

Global Cement Additives Market Research and Forecast, 2018-2023

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Abstracts

Cement additives are special chemicals which are mixed with cement to modify the property of the concrete structure. The cement additives are used to add value to infrastructure material by withstanding adverse climatic conditions, such as dry heat, storm, wind, dust and wet climatic conditions. They are widely adopted during construction of any structures to increase their life and impart additional protection from environmental hazards. Cement additives are mixed with the construction materials in an appropriate ratio in order to fulfill its functional, aesthetic, and design requirement of civil structures. They are considered to be key components in the construction sector and play a significant role in global infrastructure development.

The major factors that are augmenting the growth of the market include consumer preference for improved and high-quality cement, rising demand of improved infrastructure such as smart cities in emerging economies, and surging building and construction industry in the Middle East and Asia-Pacific region. Furthermore, the increasing urban population is expected to contribute significantly to the rising building and construction industry across the globe. As per United Nation, by 2050, 66% of the global population is expected to live in the urban area as compared to 54% in 2014. The total population in 2014 were 7.2 billion which is expected to reach 9.7 billion in 2050. Hence, more than 6.2 billion people will live in urban cities by 2050. The migration will be more in Asia-Pacific & the Middle East region due to increasing development in their countries and migration rate of the people.

Additionally, in the Asia-Pacific region the percentage of the people residing in an urban area is quite lower as compared to Europe and North America. Hence more demand for better infrastructure can be expected in the future. However, there are certain factors that are likely to hamper the market growth which includes dynamic raw material price



and stringent government regulations imposed on the use of harmful chemicals in cement. Besides this, increasing infrastructural demand is driven by surging population in major cities across the globe, and technological advancements and innovation in construction chemicals are expected to provide a lucrative opportunity to the market in the forecast period.

Cement additives market is segmented on the basis of type, application, and end-user. By type, the market has been segmented into mineral admixture, chemical additives, and fiber additives. By application, the market has been segmented into waterproofing, plasticizer, retarding agent, a coloring agent, and others. Waterproofing is expected to have a significant market growth due to continuous use of the additive in infrastructure repairing during the forecast period. By end-user, the market has been segmented into residential, commercial & industrial, and government.

Furthermore, the global cement additives market is segmented on the basis of the geography including North America, Asia-Pacific, Europe and Rest of the World. Asia-Pacific dominates the global cement additives market in terms of revenue owing to growing infrastructural development in emerging economies of the region. Main countries contributing to the market are India, China, Japan, South Korea, and Indonesia among others. Other significant markets for cement additives in emerging economies includes the Middle East and Brazil. The developed economies such as the US, Japan, and Germany also seems to have great demand for cement additives as the demand of the complex infrastructure and modification is significant in these economies.

Key players of the cement additives market include BASF SE, The Dow Chemicals, Sika AG, SABIC, LG Chem, Ltd., and so on. In order to stay competitive in the market, these players adopt different strategies such as a mergers and acquisitions, product launch, partnership, geographical expansion and so on. For instance, in April 2018, BASE SE announced to spend at least \$7 million for constructing new cement additive and concrete admixture plant in Russia. It is expected that the plant will start their production by 2021.

RESEARCH METHODOLOGY

The market study of cement additives is incorporated by extensive primary and secondary research conducted by a research team at OMR. Secondary research has been conducted to refine the available data to break down the market in various segments, derive total market size, market forecast, and growth rate. Different approaches have been worked on to derive the market value and market growth rate.



Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report, the country-level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macroeconomic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders, and industry experts. Primary research brings the authenticity of our reports.

SECONDARY SOURCES INCLUDE:

Financial reports of companies involved in the market

Government funding in infrastructure projects

New technological developments

The average cost of cement additives at a regional level

Whitepapers, research-papers, and news blogs

Company websites and their product catalog

The report is intended to cement additives manufactures, cement manufacture, e-commerce companies, government organization, and venture capitalists for overall market analysis and competitive analysis. The report provides an in-depth analysis of market size and will serve as a source for 360-degree analysis of the market thoroughly delivering insights into the market for better business decisions.

MARKET SEGMENTATION

Global Cement additives Market Research and Analysis, By Type Global Cement additives Market Research and Analysis, By Application Global Cement additives Market Research and Analysis, By End-User Global Cement additives Market Research and Analysis, By Region

THE REPORT COVERS:



Comprehensive research methodology of global cement additives market.

This report also includes a detailed and extensive market overview with key analyst insights.

An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global cement additives market.

Insights about market determinants which are stimulating the global cement additives market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.



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