

Global Cloud Computing Market Research and Analysis, 2014-2020

<https://marketpublishers.com/r/G72F459735FEN.html>

Date: March 2016

Pages: 140

Price: US\$ 3,495.00 (Single User License)

ID: G72F459735FEN

Abstracts

Cloud Computing Report Description

Global Cloud Computing market is expected to grow at a CAGR of 24% during 2016-2021. Cloud Computing market is segmented on the basis Service Models, Deployment Models, Market Verticals, Pricing Components. Cloud computing offers significantly cost efficient IT resource and cost on demand IT services based on consumers actual usage. Cloud Computing market is split into various major sub segments such as Cloud Storage, Cloud Infrastructure, Cloud Software, Cloud Security, Cloud Platforms and Development.

Cloud Software market is estimated to be the fastest growing segment considering overall market. The key market players in this market such as Amazon Web Services, Microsoft, Google, Salesforce and IBM are focusing on increased innovation, pricing, high level of user adoption. Mergers and acquisitions, launch of new services are key strategies opted in this market.

GEOGRAPHICAL INSIGHTS:

North America is the largest market followed by Europe and Asia Pacific Market. Asia Pacific is expected to be the fastest growing market followed by North America. North America is home to largest companies in terms of revenue which includes Amazon web service, Salesforce, Google, Microsoft, IBM and other major companies.

Contents

REPORT SUMMARY

RESEARCH METHODS AND TOOLS
MARKET BREAKDOWN
BY SEGMENTS
BY GEOGRAPHY
BY STAKEHOLDERS
EXCEPTIONS

MARKET OVERVIEW AND INSIGHTS

DEFINITION
GAP ANALYSIS
HISTORICAL ANALYSIS
CURRENT MARKET TRENDS
RAW MATERIAL ANALYSIS
ANALYST INSIGHT
KEY FINDINGS
RECOMMENDATION
CONCLUSION
REGULATION
TAX LAWS
UNITED STATES
EUROPEAN UNION
CHINA
INDIA
REST OF THE WORLD
CYBER LAWS
UNITED STATES
EUROPEAN UNION
CHINA
INDIA
REST OF THE WORLD

MARKET DETERMINANT

MOTIVATORS

HIGH LEVELS OF USER ADOPTION
INCREASED INNOVATION
CLOUD BASED APPLICATIONS
GROWTH IN TRANSMISSION RICH CONTENTS
DEMAND FOR HIGH QUALITY EXPERIENCE ACROSS ALL OF THE DEVICES
RESTRAINT
INTERRUPTION OR DELAYS IN SERVICES
PRIVACY CONCERNS AND LAWS
SOVEREIGNTY
WEAKENED GLOBAL ECONOMIC CONDITIONS
OPPORTUNITY
RAPID TECHNOLOGICAL CHANGES
EXPANSION INTO NEW AND HIGH GROWTH CATEGORIES
ADVANCEMENT IN SECURITY
CHALLENGES
FLUCTUATIONS IN ANTICIPATED GROWTH
DEPENDENCE ON THIRD PARTY HARDWARE, SOFTWARE AND COMPUTING
PLATFORMS

PARENT MARKET ANALYSIS

MARKET SEGMENTATION

GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY SERVICE
MODELS 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD STORAGE MARKET RESEARCH AND
ANALYSIS, 2015-2020, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD INFRASTRUCTURE MARKET
RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD SOFTWARE MARKET RESEARCH AND
ANALYSIS, 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD SOFTWARE MARKET RESEARCH AND
ANALYSIS, 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD SECURITY MARKET RESEARCH AND
ANALYSIS, 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING BY CLOUD PLATFORMS AND DEVELOPMENT
MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)
GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY
DEPLOYMENT MODELS, 2015-2021, (\$ MILLIONS)

GLOBAL PRIVATE CLOUD MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL PUBLIC CLOUD RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL HYBRID CLOUD MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL COMMUNITY CLOUD MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY VERTICAL, 2015-2021, (\$ MILLIONS)

GLOBAL GOVERNMENT MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL DEFENCE MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL AEROSPACE MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL BANKING MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL TRAVEL AND TRANSPORTATION MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL TELECOMMUNICATION MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL HEALTHCARE MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL RETAIL MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL MANUFACTURING MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY PRICING, 2015-2021, (\$ MILLIONS)

GLOBAL CLOUD COMPUTING BY COMPUTING MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL CLOUD COMPUTING BY STORAGE MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

GLOBAL CLOUD COMPUTING BY DATA TRANSFER MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

COMPETITIVE LANDSCAPE

MARKET SHARE ANALYSIS

KEY COMPANY ANALYSIS

REGIONAL ANALYSIS

NORTH AMERICAN MARKET RESEARCH AND ANALYSIS, 2015-2021
UNITED STATES MARKET RESEARCH AND ANALYSIS, 2015-2021
CANADA MARKET RESEARCH AND ANALYSIS, 2015-2021
EUROPEAN MARKET RESEARCH AND ANALYSIS, 2015-2021
WESTERN EUROPE MARKET RESEARCH AND ANALYSIS, 2015-2021
GERMANY MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
UNITED KINGDOM MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
ROWE MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
ROE MARKET RESEARCH AND ANALYSIS, 2015-2021
ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2015-2021
INDIA MARKET RESEARCH AND ANALYSIS, 2015-2021
CHINA MARKET RESEARCH AND ANALYSIS, 2015-2021
JAPAN MARKET RESEARCH AND ANALYSIS, 2015-2021
SOUTH KOREA MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
ROAPAC MARKET RESEARCH AND ANALYSIS, 2015-2021
LATIN AMERICA MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
BRAZIL MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
ROLA MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
REST OF THE WORLD MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$
MILLIONS)
AUSTRALIA MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)
ROW MARKET RESEARCH AND ANALYSIS, 2015-2021,(\$ MILLIONS)

COMPANY PROFILES

AKAMAI TECHNOLOGIES INC.
INTRODUCTION
AKAMAI TECHNOLOGIES INC.PRODUCT PORTFOLIO
AKAMAI TECHNOLOGIES INC. RECENT ACTIVITIES
AKAMAI TECHNOLOGIES INC.SWOTANALYSIS
AMAZON WEB SERVICES INC.
INTRODUCTION
AMAZON WEB SERVICES INC. PRODUCT PORTFOLIO
AMAZON WEB SERVICES INC RECENT ACTIVITIES
AMAZON WEB SERVICES INC SWOTANALYSIS
AT&T INC.
INTRODUCTION
AT&T INC. PRODUCT PORTFOLIO

AT&T INC. INC. RECENT ACTIVITIES
AT&T INC. INC. SWOTANALYSIS
CENTURYLINK INC.
INTRODUCTION
CENTURYLINK INC. PRODUCT PORTFOLIO
CENTURYLINK INC. LTD RECENT ACTIVITIES
CENTURYLINK INC.SWOTANALYSIS
CISCO SYSTEMS INC.
INTRODUCTION
CISCO SYSTEMS INC. PRODUCT PORTFOLIO
CISCO SYSTEMS INC. RECENT ACTIVITIES
CISCO SYSTEMS INC. SWOT ANALYSIS
CITRIX SYSTEM INC.
INTRODUCTION
CITRIX SYSTEM INC. PRODUCT PORTFOLIO
CITRIX SYSTEM INC. RECENT ACTIVITIES
CITRIX SYSTEM INC. SWOTANALYSIS
EMC CORPORATION
INTRODUCTION
EMC CORPORATION PRODUCT PORTFOLIO
EMC CORPORATION RECENT ACTIVITIES
EMC CORPORATION SWOTANALYSIS
GOOGLE INC.
INTRODUCTION
GOOGLE INC. PRODUCT PORTFOLIO
GOOGLE INC. RECENT ACTIVITIES
GOOGLE INC. SWOTANALYSIS
HEWLETT PACKARD COMPANY
INTRODUCTION
HEWLETT PACKARD COMPANY PRODUCT PORTFOLIO
HEWLETT PACKARD COMPANY RECENT ACTIVITIES
HEWLETT PACKARD COMPANY SWOTANALYSIS
IBM CORPORATION
INTRODUCTION
IBM CORPORATION PRODUCT PORTFOLIO
IBM CORPORATION RECENT ACTIVITIES
IBM CORPORATION SWOTANALYSIS
INTERNAP CORPORATION
INTRODUCTION

INTERNAP CORPORATION PRODUCT PORTFOLIO
INTERNAP CORPORATION RECENT ACTIVITIES
INTERNAP CORPORATION SWOTANALYSIS
MICROSOFT CORPORATION
INTRODUCTION
MICROSOFT CORPORATION PRODUCT PORTFOLIO
MICROSOFT CORPORATION RECENT ACTIVITIES
MICROSOFT CORPORATION SWOTANALYSIS
NETSUITE INC.
INTRODUCTION
NETSUITE PRODUCT PORTFOLIO
NETSUITE RECENT ACTIVITIES
NETSUITE SWOTANALYSIS
ORACLE CORPORATION
INTRODUCTION
ORACLE CORPORATION PRODUCT PORTFOLIO
ORACLE CORPORATION RECENT ACTIVITIES
ORACLE CORPORATION SWOTANALYSIS
RACKSPACE INC.
INTRODUCTION
RACKSPACE INC. PRODUCT PORTFOLIO
RACKSPACE INC. RECENT ACTIVITIES
RACKSPACE INC. SWOTANALYSIS
COM INC.
INTRODUCTION
COM INC. PRODUCT PORTFOLIO
COM INC. RECENT ACTIVITIES
COM INC. SWOTANALYSIS
SAP SE
INTRODUCTION
SAP SE PRODUCT PORTFOLIO
SAP SE RECENT ACTIVITIES
SAP SE SWOTANALYSIS
SERVICENOW INC.
INTRODUCTION
SERVICENOW INC. PRODUCT PORTFOLIO
SERVICENOW INC. RECENT ACTIVITIES
SERVICENOW INC. SWOTANALYSIS
SINGLEHOP LLC

INTRODUCTION

SINGLEHOP LLC PRODUCT PORTFOLIO

SINGLEHOP LLC RECENT ACTIVITIES

SINGLEHOP LLC SWOTANALYSIS

VERIZON ENTERPRISE SOLUTIONS

INTRODUCTION

VERIZON ENTERPRISE SOLUTIONS PRODUCT PORTFOLIO

VERIZON ENTERPRISE SOLUTIONS RECENT ACTIVITIES

VERIZON ENTERPRISE SOLUTIONS SWOTANALYSIS

List Of Tables

LIST OF TABLES

TABLE # 1 GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY SERVICE MODELS 2015-2021, (\$ MILLIONS)

TABLE # 2 GLOBAL CLOUD COMPUTING BY CLOUD STORAGE MARKET RESEARCH AND ANALYSIS, 2015-2020, (\$ MILLIONS)

TABLE # 3 GLOBAL CLOUD COMPUTING BY CLOUD SOFTWARE MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 4 GLOBAL CLOUD COMPUTING BY CLOUD SECURITY MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 5 GLOBAL CLOUD COMPUTING BY CLOUD PLATFORMS AND DEVELOPMENT MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 6 GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY DEPLOYMENT MODELS 2015-2021, (\$ MILLIONS)

TABLE # 7 GLOBAL PRIVATE CLOUD MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 8 GLOBAL PUBLIC CLOUD MARKET RESEARCH AND ANALYSIS, BY TECHNOLOGY, 2015-2021, (\$ MILLIONS)

TABLE # 9 GLOBAL HYBRID MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 10 GLOBAL COMMUNITY CLOUD MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 11 GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY VERTICAL 2015-2021, (\$ MILLIONS)

TABLE # 12 GLOBAL GOVERNMENT MARKET RESEARCH AND ANALYSIS, BY MATERIAL, 2015-2021, (\$ MILLIONS)

TABLE # 13 GLOBAL DEFENCE MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 14 GLOBAL AEROSPACE MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 15 GLOBAL BANKING AND FINANCIAL SERVICES MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 16 GLOBAL TRAVEL AND TRANSPORTATION MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 17 GLOBAL TELECOMMUNICATION MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 18 GLOBAL HEALTHCARE MARKET RESEARCH AND ANALYSIS, BY

SHALE TYPE, 2015-2021, (\$ MILLIONS)

TABLE # 19 GLOBAL RETAIL MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 20 GLOBAL MANUFACTURING MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 21 GLOBAL CLOUD COMPUTING MARKET RESEARCH AND ANALYSIS, BY PRICING COMPONENTS 2015-2021, (\$ MILLIONS)

TABLE # 22 GLOBAL CLOUD COMPUTING BY COMPUTING MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 23 GLOBAL CLOUD COMPUTING BY STORAGE MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

TABLE # 24 GLOBAL CLOUD COMPUTING BY DATA TRANSFER MARKET RESEARCH AND ANALYSIS, 2015-2021, (\$ MILLIONS)

List Of Figures

LIST OF FIGURES

FIGURE # 1 NORTH AMERICAN MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 2 UNITED STATES MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 3 CANADA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 4 EUROPEAN MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 5 WESTERN EUROPE MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 6 GERMANY MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 7 UNITED KINGDOM MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 8 ROE MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 9 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 10 INDIA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 11 CHINA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 12 JAPAN MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 13 SOUTH KOREA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 14 ROPAC MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 15 LATIN AMERICA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 16 BRAZIL MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 17 ROLA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 18 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 19 AUSTRALIA MARKET RESEARCH AND ANALYSIS, 2015-2021
FIGURE # 20 ROW MARKET RESEARCH AND ANALYSIS, 2015-2021

COMPANIES MENTIONED

1. AKAMAI TECHNOLOGIES INC.
2. AMAZON WEB SERVICES INC.
3. AT&T INC.
4. CENTURYLINK INC.
5. CISCO SYSTEMS INC.
6. CITRIX SYSTEM INC.
7. EMC CORPORATION
8. GOOGLE INC.
9. HEWLETT PACKARD COMPANY
10. IBM CORPORATION
11. INTERNAP CORPORATION

12. MICROSOFT CORPORATION
13. NETSUITE INC.
14. ORACLE CORPORATION
15. RACKSPACE INC.
16. SALESFORCE.COM INC.
17. SAP SE
18. SERVICENOW INC.
19. SINGLEHOP LLC
20. VERIZON ENTERPRISE SOLUTIONS

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