INC.
 - 7.7.1. INTRODUCTION
 - 7.7.2. HITACHI ID SYSTEMS INC. PRODUCT PORTFOLIO



7.7.3. HITACHI ID SYSTEMS INC. RECENT ACTIVITIES

7.8. IBM CORPORATION

- 7.8.1. INTRODUCTION
- 7.8.2. IBM CORPORTATION PRODUCT PORTFOLIO
- 7.8.3. IBM CORPORTATION RECENT ACTIVITIES
- 7.9. ILANTUS TECHNOLOGIES
 - 7.9.1. INTRODUCTION
 - 7.9.2. ILANTUS TECHNOLOGIES PRODUCT PORTFOLIO
 - 7.9.3. ILANTUS TECHNOLOGIES RECENT ACTIVITIES
- 7.10. INTEL CORPORATION
 - 7.10.1. INTRODUCTION
 - 7.10.2. INTEL CORPORATION PRODUCT PORTFOLIO
 - 7.10.3. INTEL CORPORATION RECENT ACTIVITIES
- 7.11. iWELCOME
 - 7.11.1. INTRODUCTION
 - 7.11.2. iWELCOME PRODUCT PORTFOLIO
 - 7.11.3. IWELCOME, INC. RECENT ACTIVITIES
- 7.12. MICRO FOCUS
 - 7.12.1. INTRODUCTION
 - 7.12.2. MICRO FOCUS PRODUCT PORTFOLIO
 - 7.12.3. MICRO FOCUS RECENT ACTIVITIES
- 7.13. MICROSOFT CORPORATION
 - 7.13.1. INTRODUCTION
 - 7.13.2. MICROSOFT CORPORATION PRODUCT PORTFOLIO
- 7.13.3. MICROSOFT CORPORATION RECENT ACTIVITIES
- 7.14. OKTA INC.
 - 7.14.1. INTRODUCTION
- 7.14.2. OKTA INC. PRODUCT PORTFOLIO
- 7.14.3. OKTA INC. RECENT ACTIVITIES
- 7.15. ONELOGIN INC.
 - 7.15.1. INTRODUCTION
 - 7.15.2. ONELOGIN INC. PRODUCT PORTFOLIO
 - 7.15.3. ONELOGIN INC. RECENT ACTIVITIES
- 7.16. ORACLE CORPORATION
 - 7.16.1. INTRODUCTION
 - 7.16.2. ORACLE CORPORATION PRODUCT PORTFOLIO
 - 7.16.3. ORACLE CORPORATION RECENT ACTIVITIES
- 7.17. PING IDENTITY CORPORATION
 - 7.17.1. INTRODUCTION



- 7.17.2. PING IDENTITY CORPORATION PRODUCT PORTFOLIO
- 7.17.3. PING IDENTITY CORPORATION RECENT ACTIVITIES
- 7.18. SAILPOINT TECHNOLOGIES INC.
 - 7.18.1. INTRODUCTION
 - 7.18.2. SAILPOINT TECHNOLOGIES INC. PRODUCT PORTFOLIO
 - 7.18.3. SAILPOINT TECHNOLOGIES INC. RECENT ACTIVITIES
- 7.19. SALESFORCE
 - 7.19.1. INTRODUCTION
 - 7.19.2. SALESFORCE PRODUCT PORTFOLIO
 - 7.19.3. SALESFORCE RECENT ACTIVITIES
- 7.20. SAP SE
 - 7.20.1. INTRODUCTION
 - 7.20.2. SAP SE PRODUCT PORTFOLIO
 - 7.20.3. SAP SE RECENT ACTIVITIES



List Of Tables

LIST OF TABLES

Table # 1 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY COMPONENT 2017-2022 (\$ MILLION) Table # 2 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY ADVANCED AUTHETICATION 2017-2022 (\$ MILLION)

Table # 3 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY AUDIT, COMPLIANCE, AND GOVERNANCE 2017-2022 (\$ MILLION)

Table # 4 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET
RESEARCH AND ANALYSIS, BY DIRECTORY SERVICES 2017-2022 (\$ MILLION)
Table # 5 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET
RESEARCH AND ANALYSIS, BY PASSWORD AUTHENTICATION 2017-2022 (\$ MILLION)

Table # 6 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY PROVISIONING 2017-2022 (\$ MILLION) Table # 7 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY SINGLE SIGN-ON 2017-2022 (\$ MILLION) Table # 8 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY DEPLOYMENT MODEL 2017-2022 (\$ MILLION) Table # 9 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY PUBLIC CLOUD 2017-2022 (\$ MILLION) Table # 10 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY PRIVATE CLOUD 2017-2022 (\$ MILLION) Table # 11 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY HYBRID CLOUD 2017-2022 (\$ MILLION) Table # 12 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY VERTICLES 2017-2022 (\$ MILLION) Table # 13 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY BFSI 2017-2022 (\$ MILLION) Table # 14 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY HEALTHCARE 2017-2022 (\$ MILLION) Table # 15 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY GOVERNMENT 2017-2022 (\$ MILLION) Table # 16 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY ENERGY 2017-2022 (\$ MILLION)



Table # 17 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY RETAIL 2017-2022 (\$ MILLION)
Table # 18 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY EDUCATION 2017-2022 (\$ MILLION)
Table # 19 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY IT AND TELECOMMUNICATION 2017-2022 (\$ MILLION)

Table # 20 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY MANUFACTURING 2017-2022 (\$ MILLION) Table # 21 GLOBAL CLOUD IDENTITY ACCESS MANAGEMENT MARKET RESEARCH AND ANALYSIS, BY OTHERS 2017-2022 (\$ MILLION)

Table # 22 BITIUM PRODUCT PORTFOLIO

Table # 23 BITIUM RECENT ACTIVITIES

Table # 24 CA TECHNOLOGIES PRODUCT PORTFOLIO

Table # 25 CA TECHNOLOGIES RECENT ACTIVITIES

Table # 26 CENTRIFY CORPORATION PRODUCT PORTFOLIO

Table # 27 CENTRIFY CORPORATION RECENT ACTIVITIES

Table # 28 COVISINT CORPORATION PRODUCT PORTFOLIO

Table # 29 COVISINT CORPORATION RECENT ACTIVITIES

Table # 30 DELL EMC PRODUCT PORTFOLIO

Table # 31 DELL EMC RECENT ACTIVITIES

Table # 32 HEWLETT PACKARD COMPANY PRODUCT PORTFOLIO

Table # 33 HEWLETT PACKARD COMPANY RECENT ACTIVITIES

Table # 34 HITACHI ID SYSTEMS INC. PRODUCT PORTFOLIO

Table # 35 HITACHI ID SYSTEMS INC. RECENT ACTIVITIES

Table # 36 IBM CORPORTATION PRODUCT PORTFOLIO

Table # 37 IBM CORPORTATION RECENT ACTIVITIES

Table # 38 ILANTUS TECHNOLOGIES PRODUCT PORTFOLIO

Table # 39 ILANTUS TECHNOLOGIES RECENT ACTIVITIES

Table # 40 INTEL CORPORATION PRODUCT PORTFOLIO

Table # 41 INTEL CORPORATION RECENT ACTIVITIES

Table # 42 IWELCOME PRODUCT PORTFOLIO

Table # 43 IWELCOME, INC. RECENT ACTIVITIES

Table # 44 MICRO FOCUS PRODUCT PORTFOLIO

Table # 45 MICRO FOCUS RECENT ACTIVITIES

Table # 46 MICROSOFT CORPORATION PRODUCT PORTFOLIO

Table # 47 MICROSOFT CORPORATION RECENT ACTIVITIES

Table # 48 OKTA INC. PRODUCT PORTFOLIO

Table # 49 OKTA INC. RECENT ACTIVITIES



Table # 50 ONELOGIN INC. PRODUCT PORTFOLIO

Table # 51 ONELOGIN INC. RECENT ACTIVITIES

Table # 52 ORACLE CORPORATION PRODUCT PORTFOLIO

Table # 53 ORACLE CORPORATION RECENT ACTIVITIES

Table # 54 PING IDENTITY CORPORATION PRODUCT PORTFOLIO

Table # 55 PING IDENTITY CORPORATION RECENT ACTIVITIES

Table # 56 SAILPOINT TECHNOLOGIES INC. PRODUCT PORTFOLIO

Table # 57 SAILPOINT TECHNOLOGIES INC. RECENT ACTIVITIES

Table # 58 SALESFORCE PRODUCT PORTFOLIO

Table # 59 SALESFORCE RECENT ACTIVITIES

Table # 60 SAP SE PRODUCT PORTFOLIO

Table # 61 SAP SE RECENT ACTIVITIES



List Of Figures

LIST OF FIGURES

Figure # 1 NORTH AMERICA MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 2 US MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 3 CANADA MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 4 EUROPEAN MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 5 UK MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 6 FRANCE MARKET RESE

Figure # 7 ARCH AND ANALYSIS, 2017-2022

Figure # 8 GERMANY MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 9 ITALY MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 10 SPAIN MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 11 ROE MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 12 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 13 INDIA MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 14 CHINA MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 15 JAPAN MARKET RESEARCH AND ANALYSIS, 2017-2022

Figure # 16 ROPAC MARKET RESEARCH AND ANALYSIS, 2017-2022



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