

Global Cancer Biomarkers Market Research and Analysis 2015-2022

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Abstracts

Market Insights

Global Cancer biomarkers market is estimated to witness an exponential growth rate of 11.7% during 2017-2022. The growth of the market is backed by the increasing prevalence of cancer coupled with the rising awareness related to the usage of biomarkers at various stages of cancer. According to WHO, Cancer is the leading cause of morbidity as well as mortality at global level with around 14 million new cases registered in 2012. Over the next two decades, the number of new cases of cases if projected to rise by about 70%. Lack of physical activities, improper diet, frequent sun & UV exposure and increasing consumption of tobacco are some of the key factors that have attributed towards the increasing prevalence of cancer. Around 22% of cancer deaths are caused due to tobacco consumption and is regarded as the key risk factor for cancer. Along with it, few internal factors such as genetic mutation, hormonal imbalance and metabolic mutation also contributes towards the rise in cancer cases which in turn boosts the demand for cancer biomarkers. Moreover, increasing demand for clinical diagnosis in cancer's early stages and growing geriatric population base further propels the usage rates of cancer biomarkers. Increasing utilization of the biomarkers in surrogate endpoints & drug targets developments, rising interest among researchers & students regarding cancer diagnostic researchers and growing need for the biomarkers in cancer research are few critical success factors for the growth of the global cancer biomarkers market.

Technological advancements in the omics technology and rising demand for personalized medicine in therapies of cancer are projected to create growth opportunities for the global market which will attribute significantly towards the market value of the cancer biomarkers. However, poor reimbursement policies and high cost

associated with cancer biomarkers are the key factors hampering the growth of the global market. Technical issues related to sample collection as well as storage further impede the growth of the global cancer biomarkers market.

Geographical Insights

Global Cancer biomarkers market can be segmented geographically into North America, Asia Pacific, Europe and RoW. In 2016, North America leads the global cancer biomarkers market followed by Europe and Asia Pacific. The growth of the North American market is driven by the increasing government support for biomarkers discovery and development and growing usage of biomarkers in drug discovery & development by the pharmaceutical companies within the region. Early adoption of the omics technology for the discovery of biomarkers and rising demand for personalized medicine have further propelled the growth of the cancer biomarkers market in North America. Furthermore, Asia Pacific is estimated to witness the highest growth rate owing to the favorable government funding for cancer biomarker research and increasing prevalence of cancer within the regional countries. Rising focus of international players in emerging economies and growing demand for advanced healthcare facilities in developing countries such as China and India are the other key factors that have attributed extensively towards the growth of the cancer biomarkers market in Asia Pacific. Growing awareness related to the benefits of biomarkers in treatment of cancer such as its ability to target the patient specific molecular structure to enhance the early stage of cancer detection & screening as well as to detect the cancer type is also expected to boost the growth of the Asia Pacific market in the upcoming scenario.

The report includes detailed market overview, market determinants, company profiling, sector analysis, market segmentation, geographical analysis, patent analysis, strategic recommendations, key company analysis, gap analysis, key findings, market estimations, market insights, analyst insights and predictive analysis of the market.

Competitive Insights

The key players of Cancer biomarkers market include Qiagen N.V., Agilent Technologies, Inc., Affymetrix, Inc., Roche Diagnostics Ltd., Illumina, Inc., Merck & Co. Inc., Becton, Dickinson and Company and Pfizer, Inc. The key players are constantly focusing on new product developments as well as upgrading their product portfolios to gain a competitive edge over other players. Product launch, geographic expansion and mergers & acquisitions are some of the key strategies adopted by the market players in

the past few years. On January 2017, Qiagen N.V. acquired OmicSoft Corporation that provides access to the OmicSoft's powerful multi-omics data management infrastructure solution and complements Qiagen's bioinformatics portfolio.

Market Segmentation

Cancer biomarkers Market by Biomarker Type

Genetic Biomarkers

Protein Biomarkers

Other Cancer Biomarkers

Cancer biomarkers Market by Tumor Type

Lung Cancer

Prostate Cancer

Breast Cancer

Colorectal Cancer

Cervical Cancer

Other Cancers

Cancer biomarkers Market by Application

Drug Discovery & Development

Diagnosis

Risk Assessment

Prognosis

Others

Cancer biomarkers Market by Profiling Technologies

Omics Technologies

Proteomics

2 -D Gel Electrophoresis

Mass Spectrometry

Imaging Mass Spectrometry

Maldi Mass Spectrometry

Antibody Array Technology

Peptide Array Technology

Protein Microarray Technology

Genomics

Microarrays

Next Generation Sequencing

PCR

Other Omics Technologies

Immunoassays

Immunohistochemistry

ELISA

Flow Cytometry

Imaging Technologies

Positron Emission Tomography

Computed Tomography

Magnetic Resonance Imaging

Mammography

Ultrasound

Cytogenetics

In situ Hybridization

Others

Bioinformatics

OMR report covers

Comprehensive research methodology of global Cancer biomarkers market

In-depth analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global Cancer biomarkers market

Insights about market determinants which are stimulating the global Cancer biomarkers market

Detailed and extensive market segments with regional distribution of researched revenues

Extensive profiles and recent developments of market players

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