

Global Analytic As A Service Market Research and Analysis 2015-2022

<https://marketpublishers.com/r/G369AEF87EN.html>

Date: July 2017

Pages: 0

Price: US\$ 3,495.00 (Single User License)

ID: G369AEF87EN

Abstracts

The Global analytic as a service market is expected to grow at a CAGR of 32.01 % during 2017-2022. With the liberation of information enabled by Big Data Analytics Analytics-as-a-Service combines the demand based aspects of cloud computing. Businesses are rising flattening their decision-making hierarchies to become more responsive to customers and empower more knowledge workers. With increasing competitiveness in different industries, this solution empowers to make more real-time decisions and enterprises to continuously innovate. Analytics-as-a-Service helps knowledge workers by granting them personalized access to centrally managed information data sets. This erases many of the delays that business analysts, data scientists, and other information consumers face, while enabling these information workers to explore information data sets more interactively and discover richer insights more rapidly.

The major boosting agents in the growth of global analytic as a service market are lower cost of implementation in an organization especially for small and medium sized business which would require lesser capital expenditure. The Analytics-as-a-Service provides the tailored and customized solutions according to the needs of business. Apart from this other factor that also pushes the market upward are resource constraints to setup, budget optimization, agility and better control over data. At the same time the uncertain ROI is posing a major challenge to this market followed by lack of proper big data strategies and issues in acquisition and integration of data sources.

Geographical Insights

Geographically market is divided into North America, Europe, Asia Pacific and Rest of the World. North America dominates the global market, majorly owing to the presence

of major AaaS vendors in the US region. Though the Americas dominate this market, APAC region is also showing faster growth due to the emergence and adoption of big data is expected to boost the market for AaaS in the Americas and APAC during the next five years of time period.

Competitive Insights:

The Key Players in the Global analytic as a service market Include 1010data, Amazon.Com Inc., Atos Se, Bigml, Inc., Bison Analytics, Computer Science Corporation (Csc), Emc Corporation, Google, Hitachi, Ltd., Host Analytics Inc., Hpsc Systems, Ibm Corporation, Intel Corporation, Microsoft Corporation, Opera Solutions Llc, Oracle Corporation, Quantivo, Quantivo Corporation, Sas, The Hewlett-Packard Company and so on Partnership, R&D, M&A, Product Launch Are The Key Strategy Adopted In The Global analytic as a service market.

Market Segmentation:

Global analytic as a service market is segmented on the basis of deployment, type of data, organization type, industry and regional outlook.

1. Global Analytics-As-A-Service Market Research And Analysis, By Deployment
2. Global Analytics-As-A-Service Market Research And Analysis, By Type Of Data
3. Global Analytics-As-A-Service Market Research And Analysis, By Organization Type
4. Global Analytics-As-A-Service Market Research And Analysis, By Industry
5. Global analytic as a service market Research And Analysis, By Region
 - 5.1. North America
 - 5.2. Europe
 - 5.3. APAC
 - 5.4. RoW

Contents

1. REPORT SUMMARY

- 1.1. RESEARCH METHODS AND TOOLS
- 1.2. MARKET BREAKDOWN
 - 1.2.1. BY SEGMENTS
 - 1.2.2. BY GEOGRAPHY
 - 1.2.3. BY STAKEHOLDERS
 - 1.2.4. EXCEPTIONS

2. MARKET OVERVIEW AND INSIGHTS

- 2.1. DEFINITION
- 2.2. ANALYST INSIGHTS & CURRENT MARKET TRENDS
 - 2.2.1. KEY FINDINGS
 - 2.2.2. RECOMMENDATION
 - 2.2.3. CONCLUSION
- 2.3. RAW MATERIAL ANALYSIS
- 2.4. REGULATION
 - 2.4.1.1. UNITED STATES
 - 2.4.1.2. EUROPEAN UNION
 - 2.4.1.3. CHINA
 - 2.4.1.4. INDIA

3. MARKET DETERMINANT

- 3.1. MOTIVATORS
 - 3.1.1. LOWER COST OF OWNERSHIP FOR ORGANIZATIONS
 - 3.1.2. INCREASING ADOPTION OF DATA ANALYTICS
 - 3.1.3. AGILITY AND BETTER CONTROL OVER DATA
 - 3.1.4. BUSINESS INTELLIGENCE MATURATION
 - 3.1.5. INCREASED ABILITY OF TECHNOLOGIES TO PROCESS HUGE WORKLOAD THROUGH CLOUD
- 3.2. RESTRAINT
 - 3.2.1. COMPLEX ANALYTICAL WORKFLOW
 - 3.2.2. ACQUISITION AND INTEGRATION OF DATA SOURCES
 - 3.2.3. LACK OF PROPER STRATEGIES OF BIG DATA
- 3.3. OPPORTUNITY

- 3.3.1. GROWING DEMAND OF MOBILE DEVICES FOR ANALYTICS
- 3.3.2. INCREASED USAGE OF MACHINE GENERATED DATA
- 3.3.3. INCREASING AMOUNT OF DATA ACROSS VARIOUS VERTICALS?

4. MARKET SEGMENTATION

- 4.1. ANALYTICS-AS-A-SERVICE, BY DEPLOYMENT
 - 4.1.1. PUBLIC CLOUD
 - 4.1.2. PRIVATE CLOUD
 - 4.1.3. HYBRID
- 4.2. ANALYTICS-AS-A-SERVICE, BY TYPE OF DATA
 - 4.2.1. DATA AT REST ANALYTICS
 - 4.2.2. DATA IN MOTION ANALYTICS
- 4.3. ANALYTICS-AS-A-SERVICE, BY ORGANIZATION TYPE
 - 4.3.1. SMALL AND MEDIUM BUSINESSES
 - 4.3.2. LARGE BUSINESSES
- 4.4. ANALYTICS-AS-A-SERVICE, BY INDUSTRY
 - 4.4.1. TELECOM AND INFORMATION TECHNOLOGY
 - 4.4.2. BANKING AND FINANCIAL SERVICE
 - 4.4.3. OIL & GAS
 - 4.4.4. MANUFACTURING
 - 4.4.5. HEALTHCARE
 - 4.4.6. LOCAL/CENTRAL GOVERNMENT
 - 4.4.7. TRAVEL AND TRANSPORT
 - 4.4.8. RETAIL
 - 4.4.9. ENTERTAINMENT & MEDIA
 - 4.4.10. OTHERS

5. COMPETITIVE LANDSCAPE

- 5.1. KEY STRATEGIES
- 5.2. KEY COMPANY ANALYSIS

6. REGIONAL ANALYSIS

- 6.1. NORTH AMERICAN MARKET RESEARCH AND ANALYSIS
 - 6.1.1. UNITED STATES MARKET RESEARCH AND ANALYSIS
 - 6.1.2. CANADA MARKET RESEARCH AND ANALYSIS
- 6.2. EUROPEAN MARKET RESEARCH AND ANALYSIS

- 6.2.1. UK MARKET RESEARCH AND ANALYSIS
- 6.2.2. GERMANY MARKET RESEARCH AND ANALYSIS
- 6.2.3. SPAIN MARKET RESEARCH AND ANALYSIS
- 6.2.4. FRANCE MARKET RESEARCH AND ANALYSIS
- 6.2.5. ITALY MARKET RESEARCH AND ANALYSIS
- 6.2.6. ROE MARKET RESEARCH AND ANALYSIS
- 6.3. ASIA PACIFIC MARKET RESEARCH AND ANALYSIS
 - 6.3.1. INDIA MARKET RESEARCH AND ANALYSIS
 - 6.3.2. CHINA MARKET RESEARCH AND ANALYSIS
 - 6.3.3. JAPAN MARKET RESEARCH AND ANALYSIS
 - 6.3.4. ROAPAC MARKET RESEARCH AND ANALYSIS
- 6.4. REST OF THE WORLD MARKET RESEARCH AND ANALYSIS

7. COMPANY PROFILES

- 7.1. 1010DATA
 - 7.1.1. INTRODUCTION
 - 7.1.2. 1010DATA PRODUCT PORTFOLIO
 - 7.1.3. 1010DATA RECENT ACTIVITIES
- 7.2. AMAZON.COM INC.
 - 7.2.1. INTRODUCTION
 - 7.2.2. AMAZON.COM INC. PRODUCT PORTFOLIO
 - 7.2.3. AMAZON.COM INC. RECENT ACTIVITIES
- 7.3. ATOS SE
 - 7.3.1. INTRODUCTION
 - 7.3.2. ATOS SE PRODUCT PORTFOLIO
 - 7.3.3. ATOS SE RECENT ACTIVITIES
- 7.4. BIGML, INC.
 - 7.4.1. INTRODUCTION
 - 7.4.2. BIGML, INC. PRODUCT PORTFOLIO
 - 7.4.3. BIGML, INC. RECENT ACTIVITIES
- 7.5. BISON ANALYTICS
 - 7.5.1. INTRODUCTION
 - 7.5.2. BISON ANALYTICS PRODUCT PORTFOLIO
 - 7.5.3. BISON ANALYTICS RECENT ACTIVITIES
- 7.6. COMPUTER SCIENCE CORPORATION (CSC)
 - 7.6.1. INTRODUCTION
 - 7.6.2. COMPUTER SCIENCE CORPORATION (CSC) PRODUCT PORTFOLIO
 - 7.6.3. COMPUTER SCIENCE CORPORATION (CSC) RECENT ACTIVITIES

7.7. EMC CORPORATION

7.7.1. INTRODUCTION

7.7.2. EMC CORPORATION PRODUCT PORTFOLIO

7.7.3. EMC CORPORATION RECENT ACTIVITIES

7.8. GOOGLE

7.8.1. INTRODUCTION

7.8.2. GOOGLE PRODUCT PORTFOLIO

7.8.3. GOOGLE RECENT ACTIVITIES

7.9. HITACHI, LTD.

7.9.1. INTRODUCTION

7.9.2. HITACHI, LTD. PRODUCT PORTFOLIO

7.9.3. HITACHI, LTD. RECENT ACTIVITIES

7.10. HOST ANALYTICS INC.

7.10.1. INTRODUCTION

7.10.2. HOST ANALYTICS INC. PRODUCT PORTFOLIO

7.10.3. HOST ANALYTICS INC. RECENT ACTIVITIES

7.11. HPCC SYSTEMS

7.11.1. INTRODUCTION

7.11.2. HPCC SYSTEMS PRODUCT PORTFOLIO

7.11.3. HPCC SYSTEMS RECENT ACTIVITIES

7.12. IBM CORPORATION

7.12.1. INTRODUCTION

7.12.2. IBM CORPORATION PRODUCT PORTFOLIO

7.12.3. IBM CORPORATION RECENT ACTIVITIES

7.13. INTEL CORPORATION

7.13.1. INTRODUCTION

7.13.2. INTEL CORPORATION PRODUCT PORTFOLIO

7.13.3. INTEL CORPORATION RECENT ACTIVITIES

7.14. MICROSOFT CORPORATION

7.14.1. INTRODUCTION

7.14.2. MICROSOFT CORPORATION PRODUCT PORTFOLIO

7.14.3. MICROSOFT CORPORATION RECENT ACTIVITIES

7.15. OPERA SOLUTIONS LLC

7.15.1. INTRODUCTION

7.15.2. OPERA SOLUTIONS LLC PRODUCT PORTFOLIO

7.15.3. OPERA SOLUTIONS LLC RECENT ACTIVITIES

7.16. ORACLE CORPORATION

7.16.1. INTRODUCTION

7.16.2. ORACLE CORPORATION PRODUCT PORTFOLIO

- 7.16.3. ORACLE CORPORATION RECENT ACTIVITIES
- 7.17. QUANTIVO
 - 7.17.1. INTRODUCTION
 - 7.17.2. QUANTIVO PRODUCT PORTFOLIO
 - 7.17.3. QUANTIVO RECENT ACTIVITIES
- 7.18. QUANTIVO CORPORATION
 - 7.18.1. INTRODUCTION
 - 7.18.2. QUANTIVO CORPORATION PRODUCT PORTFOLIO
 - 7.18.3. QUANTIVO CORPORATION RECENT ACTIVITIES
- 7.19. SAS
 - 7.19.1. INTRODUCTION
 - 7.19.2. SAS PRODUCT PORTFOLIO
 - 7.19.3. SAS RECENT ACTIVITIES
- 7.20. THE HEWLETT-PACKARD COMPANY
 - 7.20.1. INTRODUCTION
 - 7.20.2. THE HEWLETT-PACKARD COMPANY PRODUCT PORTFOLIO
 - 7.20.3. THE HEWLETT-PACKARD COMPANY RECENT ACTIVITIES

List Of Tables

LIST OF TABLES

Table # 1 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY DEPLOYMENT 2015-2022 (\$ MILLION)

Table # 2 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY PUBLIC CLOUD 2015-2022 (\$ MILLION)

Table # 3 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY PRIVATE CLOUD 2015-2022 (\$ MILLION)

Table # 4 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY HYBRID 2015-2022 (\$ MILLION)

Table # 5 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY TYPE OF DATA 2015-2022 (\$ MILLION)

Table # 6 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY DATA AT REST ANALYTICS 2015-2022 (\$ MILLION)

Table # 7 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY DATA IN MOTION ANALYTICS 2015-2022 (\$ MILLION)

Table # 8 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY ORGANIZATION TYPE 2015-2022 (\$ MILLION)

Table # 9 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY SMALL AND MEDIUM BUSINESSES 2015-2022 (\$ MILLION)

Table # 10 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY LARGE BUSINESSES 2015-2022 (\$ MILLION)

Table # 11 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY INDUSTRY 2015-2022 (\$ MILLION)

Table # 12 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY TELECOM AND INFORMATION TECHNOLOGY 2015-2022 (\$ MILLION)

Table # 13 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY BANKING AND FINANCIAL SERVICE 2015-2022 (\$ MILLION)

Table # 14 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY OIL & GAS 2015-2022 (\$ MILLION)

Table # 15 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY MANUFACTURING 2015-2022 (\$ MILLION)

Table # 16 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY HEALTHCARE 2015-2022 (\$ MILLION)

Table # 17 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY LOCAL/CENTRAL GOVERNMENT 2015-2022 (\$ MILLION)

Table # 18 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY TRAVEL AND TRANSPORT 2015-2022 (\$ MILLION)

Table # 19 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY RETAIL 2015-2022 (\$ MILLION)

Table # 20 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY ENTERTAINMENT & MEDIA 2015-2022 (\$ MILLION)

Table # 21 GLOBAL ANALYTICS-AS-A-SERVICE MARKET RESEARCH AND ANALYSIS, BY OTHERS 2015-2022 (\$ MILLION)

Table # 22 1010DATA PRODUCT PORTFOLIO

Table # 23 1010DATA RECENT ACTIVITIES

Table # 24 AMAZON.COM INC. PRODUCT PORTFOLIO

Table # 25 AMAZON.COM INC. RECENT ACTIVITIES

Table # 26 ATOS SE PRODUCT PORTFOLIO

Table # 27 ATOS SE RECENT ACTIVITIES

Table # 28 BIGML, INC. PRODUCT PORTFOLIO

Table # 29 BIGML, INC. RECENT ACTIVITIES

Table # 30 BISON ANALYTICS PRODUCT PORTFOLIO

Table # 31 BISON ANALYTICS RECENT ACTIVITIES

Table # 32 COMPUTER SCIENCE CORPORATION (CSC) PRODUCT PORTFOLIO

Table # 33 COMPUTER SCIENCE CORPORATION (CSC) RECENT ACTIVITIES

Table # 34 EMC CORPORATION PRODUCT PORTFOLIO

Table # 35 EMC CORPORATION RECENT ACTIVITIES

Table # 36 GOOGLE PRODUCT PORTFOLIO

Table # 37 GOOGLE RECENT ACTIVITIES

Table # 38 HITACHI, LTD. PRODUCT PORTFOLIO

Table # 39 HITACHI, LTD. RECENT ACTIVITIES

Table # 40 HOST ANALYTICS INC. PRODUCT PORTFOLIO

Table # 41 HOST ANALYTICS INC. RECENT ACTIVITIES

Table # 42 HPCC SYSTEMS PRODUCT PORTFOLIO

Table # 43 HPCC SYSTEMS RECENT ACTIVITIES

Table # 44 IBM CORPORATION PRODUCT PORTFOLIO

Table # 45 IBM CORPORATION RECENT ACTIVITIES

Table # 46 INTEL CORPORATION PRODUCT PORTFOLIO

Table # 47 INTEL CORPORATION RECENT ACTIVITIES

Table # 48 MICROSOFT CORPORATION PRODUCT PORTFOLIO

Table # 49 MICROSOFT CORPORATION RECENT ACTIVITIES

Table # 50 OPERA SOLUTIONS LLC PRODUCT PORTFOLIO

Table # 51 OPERA SOLUTIONS LLC RECENT ACTIVITIES

Table # 52 ORACLE CORPORATION PRODUCT PORTFOLIO

Table # 53 ORACLE CORPORATION RECENT ACTIVITIES

Table # 54 QUANTIVO PRODUCT PORTFOLIO

Table # 55 QUANTIVO RECENT ACTIVITIES

Table # 56 QUANTIVO CORPORATION PRODUCT PORTFOLIO

Table # 57 QUANTIVO CORPORATION RECENT ACTIVITIES

Table # 58 SAS PRODUCT PORTFOLIO

Table # 59 SAS RECENT ACTIVITIES

Table # 60 THE HEWLETT-PACKARD COMPANY PRODUCT PORTFOLIO

Table # 61 THE HEWLETT-PACKARD COMPANY RECENT ACTIVITIES

List Of Figures

LIST OF FIGURES

Figure # 1 NORTH AMERICAN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 2 UNITED STATES MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 3 CANADA MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 4 EUROPEAN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 5 UK MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 6 GERMANY MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 7 SPAIN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 8 FRANCE MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 9 ITALY MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 10 ROE MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 11 ASIA PACIFIC MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 12 INDIA MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 13 CHINA MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 14 JAPAN MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 15 ROPAC MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

Figure # 16 REST OF THE WORLD MARKET RESEARCH AND ANALYSIS 2015-2022 (\$ MILLION)

I would like to order

Product name: Global Analytic As A Service Market Research and Analysis 2015-2022

Product link: <https://marketpublishers.com/r/G369AEFBF87EN.html>

Price: US\$ 3,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G369AEFBF87EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970