

Global Agriculture Sprayer Market Research and Forecast 2018-2023

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Abstracts

With the constantly increasing crop production, the need for pest protection and crop nutrition have become necessary aspects of farm management. Therefore, agriculture spray is a suitable and cost-effective way to manage both of these critical aspects. Agriculture sprayer is one of the important agriculture equipment. The agriculture sprayer market is significantly growing across the globe. Mostly, pressure sprayer is used to apply liquid pesticides. Pressure sprayer comes with two types includes low pressure sprayer and high-pressure sprayer. Low pressure sprayer is used to spray pesticides on the crop whereas high pressure sprayer is used to spray pesticides into the soil as well.

Increasing production of crop such as cereals and grains in APAC, is a major factor contributing in the growth of the global agriculture sprayer market. There is a rising demand for advanced farming equipment to improve the productivity, which in turn, augmenting the growth of the market. Other factors that are augmenting the growth of the market include growth in agriculture industry, extensive application in agricultural pesticides and demand for large capacity agriculture spray. High cost of agriculture sprayer is hampering the growth of the market across the globe. However, growing technological advancements in spraying technologies along with entry of new players in the agriculture sprayer market are some of the factors that are expected to propel the growth of the market in the near future. The spraying technologies includes air-assisted electrostatic spray technology, hydraulic nozzle spray technology (hydraulic spray systems), variable rate technology (VRT) and other technologies.

The agriculture sprayer market can be segmented on the basis of type, component, power source, and application. Based on type, the market is segmented into low pressure sprayer and high-pressure sprayer. Low pressure sprayer is further

segmented into tractor mounted, high clearance sprayer, trailer-mounted sprayers and truck mounted sprayers. Whereas, high-pressure sprayer is segmented into air carrier sprayer, fogger (mist blowers), and hand / manually operated sprayer (knapsack sprayer, hand compression sprayer, foot sprayer / pedal pump sprayers and rocker sprayer). Based on component, the market can be categorized into tank, pump with agitator, pressure gauge, regulating valve relief valve, control valves, piping and nozzle, power source, and support frame. On the basis of power source, the market can be bifurcated into electric sprayer, handheld sprayer, solar sprayer and fuel-based sprayer. Fuel-based sprayer are dominating the global agriculture spray market due to its raising demand owing to its large capacity. Solar sprayer is considered to be the fastest growing segment due to increasing demand for environmentally friendly agriculture sprayer across the globe. Based on application, the market can be segmented into fungicide, herbicide, insecticides and others.

The global agriculture sprayer market is further analyzed based on the geographical regions that are contributing in the growth of the market. Asia Pacific contributes the largest market share in the global agriculture sprayer market. This is mainly owing to rapid growth of agriculture industry in the emerging economies of the region, especially in China and India. The supportive government schemes and availability of pesticides are some other factors that are significantly fueling the market growth in the APAC. Moreover, the Asia Pacific is projected to be the most opportunistic region in the global agriculture spray market over the forecast period. This is due to entry of new market players in the region is expected to positively impact the revenue share of agriculture spray market in the region. North America and Europe are also significantly contributing in the global agriculture spray market.

Some of the key players operating in the global agriculture sprayer market are AGCO Corp., Boston Crop Sprayers Ltd., Buhler Industries Inc., Case IH, Cleveland Crop Sprayers Ltd., D&M Manufacturing Co., Equipment Technologies, Inc., Foggers India Pvt Ltd. And Great Plains Manufacturing, Inc. In order to sustain in the competitive market, these players adopt various strategies such as acquisitions, mergers, expansions, joint ventures, and product development, among others. For instance, in June 2018, AGCO Corporation expanded Canada parts facility with a 25,000-sq. ft. expansion in Regina, Saskatchewan. AGCO Parts increased inventory at the facility by 38% to enable faster parts delivery, and decreased equipment downtime for Western Canadian farmers.

RESEARCH METHODOLOGY

The market study of agriculture sprayer market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Authentic Public Databases such as Colorado Department of Agriculture's Pesticides Program, agriculture.gov.ie, so on.

Whitepapers, research papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Ag Spray Equipment, Alibaba for pricing analysis

The report is intended for component suppliers, agriculture spray manufacturers, and government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

MARKET SEGMENTATION:

Global agriculture spray market is segmented on the basis of regional outlook and following segments:

Global agriculture sprayer market research and analysis, by type

Global agriculture sprayer market research and analysis, by component
Global agriculture sprayer market research and analysis, by power source
Global agriculture sprayer market research and analysis, by application
Global agriculture sprayer market research and analysis, by region

THE REPORT COVERS:

Comprehensive research methodology of global agriculture sprayer market

This report also includes detailed and extensive market overview with key analyst insights

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations

Analysis of regional regulations and other government policies impacting the global agriculture spray market

Insights about market determinants which are stimulating the global agriculture spray market

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

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3. AGRO-CHEM INC.
4. AMC SPRAYERS

5. ASPEE INDIA
6. AVISON CROP SPRAYERS
7. BOSTON CROP SPRAYERS LTD.
8. BUHLER INDUSTRIES INC.
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