

Global Cardiology Surgery, Devices and Drugs Market Research and Analysis, 2014-2020

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Abstracts

MARKET INSIGHTS

Global cardiology surgery, devices and drugs market is expected to grow at a CAGR of 7% for the forecasted period of 2015-2020. The report covers three major segments of cardiology surgery, devices and drugs market which includes surgeries, devices and drugs. Cardiovascular diseases are the number one cause of death globally. CVDs are responsible for over 3 million diseases annually. Some of the major CVDs include coronary heart diseases, stroke, hypertensive heart diseases, inflammatory heart diseases, rheumatoid heart diseases and others. Coronary heart diseases are the leading cause of death followed by strokes. The prevalence and incidence rate of heart diseases are on a rise; especially in major emerging countries such as India, China and Japan. The market of cardiology surgery, devices and drugs are also on a rise.

One of the major factors driving the market is medical tourism. Especially in emerging markets such as India, ASEAN countries and China, the cost of surgery and treatment for cardiovascular diseases is low. In India a heart surgery costs around 1,500 whereas in the United States it costs 5 to 10 times more than India. Hence, many Americans prefer to travel to India for their treatment.

North America is the leading market with highest market share. The market is expected to grow at a CAGR of 7 percent. North American marker is followed by Europe, Asia Pacific and Rest of the world. Asia Pacific market is expected to have highest CAGR of 9.3% for the forecasted period of 2015-2020.



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- 17. F. HOFFMANN-LA ROCHE LTD
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- 19. BOEHRINGER INGELHEIM



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