

Global 3D Vascular Ultrasound Imaging Market Research and Forecast, 2018-2023

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Abstracts

The 3D vascular ultrasound imaging is a novel imaging technique that produces 3D ultrasound images of various organs, tissues and other parts of the body. The technique is found to be useful in application in imaging the coronal plane of the uterus and in the evaluation of uterine shape abnormalities. Other prominent application of 3D vascular ultrasound imaging is Fetal Cardiac, vascular imaging, Obstetrics, Gynecology, Musculoskeletal, Internal Medicine and Ophthalmology. The major factors that are augmenting the growth of the market are increasing geriatric population and growing cardiovascular prevalence. The rising geriatric population and the growing burden of diseases due to aging are producing growing demand for screening diseases. As a result, 3D vascular ultrasound imaging techniques are widely adopted for diagnosing and treatment. Additionally, increasing demand for a minimally invasive and noninvasive diagnostic procedure, Technological advancement in 3D vascular ultrasound imaging and Increasing awareness for early diagnosis are factors responsible for boosting the growth of the market.

However, there are certain factors that are affecting the growth of the market. Limitations of vascular ultrasound imaging are estimated to be the major constraint in the growth of the market. Besides these petty constraints, the 3D vascular ultrasound imaging market is yet to explore its full potential. Rising demand for wireless and portable vascular imaging and growing healthcare expenditure in the APAC region are developing numerous expansion opportunities for the growth of the market.

On the basis of the geography, the market is bifurcated into North America, Europe, Asia Pacific and Rest of the World. North America holds the largest share in the market owing to the increasing aging population and rising prevalence of chronic disorder in the region. Additionally, the growing technological advancements and increasing R&D

investments in the field of ultrasound imaging are also boosting the growth of the market. Asia Pacific region is forecast to be the fastest growing region in the market. Increasing awareness regarding early diagnostic in the developing economies such as India, China and Japan and rising healthcare expenditure are boosting the growth of the market.

Global 3D vascular ultrasound imaging market players include contextvision, Digirad, Fujifilm, Ge healthcare, Hitachi healthcare, Mdlinx, Mindray medical international ltd., Navix diagnostix, Nova medical imaging technology co.ltd., Philips, PIUR Imaging, Samsung electronics company ltd., Siemens healthcare and Toposens. In order to stay competitive in the market these players adopt different marketing strategies such as merger, acquisitions, product launch, and geographical expansion so on. For example, in September 2017, PIUR Imaging launched 3D ultrasound angiography application for imaging of carotid stenosis with high resolution and feature multi-scan acquisitions that enables imaging of peripheral vessels.

The report covers

- Comprehensive research methodology of global 3D vascular ultrasound imaging market.

- In-depth analysis of macro and micro factors influencing the market guided by key recommendations.

- Analysis of regional regulations and other government policies impacting the global 3D vascular ultrasound imaging market.

- Insights about market determinants which are stimulating the global 3D vascular ultrasound imaging market.

- Detailed and extensive market segments with regional distribution of researched revenues

- Extensive profiles and recent developments of market players

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