

Global Agriculture Drone Market Research and Forecast 2018-2023

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Abstracts

The global agriculture drones market has the significant growth during the forecast year (2018-2023). The major factors contributing to the growth of the global agriculture drone market include increasing automation in agriculture field, size reduction and technical advancements, growing number of drone service provider, real time farm management and productivity and increasing funding. On the other hand, high initial cost and weather and range issues are retraining the market. Emerging market and increasing demand for drones as a service are the creating enormous opportunities for the market in near future.

The agriculture drones market can be segmented on the basis of type, component and application. Based on the type, the market is segmented into fixed-wing, multi rotor and hybrid UAVS. The fixed-wing type agriculture drone has the significant market and the multi rotor drones has the significant growth during forecast period. Based on the application, the market is segmented into spraying, field mapping, crop scouting and others (crop monitoring). The spraying application is the most common application of agriculture drone and has the significant market share in the market for agriculture drones. Further, based on component, the market is segmented into frame, controller system, propulsion system, camera system, navigation system and battery.

The global agriculture drone market is further analyzed on the basis of the geographical regions that are contributing significantly towards the growth of the market. North America holds a dominant position in the global agriculture drone market, followed by Europe. This is mainly owing to increasing automation in agriculture field and growing number of drone service provider are significantly contributing towards the market growth in the region. The Asia pacific is projected to exhibit the fastest growth in the global agriculture drone market over the forecast period.

Some of the key players operating in the global agriculture drone market are Honey Comb Corporation, 3DR, Agribotix LLC, DJI, Trimble Inc. and others. In order to sustain in the competitive market, these players adopt various strategies such as Acquisitions, mergers, expansions, joint ventures and product development and so on.

Research Methodology

The market study of agriculture drone market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior, and macro-economic factors. Numbers extracted from secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market

Whitepapers, research-papers, and news blogs

Company websites and their product catalogue

Supplier Websites such as Alibaba, amazon for pricing analysis

The report is intended for drone manufacturer, agriculture institute and government organizations for overall market analysis, and competitive analysis. The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models delivering

insights into the market for better business decisions.

Market Segmentation:

Global agriculture drone market is segmented on the basis of regional outlook and following segments:

1. Global Agriculture drones market Research and Analysis, By Type
2. Global Agriculture drones market Research and Analysis, By Application
3. Global Agriculture drones market Research and Analysis, By Component
4. Global Agriculture drones market Research and Analysis, By Region

THE REPORT COVERS:

Comprehensive research methodology of global agriculture drones market.

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the global agriculture drone market.

Insights about market determinants which are stimulating the global agriculture drone market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

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